



Anne Arundel County Partnership
for Children, Youth & Families

ENOUGH Initiative
Neighborhood
Action Plan

BROOKLYN PARK

SUMMER 2026

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“In Brooklyn Park we’re saying ENOUGH to child poverty.”

When Governor Moore announced the ENOUGH Initiative to end child poverty and increase economic mobility in vulnerable neighborhoods across the state, I was excited. Beginning in 2016, Anne Arundel County created Communities of Hope, built by local stakeholders, in each of four neighborhoods in the county where child poverty is high. We have been working to change the trajectory for those children and families with groups of residents and stakeholders in those neighborhoods. The ENOUGH Initiative fits perfectly with that work.

I am delighted to support the ENOUGH Neighborhood Action Plan put together by the residents of Brooklyn Park and supported by our own Partnership for Children, Youth and Families. Governor Moore has empowered Brooklyn Park neighbors to plan for what they need based on data and the voices of residents. The dollars supplied by the ENOUGH Initiative will pay for strategies attached to this plan and act as a “match” to draw down other dollars to support this vital work.

In Brooklyn Park, we’re saying ENOUGH to child poverty. Through this Initiative, we will address underinvestment, support the wellbeing of our children and families, and make sure our residents lead the way to a strong future for Brooklyn Park. I want to thank the residents, leaders, and staff who poured their energy into this Neighborhood Action Plan for Brooklyn Park. While this will be the second year of implementation, we see this as a vision for our future to build wealth in Brooklyn Park. Thank you to Governor Moore, the Governor’s Office for Children, and all of the partners who are working to ensure Brooklyn Park is not just ENOUGH, but like the rest of Anne Arundel County—the Best Place For All.

Sincerely,

Stuart Pittman

County Executive,
Anne Arundel County



Community Quarterback (CQ)

The Partnership for Children, Youth and Families (The Partnership) is the Local Management Board for the County and the Community Quarterback for the ENOUGH Initiative in Patapsco Park, Pumphrey, and Brooklyn Park. The agency is accountable to the Anne Arundel County government. The Partnership's Executive Director reports to the County Executive through the County Administrative Officer. The Partnership was established in 1996 and is a trusted collaborator in economically distressed county neighborhoods.

The Partnership's role as a Community Quarterback for the ENOUGH Initiative was agreed to at a large Brooklyn Park Community of Hope stakeholder meeting on August 8, 2024, that included 45 stakeholders: residents, faith community, not-for-profits, neighborhood association representatives, and environmental stewards. The Brooklyn Park Community of Hope has been an informal structure of residents and stakeholders since 2014, with the Partnership playing the role of neutral convener. Decision-making has been by consensus, usually at group meetings and occasionally by electronic poll or vote. In May 2024, after the announcement of the ENOUGH Initiative, the Brooklyn Park collaborative began working on a formal structure as follows:

- **Leadership Team:** Ten-member team composed of five current/former Patapsco Park/Pumphrey/Brooklyn Park area residents, one resident youth (voting majority), and four key sector/organizational representatives. The Partnership Executive Director acts as a neutral convener with no vote. The Leadership Team meets monthly and is convened by Partnership staff.
- **Resident Council:** Led by the five residents on the Leadership Team, this group is entirely composed of community residents. They act as the "Executive Committee" to the work of the Leadership and Partner Teams and have the final vote and veto of any projects proposed by the Leadership and Partner Team, as well as final approval of the Neighborhood Action Plan.
- **Partner Team:** 14 core partners from the existing Community of Hope stakeholder team enhanced by one additional partner critical to the work.
- **Youth Committee:** The Youth Committee is now organized through the North County High School Community School Manager. She has recruited Brooklyn Park youth to participate. The new Youth Committee will inform our ENOUGH efforts as well as give input to Community School programming efforts, which will help deepen the link between the two. The Youth Committee will be part of a youth-led needs assessment - new for 2027.
- **Subcommittees:** Created in January 2026 to ensure optimum community stakeholder input and identify gaps and recommend strategies. They are made up of residents, faith communities, and not-for-profit leaders. Subcommittees include Policy, Infrastructure, Prenatal, and Monitoring. Each committee reports to the Leadership Team. Subcommittee members helped surface new program strategies for 2026-2027.

Leadership Team

Delegate Simmons is the representative for the area and is already a champion for those in poverty in Brooklyn Park. He brings legislative/policy experience and access to any required legislative action. As an African American and resident of the Patapsco Park/Pumphrey/Brooklyn Park community, he has lived experience of the historical, structural racism in play in our neighborhoods. He is also a member of the County's Food Council and a huge advocate for increased food access and decreased food insecurity.

Shelley Davenport, Community School Manager, is experiencing the issues driving the four pillars on a daily basis. She is able to see the barriers to health and success through her work with children and their families. The Community School Manager will help connect our needs assessment and resulting neighborhood plan to the children and families with the least opportunity. She will also help us ensure we connect to Blueprint for Maryland's Future (Blueprint) community school funding.

Alexandria Garcia-Rodriguez Clay, Services Navigator, is an employee of the Partnership. She is Spanish-speaking and will help us connect to the growing number of Hispanic residents, especially in the Patapsco Park/Pumphrey neighborhood. She is also able to see the barriers to health and basic needs and works with children and their families to access resources.

Dr. Shawn Ashworth, Executive Director of our named not-for-profit, Food 4 Thought Community Outreach Services. She is a retired thirty-year employee of the public school system and spent many years as a school principal. She is highly active in her sorority, Delta Sigma Theta, and will bring her passion and community weight to the table. She is a very well-known and trusted leader within the County with connections across all levels, including the public school system and county government. She understands how to organize and solicit information from

residents. She has been working as a not-for-profit leader in Brooklyn Park for ten years.

Ann Heiser Buzzeli, Community Education Program Manager at the Anne Arundel County Department of Health. She has facilitated multiple strategies in Brooklyn Park to increase food access to residents. She created and manages the Healthy Food Pantry at North County Recreation Center.

Rocio Bolanos, Latino Engagement Coordinator for the Greater Baybrook Alliance. She provides opportunities for capacity building and technical assistance to residents and organizations through participation in GBA programs and projects. She also conducts outreach at neighborhood meetings and events, recruits residents to participate in GBA events, programs, or other community development activities, as well as connects community members to additional opportunities for advocacy through collective efficacy.

Resident Council

Decision-making is led by a Resident Council, including the five resident members who sit on the Leadership Team and serve as the Executive Committee with final vote and veto of all ENOUGH-related projects and plans for Brooklyn Park. At every stage in this plan, from goal setting to the needs assessment and action plan recommendations, residents have had the final say. They have the majority vote on the Leadership Team. These five residents offer demographic, social, and economic diversity. They also represent the different neighborhoods of Brooklyn Park. They offer wider-ranging skills including business acumen, civic action, and representation from the Hispanic and faith communities.

- **Lawrence Blevins** - President of the Arundel Gardens Neighborhood Association, member of the Planning Advisory Board, former union member and master electrician, and chair of the National Night Out Planning Committee

- **Dan McGinty** - Member of the Olde Brooklyn Park Community, previous leadership for Greater Baybrook Alliance
- **Ramocille Johnson** - Vice President of the Patapsco Park Taxpayer's Improvement Association, Board member of the Chesapeake Arts Center, and former educator
- **Sue Vizcarra** - Life Coach and active community member
- **Jordan Plange, Youth member**, student at North County High School

Brooklyn Park Community of Hope Partner Team

The Partner Team (linked here) was developed to provide technical expertise related to each pillar for the CQ and the Leadership Team. Each agency/organization chose the result area that best aligned with their work and agreed by Memorandum of Understanding (MOU) to share their respective data, outline current contributions with present and future dollars for the neighborhood, as well as provide advice and suggestions for this plan. As the Neighborhood Action Plan was put together, including the initial strategies, they were shared with the Partner Team. Members suggested potential barriers to implementation, strengths and weaknesses of the strategies, and potential budget costs. Many of the partners also serve on the Partnership's Board or Guiding Coalition.

The Executive Director of the Partnership (CQ) is extremely well connected with organizations and activities in the County affecting ENOUGH and strengthens the work of the Partner Team. She is a member of the County Executive's Cabinet, Health and Human Services and Housing sub-cabinets, Health Officer's senior staff team, Superintendent of Schools Strategic Planning Team, a director of the Board at the Mental Health Agency, community partner of the Blueprint team, appointed member of the Anne Arundel County Workforce Development Board, appointed member of

the Transportation Commission, staff person to the County Executive's Childcare Taskforce, and a member of the Joint Commission on the Opportunity Gap. This level of collaboration, trust, and access helps create cross-agency initiatives outside and inside of the four Communities of Hope.

Brooklyn Park Community of Hope Youth Committee

The Youth Committee was created to ensure youth lived experience and voice shapes the Neighborhood Action Plan. Youth were recruited by the Resident Council and our nonprofit partner, Restoration Community Development Corporation. Neighborhood youth were asked to submit videos to the Resident Council and explain their interest. The Council then appointed youth to the committee. Meeting topics have included what they'd like to see in their neighborhood, what barriers they face, and where they would like to access programming. Youth were given stipends for participation. Meetings began in person with free transportation but are now held virtually by request of the youth. The Youth Committee selected one of their members to serve on the Leadership Team and act as their representative.

In this next iteration of the Youth Committee, the Community School Manager at North County High School will engage youth from Brooklyn Park. This alliance with the community schools will strengthen our communication and coordination. The Community School Manager will also refer youth to ENOUGH-funded programs. This youth group will be engaged outside of ENOUGH activities to build stronger relationships between youth and staff to increase their engagement and consistency.

“Employ the people in the community to get what we want done.”



Vision and Mission Statements

Brooklyn Park Community of Hope Vision and Mission Statements

RATIFIED BY THE LEADERSHIP TEAM, JUNE 2025

Vision

The Pumphrey, Patapsco Park, and Brooklyn Park Community of Hope nurtures opportunities for individuals and families in Brooklyn Park to live in a supportive community where children are safe and families are stable. Brooklyn Park will become a neighborhood where safety, success, and hope underpin every child, adult, and family.

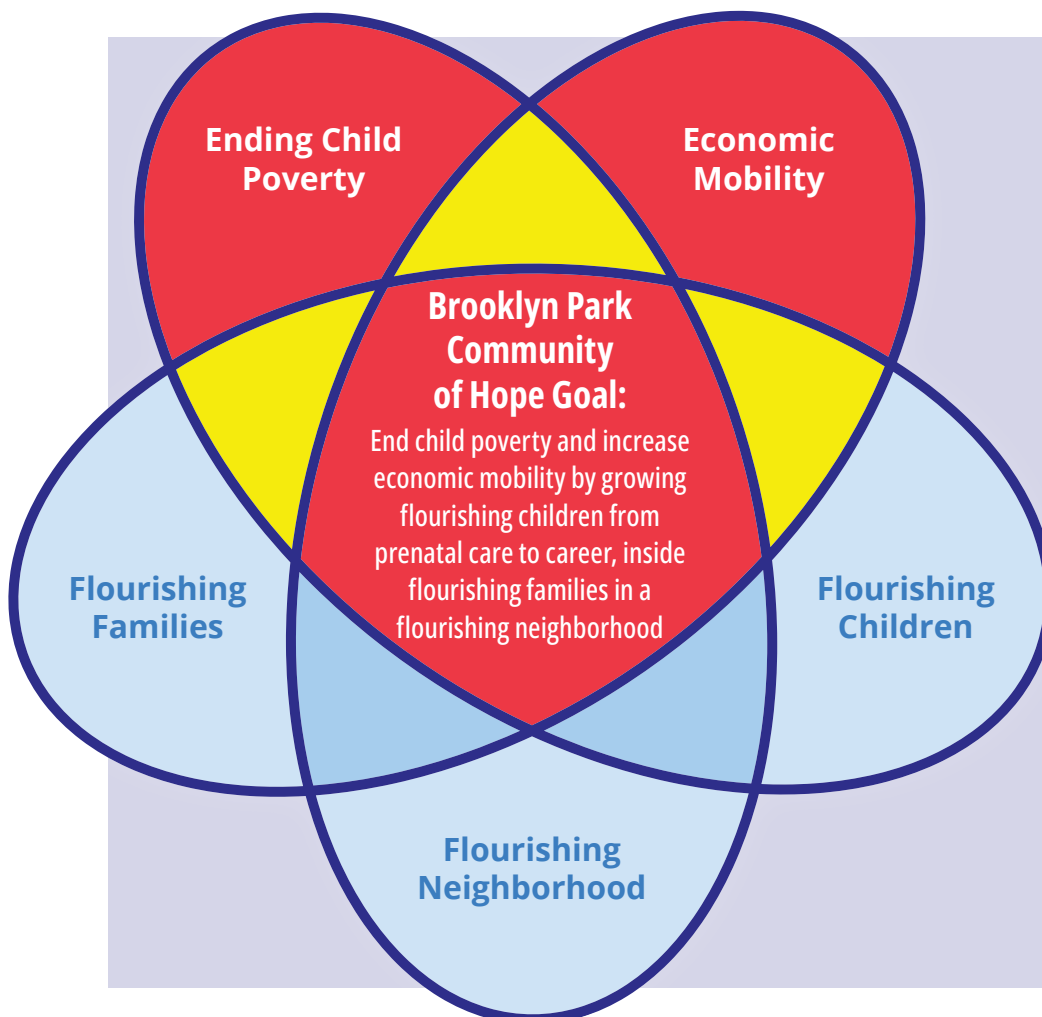
Mission

The Pumphrey, Patapsco Park, and Brooklyn Park Community of Hope partners with our neighbors using a holistic approach that supports families and gives residents hope for a better future. We believe all Brooklyn Park families can reach their fullest potential when they live in a stable home with economic opportunities and access to quality healthcare and education.

Investing in Flourishing Initiative

In August 2025, the Brooklyn Park ENOUGH Initiative was chosen as the third pilot site of a national design initiative. The **“Investing in Flourishing” (IIF)** Design Team is an independent effort to help children and their families flourish. Flourishing is defined as the vital conditions of health & well-being, including integrated, holistic, youth, and family-centered programs and neighborhood-level opportunities that enable youth and their families to flourish. It was initially launched by the Federal Reserve Bank of New York (FRBNY) as part of its ongoing “Making Missing Markets” initiative. IIF is led by FRBNY Visiting Scholar Tyler Norris, MD, and Leslie Walker, MD (Senior Vice President and Chair of Pediatrics, Seattle Children’s Hospital) and is composed of 120+ leaders from finance, communities, and other relevant professions. In August of 2026, IIF is considering a convening in Anne Arundel County with the Richmond Federal Reserve, the County Executive, and potential donors and funders.

David Aylward is the Chief Strategist of the Initiative and one of the five members of the IIF leadership team. He is the primary liaison to the Brooklyn Park ENOUGH Initiative. David began attending all ENOUGH Initiative meetings in June 2025. The Brooklyn Park Community of Hope Leadership Team adopted the flourishing model in August 2025, and created a bold, overall goal for the initiative:



ORGANIZING PRINCIPLES

- Build on and develop collaborative partnerships across governmental, not-for-profit, and private systems to maximize effort
- Blend and braid funding and resources to ensure a steady flow of financial support
- Ensure residents of Brooklyn Park are at the front and center of planning, decision-making, and evaluation

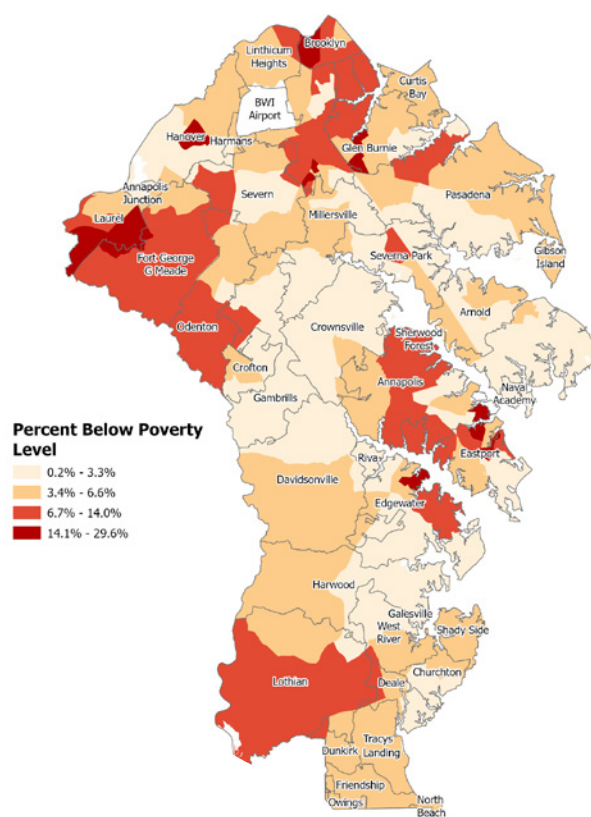


Community Geography and Profile *(Updated June, 2026)*

The eligible census tract for ENOUGH, 7502.01, is the Patapsco Park/Pumphrey neighborhood within Brooklyn Park (Zip Code 21225). The collaborative is extending the boundaries to the four square miles of Brooklyn Park, North Anne Arundel County. The area shares a boundary with Baltimore City. Brooklyn Park is bordered on the west by Route 648 (Baltimore Annapolis Boulevard), I-895 and the Patapsco River on the north, I-695 on the south, and ending on the east at the Baltimore City line that crosses Route 2. Route 2, also known as Ritchie Highway, runs north and south through Brooklyn Park. It is a very busy, four-lane highway with no safe place to cross. It acts as a barrier for cooperation between the neighborhoods on the east and west sides of the road. The county line between Baltimore City and Brooklyn Park runs right through a residential street. Increased residential mobility related to economic issues means that families are constantly moving between Anne Arundel County and Baltimore City without any knowledge that they have done so.

Brooklyn Park is composed of several smaller neighborhoods: Olde Brooklyn Park (west of Gov. Ritchie Highway—Maryland Route 2), Brooklyn Heights (east of Gov. Ritchie Highway), Arundel Village (along and north of Church Street), Roland Terrace (along and south of Church Street), Arundel Gardens (southwest of Gov. Ritchie Highway and south of Hammonds Lane), and Pumphrey, which lies along Belle Grove Road, south of the Patapsco River. The population was 34,128 in 2020 (U.S. Census, 2020).

Anne Arundel County, 2022



Data source: U.S. Census Bureau 2022 American Community Survey 5-year Estimates
Prepared by Isabel Damazo and Kate Schneider, Epidemiologists, Office of Assessment and Planning, Anne Arundel County Department of Health

Table 1: Brooklyn Park (21225) Demographics

Race	2012	2022	2023	2024	Rate of Change
White	47.8%	40.5%	40.1%	30.5%	-36.19%
Black	49.2%	46.6%	45.6%	41.6%	-15.44%
Hispanic	5.4%	16.3%	19.7%	21.4%	296.29%

U.S. Census Bureau, American Community Survey 2012, 2022, 2023, and 2024

Brooklyn Park has three times the poverty rate of the rest of the county at 20.4 percent and child poverty stands at 29.2 percent according to the most recent U.S. census data (U.S. Census American Community Survey, 2024). In 2017, the poverty rate in Brooklyn Park was 27.3%, which means we can report an almost 10% decrease in overall poverty numbers reported in the 2018 version of Poverty Amidst Plenty. The median income for the zip code is \$54,020, under half of the county's average median income of \$128,242 (U.S. Census, 2024). There are at least seven rising socio-economic indicators of need, including the percent of families living at or below poverty, the percent of the population without a high school diploma, the percent of households

receiving food stamps (SNAP), the emergency department visit rate, the percent of low birth weight infants, the preventable hospitalization rate, and the percentage of minorities. The entire area is classified as a food desert and childcare desert (Anne Arundel County Department of Health, 2024). Life expectancy is fifteen years shorter for residents of Brooklyn Park than it is for those in Arnold, just fifteen miles down the road.

“I feel like so many programs are too far away. If it’s offered in Annapolis, it should be offered here as well.”



Review and Summary of Needs Assessment Findings

The Partnership (Community Quarterback) spearheaded the needs assessment process including asset mapping and gap analysis. Partners in the ENOUGH MOU provided quantitative data at the census tract, neighborhood, and zip code level to ensure that a comprehensive quantitative data picture was developed for the Patapsco/Brooklyn Park area in alignment with the four pillars.

The Partnership's Executive Director is an advanced qualitative researcher who has been performing needs assessments for thirty years. She organized the qualitative assessment, including key stakeholder interviews, focus groups, data walks, and turn-the-curves exercises, using open-ended questions. The approach was iterative. As the needs and desires of residents became more clear, further open-ended and clarifying questions were created and residents re-engaged several times. Using a snowball technique, residents suggested other residents and resident meetings that may inform the assessment. This iterative approach has continued through Implementation Year 1.

A variety of gathering places and methods were used. Residents and trusted partners used already occurring events and community gatherings to ensure resident voice. At this writing, there have been 21 Leadership Team meetings and 5 Partner meetings with 369 people in attendance. Our partners have hosted dozens of opportunities for engagement (involving almost 2,000 residents).

The Patapsco Park/Pumphrey census tract offered insights and developed a resident group who met several times to help assess needs and react to potential strategies. The Youth Committee answered the same questions and their output was initially analyzed separately. Quantitative data was shared for their comments, to help clarify the needs of young residents as well as their opinions related to assets and gaps. All data has now been analyzed and is broken into themes.

All data was analyzed in 2025 and broken into themes to help plan strategies. In Implementation Year 1, we continued to gather data which has now been incorporated into the needs assessment. **The new information was presented to the Leadership Team on June 4, 2026.**

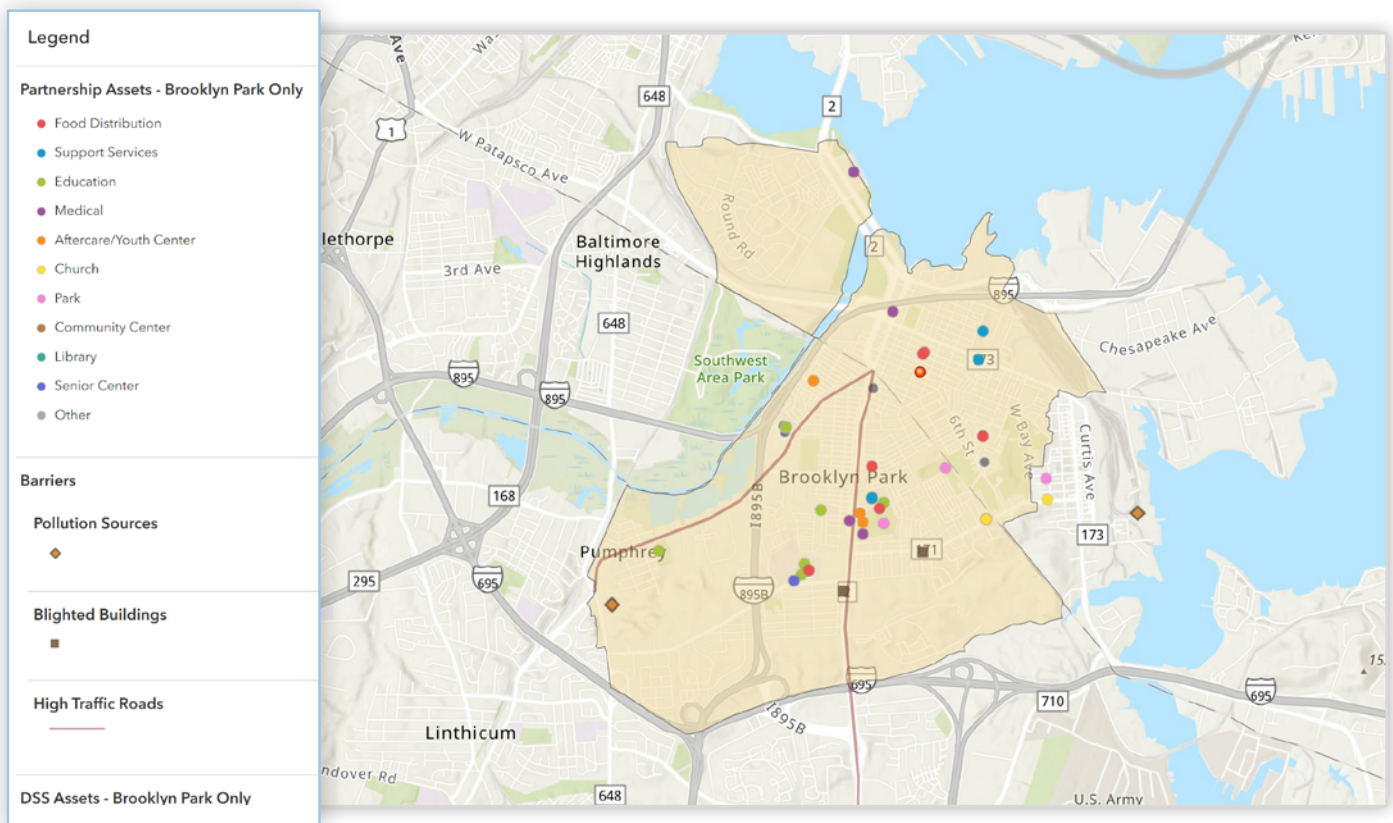
OTHER ASSESSMENTS AND DATA LEVERAGED

- [Governor's Office for Children data dashboard](#)
- [Asset mapping developed during the last three years of Community of Hope Meetings](#)
- [Anne Arundel County's OpenArundel](#)
- Epidemiologist mapping capacity at the Anne Arundel County Department of Health
- Secondary data gathered by the Anne Arundel County Food Council, the Early Childhood Taskforce, the [Gun Violence Taskforce](#), the Mental Health Taskforce, and the Maternal and Infant Health Taskforce
- Data gathered for the [2025 Poverty Amidst Plenty Community Needs Assessment](#)
- [All Brooklyn Park Community schools ongoing Needs Assessment and Analysis](#)
- [The Partnership is working with the Anne Arundel County Department of Health to collect AHEAD data in Brooklyn Park and other ENOUGH sites which will help with our Healthy Families and High Quality Childcare and Education pillars](#)

Asset Mapping

The asset mapping for this project is an ongoing process that began in 2024 and uses several mechanisms to ensure that it is driven by community members, while incorporating ongoing engagement from critical partners and stakeholders. Needs assessment and asset mapping is an iterative process which will continue for the life of the project.

- Initial inventory compiled by the partners in our Board and Guiding Coalition as part of our strategic planning sessions at the end of 2024
- Assets were layered into a digital map with filters for specific asset types (i.e., support services, education, parks, food distribution, church, medical, aftercare/youth center, library, community center, senior center, etc.)
- [Asset map](#) was shared several times with Brooklyn Park Community of Hope members, ENOUGH Leadership Team and Resident Council
- Community and non-profit partners in the ENOUGH Initiative began outreach to community members through local events, meetings, and community walks to gather information on resources not identified in the first iteration of the map, and to gather further details on intangible assets and resources that might be included in our inventory
- Each iteration was reviewed by our Partner Team, Leadership Team, Resident Council, and Youth Committee to ensure that our asset inventory and map were as comprehensive as possible and accurately reflected the community's collective assets and resources
- Due East Partners consultants worked with the Department of Social Services and the Behavioral Health Hub to overlay their services onto the asset map as part of their own planning processes. All three layers can be viewed separately or combined onto a [single, countywide asset map](#)
- Brooklyn Park resource list is under consideration for Implementation Year 2



Key Themes from Needs Assessment and Asset Mapping

PILLARS			
 High Quality Childcare and Education	 Healthy Families	 Economically Secure Families	 Safe and Thriving Communities
THEMES			
• Preschool to Kindergarten programming • Afterschool enrichment, including academics • Work/career training • Entrepreneurialism • Chromebooks • Youth life coach/ mentoring, boys and men's groups • Prenatal care* • Maternal Health*	• Perinatal and parental support programs • Access to primary health care • Environmental issues impacting health—rats • Access to healthy food • Access to the outdoors—playgrounds, swings, pool • Sports for youth • Access to mental health and substance abuse resources, support for homelessness, and the elderly	• Achieving a living wage • Affordable housing • High cost of living • Cost of and access to childcare • Lack of transportation - barriers to transportation include driving school costs and driving hours • Internet Access • Building wealth*	• Road and traffic safety • Personal safety • Gun violence • Highest number of youth arrests • Air conditioners • Police cameras • Upgrades to Lloyd Keaser • Youth violence*

*Added June 2026

“The cost of childcare is so high and as workers are going back into the office after being remote, they can’t find and/or afford the childcare.”



Analysis and Prioritization of Data and Strategies *(Updated June, 2026)*

- When all data from the ENOUGH Initiative, other current needs assessments listed above, asset mapping and gap analysis was completed, a table was created, by pillar, to show all summative data, formative data, assets, and gaps (table below).
- The Leadership Team used the table to begin building strategies at the July 24, 2025 and August 7, 2025 Leadership Team meetings. Those beginning strategies were shared with the Youth Committee and at resident meetings to ensure we are answering the two core Results-Based Accountability (RBA) questions: are we doing the right things and are we doing those things right?

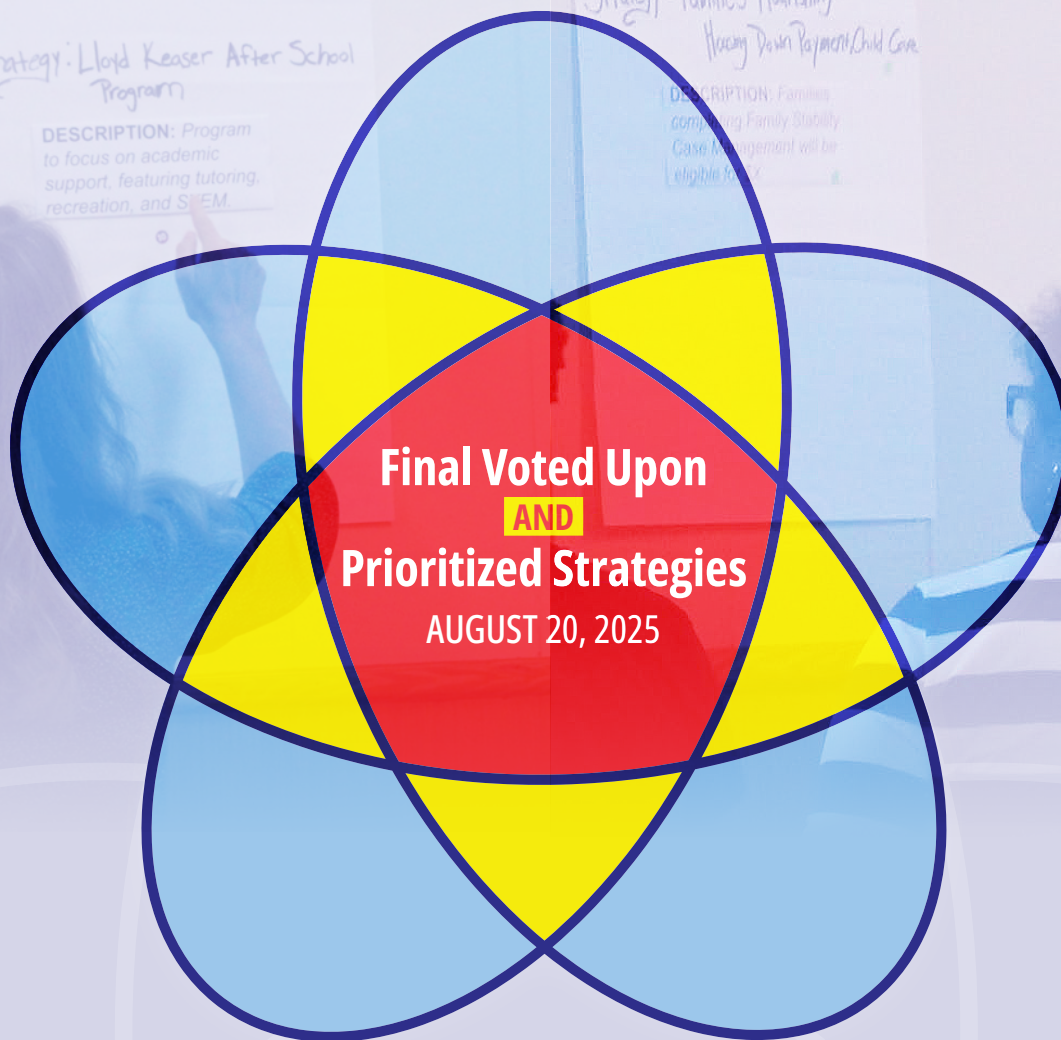
Brooklyn Park Needs Assessment Summary, January-August 2025

PILLAR	Data: Summative	Data: Formative	Assets	Needs	Gaps
 High Quality Childcare and Education	• 12% low birth weight compared to 7.7% for the County • Highest percentage in the County of live births with no prenatal care initiation (14% in the ZIP Code) • High preterm births 7.2% • Childcare desert (1 Center and 3 family providers) • Low kindergarten readiness • Low academic achievement, grades 3 and 8 math and English • High chronic absenteeism	• No career support • Drug use among youth • Opportunities for sports (elementary school) • Transportation to sports, programs, and jobs • Accessible career center • Chrome books • Job training for youth • Soft, money, and computer skills • Youth life coach	• 2 strong afterschool programs • Brooklyn Park library • Brooklyn Park Youth Teams - Broncos for Football and Cyclones for Baseball • North County High School community garden • Judy Center • Chesapeake Arts Center • Youth homelessness program and half way house • Community Center Lloyd Keaser building	• Perinatal/birth programs • Early Head Start • Prenatal - 3 programming • Home visiting • Childcare • Pre-K • Tutoring • Work experience • Job training • Apprenticeships • Entrepreneurial courses • Transportation • Youth sports • Afterschool and weekend programming	• Perinatal/birth programs • Career programming • Work opportunities • Driving school • Driving hours • Small business training • Sport and sports teams where youth live • Swimming pool (splash pad?) • Parks to play in with swings • Programs for Spanish speaking families

PILLAR	Data: Summative	Data: Formative	Assets	Needs	Gaps
 High Quality Childcare and Education (cont.)	• Graduation rates • Sports Leagues (1) • Homeless youth by school cluster (Anne Arundel County Public Schools) • Number of youth not in school and not working, 16-24 • Lack of internet access and lack of equipment		• New fields and baseball courts at Brooklyn Park Middle School • Recovery center • Healthy Start program available but not necessarily for Brooklyn Park		
 Healthy Families	• 12% low birth weight compared to 7.7% for the County • Highest percentage in the County of live births with no prenatal care initiation (14% in the ZIP Code) • High preterm birth • Poor access to healthy food • Food desert • Low access to primary care • Low tree canopy (72% score) • High opioid overdose rate • Medically underserved area • Health professional shortage area	• Hard to access primary care • Environmental issues at Pumphrey (Belle Grove Road) • Rat problems • More mental health services • Substance use services • Services for the elderly	• Total Federally Qualified Health Center (FQHC) in Brooklyn • Maternal health taskforce • Investing in Flourishing Design Team and Model • Telehealth in some community schools • Rat taskforce • School health center planning • Substance use clinic • Healthy food pantry • Food pantry • Mobile food pantry • Air conditioning • Healthy start access • School mental health clinics • School psychologist	• Prenatal to three program • Additional and flexible funding • Community outreach and education program for families • Better rat control • Grocery store • Primary care • Prenatal care • Healthy food • Places outside to exercise • Trees • More mobile food pantries • Substance use services • Services for the elderly	• Peer education and support for mothers • Family centered, asset based life plans, supported by team • Grocery store • Rat contraception • Healthy food • Pregnancy/prenatal care/baby services • Primary care • Tree canopy planting • Swimming pool/splash pad
 Economically Secure Families	• Poverty rate • Child poverty rate • Median income • FARMS rate • Households receiving SNAP • Internet access and equipment • Numbers without a car • Numbers working at home	• Lack of childcare • Cost of childcare • Soaring rents • High electricity bills • Liveable wage • Transportation to get to a better job • House repair	• Library • Lloyd Keaser Center • Chesapeake Arts Center • Career coach at library • Mobility study • North County Chamber of Commerce • Strong legislative support • Service Coordinators at community schools - one speaks Spanish • New portal for benefits	• Living wage • Soft skills • Computer skills • Work study programs • Financial management programs • Upgrades to Lloyd Keaser Center • Bank account • Transportation • Living wage • Affordable housing • Programs for Spanish speaking adults	• Centers closer to neighborhood • Chrome books/ internet access • Deposit for house • Grocery Store

PILLAR	Data: Summative	Data: Formative	Assets	Needs	Gaps
 Safe and Thriving Communities	• Gun violence and fatalities • Highest arrest rate • Crash sites and pedestrian damage on Route 2 • North County High School (800 Brooklyn Park youth) • Highest suspension rates in the County, highest rates of chronic absenteeism • Highest number of juvenile arrests	• Environmental issues at Lloyd Keaser • Lloyd Keaser building needs repair • Roads are dangerous - hard for kids to play outside • Feeling of not being safe in some neighborhoods • Outside lighting is an issue • Unsafe streets	• Police station • Brooklyn Park Mobility Study • Sense of neighborhood • Thriving neighborhood associations • Lloyd Keaser as a gathering place • Community Center being built • Crime Prevention Through Environmental Design (CPTED) study • School and community events • Community schools	• Police on bikes • Safety cameras • Traffic calming • Attend to Belle Grove Road • Outdoor lighting • Tree canopy	• Community police officers • Speed cushions, humps, and bumps • Parks • Youth arrests (school and community)

- A second table was created with all strategies under consideration. The table was arranged by: pillar, partners, whether the strategy met the identified need, and if it could be shovel ready. Each strategy was also marked as no cost (paid for by grants and/or partners), available cash match, or purely as an ENOUGH Initiative cost ([table linked here](#)). The table was shared with the Leadership Team and Resident Council five days prior to the next meeting, with requests for comments.
- For each outlined strategy, subcommittee meetings were created to discuss potential local vendors, technical issues, feasibility, and shovel readiness. Meetings included Partner and Leadership Team members, as well as CQ staff. Recommendations were made at the Leadership Team meeting.
- At the Leadership Team meeting on August 20, 2025, 18 separate strategies were represented ([ENOUGH Menu Leadership Team table here](#)). Prioritization criteria included need, shovel readiness, match potential, and potential dollar amount (very expensive strategies were listed with dollar signs). The Leadership Team was led through in person, nominal voting to choose and prioritize ten of the 18 strategies with the understanding that the CQ would come back with a budget to be voted on. The ten prioritized strategies are listed on page 17.



- ▶ O'Neill 2Gen, Flourishing Families, Program
- ▶ Youth Entrepreneurial Program
- ▶ Strategy to expand family child care in Brooklyn Park
- ▶ School-based Afterschool Tutoring
- ▶ Park Elementary Youth Behavioral Program
- ▶ Youth Mental Health First Aid
- ▶ Mentoring
- ▶ Afterschool Programs, Sports and STEM
- ▶ Football Scholarships
- ▶ Mechanics Apprenticeship Program

Leadership Team Approved Strategies

The ten strategies voted on page 17 were the ONLY ones that were partially charged to the reduced ENOUGH Initiative award in 2025. There were many other strategies considered by the Partner and Leadership Teams. The operational status of the strategies are listed below.

STATUS OF PRIORITIES FROM IMPLEMENTATION YEAR 1, SUMMER 2026

PILLAR	Strategy	Partner	Description	Target Population	Operation Status	No Cost, Match, ENOUGH Cost
 High Quality Childcare and Education	Families Flourishing - Housing Down Payment, Childcare	- O'Neill Foundation - County government - Partnership Philanthropy	The two-gen approach already used in the program centers on every member of the family rather than only the caregivers. The ENOUGH Initiative will allow us to continue the two-gen intensive case management and family coach model, using wraparound principles and motivational interviewing, but will also offer: - A financial incentive, through creating savings accounts, in the form of a lump sum at the end of the program. - Childcare subsidy for those families who need to get to work - Access to all other strategies that the case manager and coach deem necessary for the family's economic mobility - One of the family members will be elected to serve on the Brooklyn Park Leadership Team to ensure family voice	Unstably housed families and their children	July 2026: Case management & recruitment for additional families has begun	ENOUGH Cost/ Match
	Brooklyn Park Youth Behavioral Program (Now Young Gentlemen's Society)	Young Gentlemen's Society	Afterschool program based in Brooklyn Park to empower youth, foster positive development, and provide safe spaces for the community. This funding would restart the program.	Elementary School students	Contract is pending execution. Services expected to begin Summer 2026 through September 2027	ENOUGH Cost
	School-based afterschool tutoring	- Anne Arundel County Public Schools - Food 4 Thought Community Outreach Services - Restoration Community Development Corporation	Food 4 Thought: Striving and Thriving for Academic and Health Wellness and Terrific Tuesdays (formerly Wellness Wednesdays) to promote academic learning and opportunities for family engagement. Restoration CDC: Gems & Jewels in North County High School to reach at-risk youth with tutoring and wellness opportunities.	Elementary, Middle, and High Schoolers	January-May 2026: Contract development Service delivery: August 2026-June 2027	ENOUGH Cost

STATUS OF PRIORITIES FROM IMPLEMENTATION YEAR 1, SUMMER 2026

PILLAR	Strategy	Partner	Description	Target Population	Operation Status	No Cost, Match, ENOUGH Cost
 High Quality Childcare and Education (cont.)	Big Brothers Big Sisters	- Department of Juvenile Services (DJS) - Not-for-profit Partnership	Program matches youth with older peers for at least one year	School age	September 2025: kickoff meeting October 2025: Planning, Contracting November 2025-June 2026: Big & Little matches made, implementation ongoing	Match
	Trade Summer Camp for Youth - Mechanics	Fox Auto	The Trade Summer Camp for Youth trains and equips youth to work within the automotive mechanic field to allow for youth to begin their professional journeys at a young age. This comprehensive program aims to significantly increase awareness of the value and viability of trade careers, specifically within the dynamic automotive industry, highlighting its positive future impact.	Teens + early 20's	Camps will be held in July & August 2026	ENOUGH Cost
	Afterschool Program, Sports and STEM	The Complete Player Charity	Afterschool Sports & STEM program for 3rd to 5th graders offers a unique mix of sports, math, and coding over three 10-week sessions.	Elementary & Middle School	Spring 2026: Contract Development August 2026-June 2027: Implementation	ENOUGH Cost
	Mentoring	- Learn it! Live it! Teach it! - The Complete Player (TCP) Charity	Learn it! Live it! Teach it!: Mentoring Program aims to help youth build confidence, self-worth, teach life skills, and improve grades and attendance. The Complete Player Charity: TCP's Academic & Emotional Mentoring addresses math and reading proficiency concerns, while also helping youth overcome and persevere through adverse childhood experiences that have been shown to produce negative academic outcomes. The Young Leaders program is an afterschool program that helps youth develop their academic (math), social, emotional, and cognitive skills, while teaching collaboration, strategic thinking, problem solving, and public speaking.	Middle Schoolers	August 2026-June 2027: Implementation	ENOUGH Cost

STATUS OF PRIORITIES FROM IMPLEMENTATION YEAR 1, SUMMER 2026

PILLAR	Strategy	Partner	Description	Target Population	Operation Status	No Cost, Match, ENOUGH Cost
 High Quality Childcare and Education (cont.)	Strategy to expand family child care in Brooklyn Park	Child Resource Connect	Program to recruit and prepare those interested in becoming a licensed family child care home. The program is currently offered countywide through funding from Maryland Family Network, and this grant would create a Brooklyn Park specific strategy to boost the childcare availability in Brooklyn Park.	0-3 Working Families	Summer 2026: Recruitment for cohort has begun	ENOUGH Cost
	Youth Entrepreneurial Program	- Boys and Girls Club of Anne Arundel and Annapolis County - Anne Arundel Economic Development Corporation - Anne Arundel Workforce Development Center (AAWDC) - BWI Partnership - Community College - Leadership Anne Arundel	Youth Entrepreneurial Program will allow for 15 youth to engage in a 12 week program to learn business skills to begin their own entrepreneurship. The program will end with a Shark Tank presentation and a cash stipend of \$1,000 to build their businesses.	Teens	August 2026-June 2027: Implementation period	ENOUGH Cost
	Multi-Modal Transportation	Office of Transportation	Long-term - enhancing transit and pedestrian access/safety opportunities and options.	All populations	Ongoing planning with AA Co. Department of Transportation & Transportation Commission April 2026: Visioning updates with ENOUGH Leadership Team June 2026: Office of Transportation is collecting data for vision planning	No ENOUGH Cost

STATUS OF PRIORITIES FROM IMPLEMENTATION YEAR 1, SUMMER 2026

PILLAR	Strategy	Partner	Description	Target Population	Operation Status	No Cost, Match, ENOUGH Cost
 Healthy Families	Football Helmet Purchase	- Community School Managers - Nonprofits	Covering expenses for youth to participate in the Brooklyn Park Broncos	Elementary & Middle students	Summer 2026	ENOUGH Cost
	Youth Mental Health First Aid	- Mental Health Agency - Library - Patapsco Park Association - Chesapeake Arts Center	Youth Mental Health First Aid is designed to teach parents, family members, caregivers, teachers, school staff, neighbors, etc. how to help an adolescent (age 12-18) who is experiencing a mental health or addiction challenge or is in crisis.	12-18	April-June 2026: Set training Schedule July 2026-September 2027: 6 Sessions Offered	ENOUGH Cost
	Brooklyn Park Healthy Start (Formerly Prenatal to 3 Flourishing Program)	Health Department	The Brooklyn Park Healthy Start program will provide home visiting services to low-income families in Anne Arundel County through a Healthy Start Nurse and a Parent Educator serving 40 families with children ages 0–5 using the Parents as Teachers home visiting EBP.	Families with children ages 0-5	Grant award pending	No ENOUGH Cost (Grant Pending)
	Rat Contraception	Health Department	Long-term partnership with Health Department	All populations	Rat Taskforce is in effect; Health Department to integrate this strategy	No ENOUGH Cost
 Economically Secure Families	Expungement Clinics	- Anne Arundel Workforce Development Corporation - City of Refuge - Anne Arundel County Public Library	Expungements clinics happening at Brooklyn Park Library, City of Refuge, Chesapeake Arts Center	Adults, youth	November 2025-September 2026: Ongoing services	No ENOUGH Cost
	Career Coach at the Library	- Anne Arundel Workforce Development Corporation - North County High - Brooklyn Park Library	Place-based career coach at Brooklyn Park Library to help youth and adults find living wage jobs	Adults, youth	Program is active and career coach is providing services	No ENOUGH Cost
	Social Worker in Library	- Anne Arundel Department of Social Services - Partnership for Children, Youth and Families	Social Worker in Brooklyn Park Library to connect with families in need of services	Adults, youth	November 2025-September 2026: Ongoing services	Match

STATUS OF PRIORITIES FROM IMPLEMENTATION YEAR 1, SUMMER 2026

PILLAR	Strategy	Partner	Description	Target Population	Operation Status	No Cost, Match, ENOUGH Cost
 Economically Secure Families (cont.)	Job Training	- Anne Arundel Workforce Development Corporation/ - North County High	Coordinate with Workforce Development to connect people in need of employment to opportunities The Partnership is on the Board for Workforce Development	Adults, youth	- Ongoing discussions at committee level - Lloyd Keaser as a training site - New committee for FY2027	No ENOUGH Cost
	CPTED	- Health Department - Residents - Greater Baybrook Alliance - Watershed Stewards	CPTED is a multi-disciplinary approach to crime prevention that uses urban and architectural design and the management of built and natural environments.	All populations	- Mural on Lloyd Keaser to be completed by July 2026 - Greater Baybrook Alliance installed shade sail at Riverside Park - Watershed Stewards planted meadows at Lloyd Keaser, Riverside, and 10th Avenue	Match
 Safe and Thriving Communities	CURE Violence	- Health Department - Residents - Police	To be considered in next round of ENOUGH funding Cure Violence Global helps communities implement violence prevention programs that are effective in significantly reducing violence. There is currently a program operating in Eastport, Annapolis.	All populations	July 2026: Listening sessions with community	No ENOUGH Cost

ENOUGH Initiative Implementation Year 2

Partnership staff and the Leadership Team developed a plan for Implementation Year 2, by pillar, using the updated needs assessment, other data gathered throughout the year, technical assistance partner team, and information from the subcommittees. During the month of June 2026, the Leadership Team met weekly, identified gaps, considered current assets, and developed new strategies. The application was completed as of July 15, 2026 based on their priorities as follows:

- Review the amended Neighborhood Action Plan for unfunded priorities
- Ensure all four ENOUGH pillars are adequately covered
- Review needs assessment and ensure new data is included
- Identify areas missed in the last application
- Review progress reports and new recommendations from the subcommittees
- Identify new programs related to identified gaps
- Discuss the budget
- Vote on the new strategies and budget

IMPLEMENTATION YEAR 2 APPROVED PRIORITIES

PILLAR	Program/ Strategy	Partner	Program Description	Target Population	Level of Readiness	No Cost, Match, ENOUGH Cost
 High Quality Childcare and Education	Lloyd Keaser Afterschool Program*	• Lloyd Keaser Community Center Board of Directors • Partnership - MOST VISTA	Program to focus on academic support, featuring tutoring, recreation, and STEM. The Partnership is hiring a Maryland Out of School Time VISTA position to coordinate program planning.	School age	Would require planning	ENOUGH Cost
	Patty Center (Formerly Family Support Center)*	Maryland Family Network	The Centers provide services designed to: • Promote the optimal development of young children • Help adults develop more effective parenting skills and fulfill their aims related to school, employment, and family life • Provide supportive networks among parents in local communities • Connect parents and children to the agencies and community resources that can help them	Early childhood Teen parents	Funding secured; Site is in process of acquisition	No ENOUGH Cost
	Spanish Liaison*	The Partnership	Position the Partnership to be a liaison with the Hispanic community in Brooklyn Park. This person would navigate resources for families and inform the Leadership Team of needs for future programming.	Hispanic community in Brooklyn Park	Partnership can hire beginning 10/1/2026	ENOUGH Cost

IMPLEMENTATION YEAR 2 APPROVED PRIORITIES

PILLAR	Program/ Strategy	Partner	Program Description	Target Population	Level of Readiness	No Cost, Match, ENOUGH Cost
 High Quality Childcare and Education (cont.)	Career Readiness Summer Camp	Junior Achievement of Central Maryland	JA's programs in the core content areas of work readiness, entrepreneurship, and financial literacy ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century. JA will develop a career readiness summer camp.	Youth	Summer Camp 2027	ENOUGH Cost
	Robotics to Career Development	Let's Go	Two available programs; STEM Accelerator & Teen Science Cafe Leadership Program. Introduces students to STEM and critical thinking skills, problem-solving, and teamwork. Programs focus on Robotics and connections to career pathways.	Youth	Planning required	ENOUGH Cost
	CAC Facility Programming for Belle Grove (Grades 3-5) & Brooklyn Park Middle Youth Programming at Belle Grove Elementary	Chesapeake Arts Center	This initiative will provide structured, creative opportunities that engage students during out-of-school time through visual arts, theater, dance, ceramics, woodworking, digital fabrication, and STEAM-based exploration. These programs are designed to foster creativity, strengthen academic engagement, and support social-emotional development while ensuring equitable access to high-quality arts education for students in under-resourced communities.	Belle Grove students (Grades 3-5) Brooklyn Park Middle students	Will begin October 1	ENOUGH Cost
	Service Academy	Fox Auto	Second phase of programming at Fox Auto. After completing the Summer Boot Camp (funded Implementation Year 1), youth are able to complete the in depth program to become mechanics.	North County students		ENOUGH Cost
	Flourishing Families Increase in Funding	The Partnership	The program is operating and funded; funding increased for wealth building activities.	Flourishing Families	Will begin October 1	ENOUGH Cost

IMPLEMENTATION YEAR 2 APPROVED PRIORITIES

PILLAR	Program/ Strategy	Partner	Program Description	Target Population	Level of Readiness	No Cost, Match, ENOUGH Cost
 Healthy Families	Lloyd Keaser Cooking Classes*	- Learn it! Live it! Teach it! - Lloyd Keaser Board of Directors	Prepping food for a healthy lifestyle. Families will have an opportunity to learn how to prepare healthy meals and food prep for meal longevity.	Patapsco Park Community	Requires planning	ENOUGH Cost
	Health Outreach*	Baltimore Washington Medical Center	Chronic Disease Prevention Classes. Weekly free classes for the Patapsco Park/Pumphrey community to access chronic health prevention information, conducted by nurses at BWMC.	Patapsco Park Community	Requires planning	ENOUGH Cost
	Mobile Food & Book Van	- The Partnership - Anne Arundel County Food Bank - Anne Arundel County Public Library	A food van would be operated to target identified areas to increase food access.	Brooklyn Park residents	Requires planning	ENOUGH Cost
	Circle of Care: Expanding Maternal Peer Support	- The Partnership - Anne Arundel County Health Department (AACDOH)	The specialized wrap-around care the AACDOH offers will provide critical, life-saving touchpoints for the perinatal women and families we serve in Brooklyn Park, Maryland.	High-risk pregnant and postpartum individuals within 12 months of delivery in Brooklyn Park	Will begin October 1	ENOUGH Cost
	Health Outreach Liaison to Total Health Care	- The Partnership - Total Health Care - Anne Arundel County Health Department	Strategy to create access for Brooklyn Park residents to Total FQHC.	Brooklyn Park residents	Will begin October 1	ENOUGH Cost
 Economically Secure Families	Computer Lab @ Lloyd Keaser*	Lloyd Keaser Board of Directors	Purchase computer and tech equipment for Lloyd Keaser Center. Design program with residents.	Patapsco Park Community	Requires planning	ENOUGH Cost
	ESL For Adults & Youth*	Opportunities Industrialization Center of AAC	Virtual ESL Program is designed to help adult learners improve their English language proficiency in speaking, listening, reading, and writing through a structured online learning environment. The program provides accessible, high-quality instruction that supports participants in achieving personal, educational, and employment goals while building confidence in communicating in English. All enrolled participants will receive a FREE Chromebook to ensure they have the technology needed to fully participate in virtual instruction and complete assignments.	Brooklyn Park Hispanic residents	Will begin October 1	ENOUGH Cost

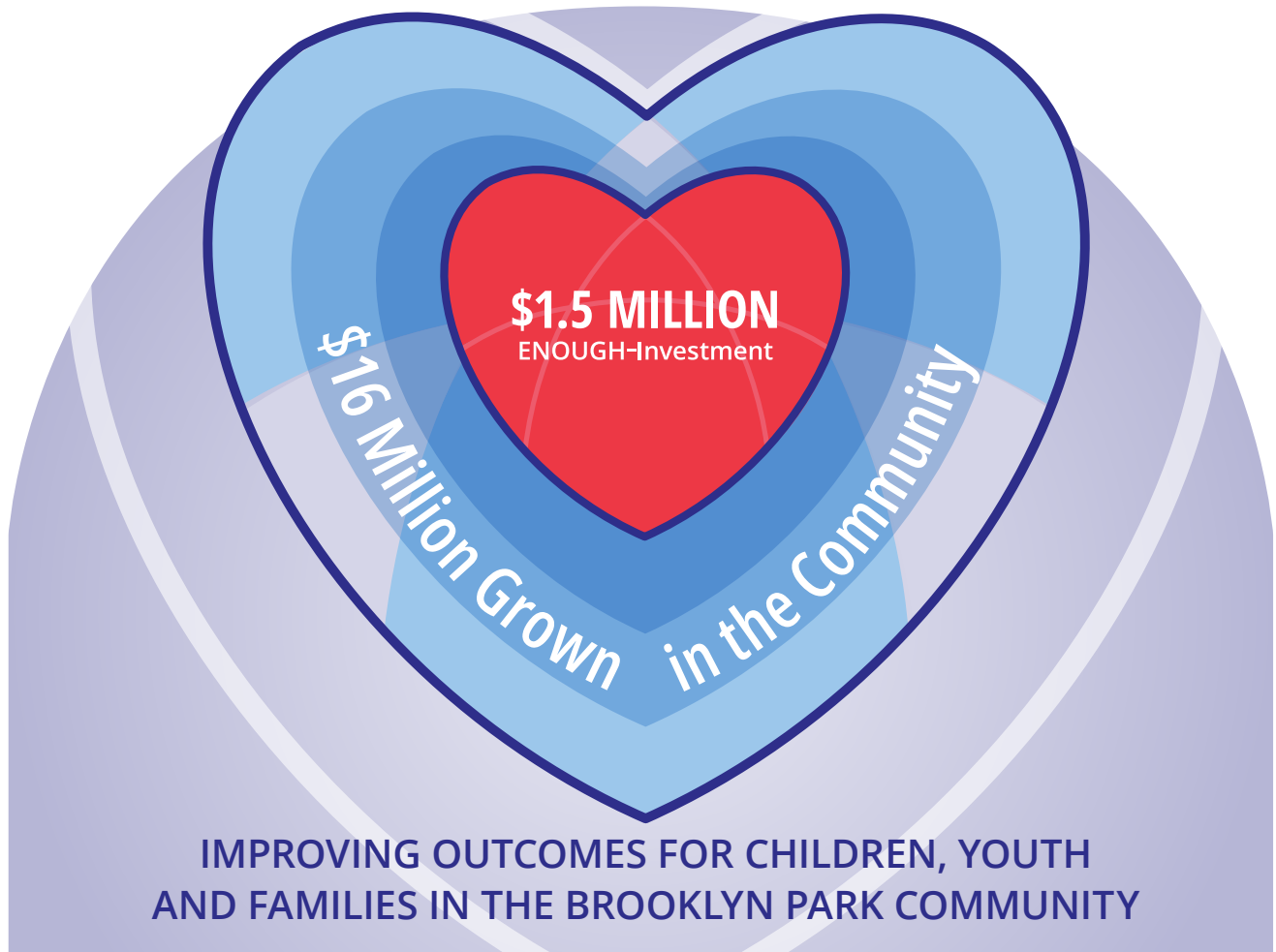
IMPLEMENTATION YEAR 2 APPROVED PRIORITIES

PILLAR	Program/ Strategy	Partner	Program Description	Target Population	Level of Readiness	No Cost, Match, ENOUGH Cost
 Safe and Thriving Communities	Private Security Cameras*	- The Partnership - Office of Constituent Services - Police Department	This program offers rebates for the installation of security camera systems and covers the subscription costs.	Leadership Team identified blocks - Riverside Road, West Meadow Ave, and the blocks closest to Lloyd Keaser	Requires planning	ENOUGH Cost
	Youth Diversion Program	- The Partnership - Local Nonprofits	Aimed to address high youth arrests.	At risk North County High School students	Requires planning	ENOUGH Cost
	Bike Safety & Lessons	- The Partnership - Pedal Power Kids (PPK)	Bike safety and confidence-building. PPK partners with schools to deliver engaging, age-appropriate programs that teach students how to ride safely, build confidence, and develop lifelong skills. Students will receive a bike, helmet, and other safety gear after completion.	Belle Grove youth, grades 1-3	Will begin October 1	ENOUGH Cost
All Pillars	Youth Led Needs Assessment	- The Partnership - Local Nonprofit	Creating and executing a youth needs assessment to explore a deeper understanding of what youth want for themselves in terms of enrichment and educational support.	Brooklyn Park Youth	Requires planning	ENOUGH Cost

*Indicates Implementation Year 1 Strategy that was unfunded



Other Assets and Resources Identified for Implementation Year 2 (No cost, or match to the ENOUGH Initiative)



The assets, resources, partnerships and dollars, not related to the ENOUGH Initiative, are listed by pillar in the table on pages 28-31.



Pillar 1: High-Quality Childcare and Education

Current Programming	Future Programming	Agency/Partner	Dollar Amount (Estimate)
	Family Support Center	• Maryland Family Network • Kingdom Kare, Inc. • Chesapeake Real Estate Group • Arundel Community Development Corporation • Greater Baybrook Alliance • Community Foundation of Anne Arundel County	\$320,000 (Proposed)
Service Coordinator at Brooklyn Park Community Schools		• Maryland Consortium on Coordinated Community Supports • Anne Arundel Mental Health Agency • Anne Arundel County Public Schools • Anne Arundel Department of Social Services	\$237,500 (ENOUGH Influenced)
Head Start		• Lloyd Keaser Community Center • The Y of Central Maryland	\$547,000
	Brooklyn Park Community Center & Brooklyn Heights Park	Anne Arundel County Recreation and Parks	~\$9 million
BEST Behavioral Health Program		• Judy Center • Belle Grove Elementary • Anne Arundel Community College	\$110,000
Afterschool Programming		The Complete Player	\$836,742 (ENOUGH influenced)
H2O Youth Recovery Center		Restoration Community Development Corporation, Inc.	\$400,000
Mentoring Program		Live it! Learn it! Teach it!	\$60,000
Youth Empowerment Source (YES) Program		Light of the World Family Ministries	\$100,000 (ENOUGH Influenced)
	Communities in Schools	The Partnership	\$500,000
	VISTA Afterschool Program Coordinator	• Maryland Corps • The Partnership	\$12,000



Pillar 2: Healthy Families

Current Programming	Future Programming	Agency/Partner	Dollar Amount (Estimate)
	School Health Centers in Brooklyn Park school	Anne Arundel County Public Schools	Still in the planning stage
Kinship Support Group		- The Partnership - Funding from Dept of Social Services	\$50,000
Healthy Families Market/Healthy Pantry		- Anne Arundel County Department of Health - Restoration Community Development Corporation	\$200,000/\$100,000 (ENOUGH Influenced)
Service Coordinator at Brooklyn Park Community Schools		- Maryland Consortium on Coordinated Community Supports - Maryland Department of Health (Pending)	\$237,500 (ENOUGH Influenced)
Rat Taskforce		Anne Arundel County Health Department	\$80,000
Telehealth at Community Schools in Brooklyn Park		- Community Foundation Funding - Anne Arundel County Department of Health for Implementation	\$200,000 for 2 years with Community Foundation (ENOUGH Influenced)
Total Health Center in Brooklyn Park		- Total Health - Greater Baybrook Alliance	\$66,000
Food 4 Thought Pantries and Events + Food Pantry Programming		Food 4 Thought Community Outreach Services, Inc.	\$85,000 + \$20,000

“Families need help with other stuff, like food, so they can pay the rent.”



Pillar 3: Economically Secure Families

Current Programming	Future Programming	Agency/Partner	Dollar Amount (Estimate)
Career Coach from Workforce		Brooklyn Park Library	\$240,000 over two years; (ENOUGH influenced) private philanthropic dollars
Rental Assistance through Community Schools		Maryland Department of Housing and Community Development	\$111,842
Family Stability North County		The Partnership	\$300,000
HIP HOP Youth Homeless Program		The Partnership	\$300,000 (2025) \$300,000 (2026)
Two Generation Flourishing Family Program		• O'Neill Foundation • The Partnership • Child Serving Agencies through Community Resource Initiative/ Care Team (CRIC) Teams	\$900,000 over 3 years from O'Neill/ \$247,160 ENOUGH Match
Affordable Housing Trust - Flex Funding		• Arundel Community Development Services • Anne Arundel County Government • The Partnership	\$47,225.02
	Pilot of Flourishing Investment Upstream Model	Investing in Flourishing	\$1.1 million
Social Worker in Brooklyn Park Library		Department of Social Services	\$60,000
Systems of Care		Governor's Office for Children	\$308,000
	EARN	Anne Arundel Workforce Development Corporation	\$150,000
	EARN	City of Refuge Baltimore	\$150,000
Community School Rental Assistance (Renewal)		The Partnership	\$800,000



Pillar 4: Safe and Thriving Communities

Current Programming	Future Programming	Agency/Partner	Dollar Amount (Estimate)
Safe Roads to Schools for Belle Grove and Brooklyn Park Elementary		Anne Arundel County Office of Transportation	\$240,000
Mobility Study (Bike Connections & Pedestrian Connections)		Anne Arundel County Office of Transportation	\$60,000
Transportation Alternatives (Belle Grove Safety Improvements)		Anne Arundel County Office of Transportation	\$750,000
Facade Loans & Grant/Key Bridge Relief		Anne Arundel Economic Development Corporation	\$100,000 loan/ \$731,800 in grants
Brooklyn Park Call and Ride		Anne Arundel County Department of Transportation	\$604,800
Brooklyn Park Sustainable Community Plan		Arundel Community Development Services	\$921,422
Lloyd Keaser Center		- Anne Arundel County - Patapsco Park Taxpayer's Improvement Association	*
	Brooklyn Park Community of Hope Van	- Byrne Justice Assistance Grants (BJAG) - Anne Arundel County Government - Partnership	\$60,000
Equitable Stewardship Grant - Site Upgrades		- Watershed Stewards Academy - Recreation and Parks	\$22,500
	Utility Box Art Wraps	- Park Elementary - Belle Grove Elementary - Food 4 Thought - Community Outreach Services, Inc. - Arts Council of Anne Arundel County	\$3,000
Victims of Crime Act (VOCA) (Renewal Funding)		The Partnership	\$52,500
	CURE Violence	Anne Arundel County Department of Health	\$1,000,000
Lloyd Keaser Mural		Anne Arundel County Department of Health	\$21,000



Goals and Outcome Indicators

The Brooklyn Park/Pumphrey Needs Assessment identified needs by pillar. After multiple regular meetings with the Partner and Leadership Teams, the needs were organized into several results under each of the four ENOUGH Initiative pillars, speaking to the community's goals for the future. Indicators were selected from existing data sets (ENOUGH dashboard, Maryland Child Well Being Results and Indicators, and Local Indicators) to align with the identified need and result; identified strategies were organized to align with the developed framework. Note that there are result areas that may align with more than one pillar, and there may be more than one indicator chosen that addresses different identified needs in these result areas. These Goals and Indicators were reviewed and affirmed in June 2026.

RESULT 1: **Children are Successful in School**

Identified Indicator(s)

- Chronic absenteeism in Brooklyn Park schools (all grade levels)
- % of 9th grade students at North County High on track to graduate on time
- % of public school students in Brooklyn Park demonstrating proficiency on the Grade 5 English Language Arts Maryland Comprehensive Assessment Program (MCAP)
- % of public school students in Brooklyn Park demonstrating proficiency on the Grade 5 Mathematics Maryland Comprehensive Assessment Program (MCAP)

Alignment & Evaluation

The community clearly identified gaps in programming that would serve youth afterschool, focusing on issues including poor academic performance, school attendance barriers, and ultimately improving high school graduation rates. The highest needs identified were for elementary and middle school students, to ensure upstream interventions that would support school engagement and success as early as possible. Identified indicators speak to critical milestones for academic mastery in elementary school as well as improved attendance across the entirety of school enrollment, with the % of 9th grade students on track for on-time graduation providing both proxy power and communication power for evaluating the impacts of these earlier interventions. Further, it allows for additional supportive services to be provided at the high-school level to address ongoing needs for older youth prior to graduation. Data power for these indicators is high and can be evaluated for those schools in the ENOUGH catchment area by utilizing Maryland Report Card.

RESULT 2: **Economically Secure Families**

Identified Indicator(s)

- % of families spending >30% income on housing (rent)
- % of students who were unstably housed in the last 30 days
- # maximum available slots with childcare providers in Brooklyn Park
- # children who receive formal childcare in Brooklyn Park

Alignment & Evaluation

Affordable housing and childcare continue to be two of the biggest needs identified by community members. Residents identified a need for financial assistance to keep families housed, along with access to supportive services like job training and financial management to help families improve their economic mobility. Several residents specifically identified the need for programs that help renting families transition to home ownership, both as a means to strengthen the local community and economy, as well as a mechanism for building intergenerational wealth. Lack of quality, affordable childcare in Brooklyn Park further exacerbates these issues as it presents a significant barrier to employment, particularly for single parents. Identified indicators address needs related to housing stability and the related economic impacts, as well as the need to increase the availability of childcare for residents. All metrics have strong communication power relative to the needs and issues identified, as well as proxy power related to economic mobility. Data power for these indicators should be high as they are part of the Governor's Office for Children's ENOUGH data dashboards.

RESULT 3: **Healthy Children**

Primary Identified Indicator(s)

- % of public school students [in Grades 6-8] reporting depressive episode (YRBS)
- % of public school students [in Grades 9-12] reporting depressive episode (YRBS)
- % of youth that played on 1 or more sports teams in the last 12 months (YRBS)

Secondary Identified Indicator(s)

- % of public school students in Brooklyn Park demonstrating proficiency on the Grade 5 Mathematics Maryland Comprehensive Assessment Program (MCAP)
- Chronic Absenteeism (Elementary and Middle School)

Alignment & Evaluation

This result and correlating indicators touch on needs identified under two pillars: Healthy Families and High Quality Childcare and Education. The intersection of the needs identified under these pillars relates to providing access to youth of various ages with programs and services that address both physical and mental health and well-being. Adults and youth alike highlighted the need for further education for families and community members on health and mental health, that children need more opportunities for exercise and engagement in sports teams, that we need to be proactive in giving youth support and instruction on how to manage emotions and relationships, and ways to foster a sense of belonging. The primary indicators have communication power specifically aligned with somatic and behavioral health outcomes, while the secondary indicators will, by proxy, demonstrate the larger impacts of these improvements in health and well-being in improved academic outcomes. Data power is high for these indicators as they are gathered from two reliable sources: Maryland Report Card and the Youth Risk Behavior Survey. While the latter is only completed every two years, it does provide consistent data points related to targeted youth behaviors aligned with our results and efforts.

RESULT 4: **Youth Have Opportunities for Employment or Career Readiness**

Identified Indicator(s)

- % individuals aged 16 to 24 who are neither enrolled in school nor working
- Youth employment: % of 16-24 Year Olds in the labor force

Alignment & Evaluation

Community members were very vocal about their need for programs and services that provide them with better employment opportunities as they transition into adulthood, with a particular focus on pathways outside of college enrollment. Youth specifically identified the need for programs that would either allow them to hone their entrepreneurial skills and establish their own businesses and careers, or pathways like apprenticeships that would help them prepare for careers in skilled trades where demand is high. The identified indicators are the data points best suited to measuring population level change around these identified needs and, as such, have both high communication and proxy power. The Opportunity Youth indicator, as a census data point, has high data power. Our secondary metric has lower data power as annual data for this metric has not always been readily available. However, we are working with Anne Arundel Workforce Development Corporation (a key partner) and the Workforce Innovation and Opportunity Act (WIOA) Board for our County to gather and report data for this metric on an ongoing basis.

RESULT 5: **COMMUNITIES ARE SAFE**

Identified Indicator(s)

- # evictions
- Violent crime rate per 100,000 (county)

Alignment & Evaluation

As noted in Result 2, affordable housing continues to be a critical issue that concerns the community. Due to rising rental costs, housing costs, and interest rates, homeownership is farther away than ever for many residents and evictions are more and more common. Residents identified a need for financial assistance to keep families housed, along with access to supportive services like job training and financial management to help families improve their economic mobility and reduce the number of evictions. Community safety is also a pressing issue that concerns many residents. Dark, cluttered alleys and poorly maintained buildings and community spaces are conditions that research shows contribute to higher crime rates. Short-term projects to address these issues are underway but are funded by external sources rather than ENOUGH dollars. All metrics have strong communication power relative to the needs and issues identified, as well as proxy power related to housing stability and crime rates. Data power for these indicators should be high as they are part of the Governor's Office for Children's ENOUGH data dashboards.



Assigned Roles and Responsibilities

Agency Leadership

Dr. Pamela Brown, the Partnership's Executive Director, is a well-respected community leader in Anne Arundel County. She has held several leadership positions over the past 30 years, in government and in the not-for-profit sector. Throughout her career, she has worked on addressing inequities across government and educational systems. She completed her Ph.D. in Educational Leadership at Florida Atlantic University. Her dissertation focused on the importance of community partnerships in low income neighborhoods to improve outcomes for children and families.

Julie Vanskiver, the Partnership's Chief Finance & Operations Officer, has a Bachelor's degree and ten years of experience in financial management and investment banking. She has been an employee of the Partnership for 20 years.

Alli Holstrom, the Partnership's Chief Compliance Officer, has worked for the Partnership for 16 years and has over 20 years experience in human services, nonprofits, and law, with a focus on program management, data management, and reporting. She is a certified trainer in Results-Based Accountability, writes and executes all

sub-awards, data collection and analysis for programs and services, and is the site manager for our web-based data platform (Apricot 360).

Mizetta Wilson, the Partnership's Chief of Programs, has been with the agency for six years. She is responsible for administering the Partnership's human services programs including Systems of Care, Youth Services, and Family Stability. Over the last 20 years, Mizetta has provided leadership to programs supporting youth and families. Mizetta also gained extensive program development experience with the Harlem Children's Zone. Mizetta earned a Master's Degree from Milano School of International Affairs, Management, and Urban Policy.

Lisa Kovacs, the Partnership's ENOUGH Initiative Manager, has worked at the Partnership for five years. She has been responsible for the implementation of the ENOUGH Initiative in Brooklyn Park and ENOUGH Capacity Building grants since the beginning of 2025. She previously lived in Brooklyn Park for 22 years. Lisa has earned a Master's Degree from the University of Baltimore for Public Administration.

Stephen Taylor-Johnson, the Partnership's ENOUGH Liaison, has been with the Partnership for three years. He is responsible for supporting our ENOUGH efforts, including coordinating the Youth Committee in partnership with Community School Managers, ensuring communication between the ENOUGH Leadership Team and the Youth Committee. He also regularly represents the Partnership and ENOUGH at community events.

Issac Colbert, the Partnership's ENOUGH Initiative Storyteller, has been with the Partnership for six years. He is responsible for all media content creation for the ENOUGH Initiative. He is also a peer navigator with the Partnership and has lived experience in another ENOUGH census tract.

The structure built during the ENOUGH Initiative planning phase will ensure there are roles and responsibilities for residents and partners.

- **Leadership Team:** The Leadership Team will continue to meet monthly and will act as the overseer of all strategies. It will continue to be convened by the ENOUGH Initiative Manager. The Executive Director will continue to act as a facilitator. Team members will also play a role in guiding and developing the long-term strategies, including attending meetings for strategies they are interested in.
- **Resident Council:** Led by the five residents on the Leadership Team. This group will continue to act as "Executive Committee" when changes and/or decisions about the roll out need to be made. Members will also have a role in monitoring programs once they are in place.
- **Partner Team:** 14 core partners from the existing Community of Hope stakeholder team enhanced by one additional partner critical to the work. This group will play a strong role in ongoing strategies, many of them emanating from the departments or agencies they are leading. They will offer technical advice, gather lived experience from the Leadership Team, and ensure programming matches resident needs.
- **Youth Committee:** The Youth Committee will act as thought leaders, reviewers, and overall youth voice for the work. Their expertise will be required as we develop strategies for more comprehensive information of what is available in Brooklyn Park that will help bridge the gap between what residents think is available and what is available.
- **Subcommittees:** This group was created in January 2026, to ensure optimum community stakeholder input. They are made up of residents, faith communities, and not-for-profit leaders. Subcommittees include Policy, Infrastructure, Prenatal, and Monitoring. Each committee reports to the Leadership Team, including identifying gaps and recommending strategies. Subcommittee members helped surface new program strategies for 2026-2027.



Accountability & Reporting Structures

The long-term plan for our ENOUGH Initiative implementation work is to incorporate all funded strategies and programs into our existing Apricot 360 cloud-based data platform. Alli Holstrom, the Partnership's Chief Compliance Officer, is also the primary Systems Administrator for the Partnership's portion of the Apricot enterprise.

The first grant period, from November 1, 2025 - October 30, 2026, is the design and build phase for funded strategies. CQ and County IT are establishing a separate site in Apricot with a separate program for each funded strategy. Identified users in each implementing organization will be trained on the system and will directly enter data on participants/clients and efforts related to their program or service in the system. The Partnership's Compliance Manager and the secondary Systems Administrator will provide support and technical assistance to all users, act as the primary interface between funded program staff and County IT, and will perform regular QA audits on entered data to ensure compliance, fidelity, and accuracy.

Reports will be built in Apricot specific to each program or service so that appropriate performance data can be drawn down on demand. Data will be segregated between programs for users to ensure privacy and compliance with HIPAA, FERPA, and/or other

relevant regulations. The Partnership's Systems Administrators will be able to aggregate and report on data by program or service, but also across programs and services where appropriate. This data will be used to:

- Monitor vendor progress, compliance with the terms of their sub-award, and fidelity to both the Neighborhood Action Plan as well as any relevant Evidence-Based Practices employed
- Update our publicly-facing data sharing tools (Scorecard, OpenArundel)
- Provide regular progress reports to the Leadership Team, Partner Team, Youth Committee, Brooklyn Park community, and County
- Complete and submit required reporting to the Governor's Office for Children

During this design and build phase, the Partnership (CQ) will use existing reporting tools and structures for each vendor/ sub-awardee to ensure compliance with award requirements, alignment with the Neighborhood Action Plan, and appropriate programmatic reporting as outlined above. Each program/service will have a unique Google Sheet developed that maps the required performance measurements along

with any data points required for tracking or calculation. These workbooks will be linked in each vendor's sub-award agreement and they will enter their data quarterly on the established reporting schedule.

The Partnership's ENOUGH Initiative Manager and Chief of Compliance will review quarterly data reports and seek "the story behind" from vendors and partners on any performance issues identified through evaluation of the data. This information will be shared with the Leadership Team at the meeting following

the conclusion of each quarter for ongoing evaluation of programs. In addition, the ENOUGH Initiative Manager will work with the Partnership's Compliance Team and members of the Monitoring Committee to perform monitoring visits on each funded program/strategy in spring 2027 to ensure both compliance with the established scope of work as well as with the overall goals of the Neighborhood Action Plan. The Chief of Compliance will provide monitoring tools for each vendor based on established monitoring protocols.





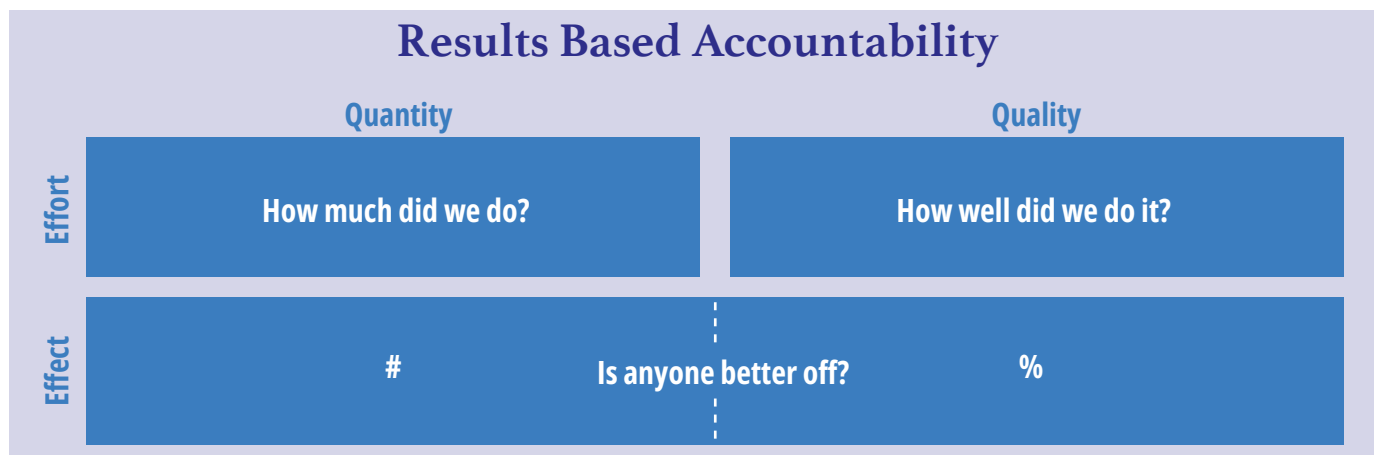
Progress Measures and Evaluation Methods

As with all of our funded programs and strategies, as the CQ, the Partnership will utilize the Results-Based Accountability framework to measure performance using three core types of metrics:

- How Much Did We Do? - which measures the **quantity** of our **efforts**
- How Well Did We Do It? - which measures the **quality** of our **efforts**
- Is Anyone Better Off? - which measures both the **quantity and quality** of the **effects** of our services

The proposed metrics for each program or strategy included in the initial Implementation Funding Request were designed by the Partnership's Chief of Compliance, who is a

certified RBA trainer with over a decade of experience implementing the RBA framework internally, as well as externally with and for community partners. Performance measure data will be collected on a quarterly basis, reviewed by staff of the ENOUGH Initiative and the Leadership Team to ensure appropriate milestones are being reached and strategies are on track for a successful year. This data will also be included as part of the 2026-2027 monitoring visits (to be conducted by the Partnership's Compliance Team & ENOUGH Monitoring sub-committee) and will inform Implementation Proposals for subsequent years and updates to the Neighborhood Action Plan. The following measures are the final versions included in implementation agreements for each identified strategy.



Implementation Year 1: Funded Strategies

Program/Strategy 1: 2Gen Flourishing Families Program		
How Much	How Well	Better Off
- PM: Total # of families served (unduplicated) - PM: Total # of families that received childcare assistance - PM: Total # of families that established savings accounts	PM: % of families with action plans developed within 14 days of enrollment (unduplicated) <i>NUM: # measure</i> <i>DEN: # of families with action plans</i>	- PM: # and % of families that increase economic stability by program exit <i>NUM: # measure</i> <i>DEN: # of families that have improved employment or household income due to the addition of child care assistance</i> - PM: # and % of families that met their savings goal and received the cash match by program exit <i>NUM: # measure</i> <i>DEN: # of families that established savings accounts</i>
Program/Strategy 2: Youth Entrepreneurial Program		
How Much	How Well	Better Off
- PM: # youth enrolled in the program (unduplicated) - PM: # of sessions offered during program	PM: Average program attendance rate	- PM: # and % youth that graduate from the program (attend minimum of 10 sessions) <i>NUM: # measure</i> <i>DEN: # of youth enrolled in the program</i> - PM: # and % of youth that present a fundable project at program conclusion <i>NUM: # measure</i> <i>DEN: # of youth enrolled in the program</i>
Program/Strategy 3: Expanded Childcare in Brooklyn Park		
How Much	How Well	Better Off
PM: # of providers enrolled in the training program	PM: % of participants who felt their coordinator was readily available to assist and help guide them through the process <i>NUM: # measure</i> <i>DEN: # of participants completing the post-training survey</i>	- PM: # and % of providers that graduate the program <i>NUM: # measure</i> <i>DEN: # of providers recruited</i> - PM: # and % of new childcare slots in Brooklyn Park <i>NUM: # measure</i> <i>DEN: # of existing child care slots in Brooklyn Park</i>

Program/Strategy 4: School-based Afterschool Tutoring

How Much	How Well	Better Off
- PM: # elementary school-aged youth served (unduplicated) - PM: # of tutoring sessions held - PM: # Terrific Tuesday sessions held	- PM: Average program attendance rate for afterschool tutoring - PM: Average program attendance rate for Terrific Tuesday	- PM: # and % of program participants who had achieved their target or stretch goal in math or reading by the end of the school year based on the results of the iReady Diagnostic test NUM: # measure DEN: # of youth in the program - PM: # and % of Terrific Tuesday participants who indicated that their participation helped them make better decisions for their family's physical and mental health/wellness based on post-session survey NUM: # measure DEN: # of post-session surveys completed

Program/Strategy 5: Park Elementary Youth Behavioral Program

How Much	How Well	Better Off
- PM: # of youth enrolled - PM: # of sessions offered	PM: Average duration of enrollment for youth served by the program NUM: Enrollment periods for all youth served by the program DEN: # of youth enrolled in the program	- PM: # and % of participants who demonstrated an increase in school attendance as indicated by a comparison of the report card data for the marking periods before and after program participation NUM: # measure DEN: # of youth in the program - PM: # and % of participants who demonstrated an increase in grades (overall GPA) as indicated by a comparison of the report card data for the marking periods before and after program participation NUM: # measure DEN: # of youth in the program - PM: # and % of participants who demonstrated improvement in behavior by end of the program year NUM: # measure (based on number of discipline referrals for behavior received during program enrollment) DEN: # of youth in the program

Program/Strategy 6: Youth Mental Health First Aid

How Much	How Well	Better Off
- PM: # of people trained - PM: # of training sessions held	PM: % of participants who felt that their trainer was knowledgeable and effective based on post-session survey responses <i>NUM: # measure</i> <i>DEN: # of surveys completed/submitted</i>	- PM: # and % of participants that demonstrate an increase in ability to recognize youth mental health challenges based on post-session assessment <i>NUM: # measure</i> <i>DEN: # participants</i> - PM: # and % of participants that demonstrate an increase in confidence to respond to youth mental health challenges based on post-session assessment <i>NUM: # measure</i> <i>DEN: # participants</i>

Program/Strategy 7: Mentoring - Program 1 and 2

How Much	How Well	Better Off
- PM: # of youth enrolled - PM: # of sessions offered	PM: Average weekly program attendance rate for enrolled youth <i>NUM: Cumulative weekly attendance for all enrolled youth</i> <i>DEN: # of youth enrolled in the program</i>	- PM: # and % of participants who demonstrated an increase in school attendance as indicated by a comparison of the report card data for the marking periods before and after program participation <i>NUM: # measure</i> <i>DEN: # of youth in the program</i> - PM: # and % of participants who demonstrated an increase in grades (overall GPA) as indicated by a comparison of the report card data for the marking periods before and after program participation <i>NUM: # measure</i> <i>DEN: # of youth in the program</i>

Program/Strategy 7: Mentoring - Program 3

How Much	How Well	Better Off
- PM: # of youth enrolled - PM: # of sessions offered	PM: Staffing ratio <i>NUM: Total number of enrolled youth</i> <i>DEN: # of TCP staff or volunteers serving the program</i>	- PM: # and % of participants in Academic & Emotional Mentoring who demonstrated an increase in school attendance as indicated by a comparison of the report card data for the marking periods before and after program participation <i>NUM: # measure</i> <i>DEN: # of youth in the program</i> - PM: # and % of participants in Academic & Emotional Mentoring who had achieved at least the 90% of typical growth milestone in math by the end of the school year based on the results of the iReady Diagnostic test <i>NUM: # measure</i> <i>DEN: # of youth in the program</i>

Program/Strategy 7: Mentoring - Program 4

How Much	How Well	Better Off
- PM: # of youth enrolled - PM: # of sessions offered	PM: Staffing ratio NUM: Total number of enrolled youth DEN: # of TCP staff or volunteers serving the program	- PM: # and % of participants in the Young Leaders program who demonstrated an increase in math skills as indicated by a comparison of the report card data for the marking periods before and after program participation NUM: # measure DEN: # of youth in the program - PM: # and % of participants in the Young Leaders program who demonstrated an increase in confidence and emotional intelligence skills before and after program participation based on the pre/post assessment NUM: # measure DEN: # of youth in the program

Program/Strategy 8: Afterschool Program, Sports, & STEM

How Much	How Well	Better Off
PM: # of helmets in use	PM: Average attendance rate for enrolled youth NUM: Cumulative attendance for all enrolled youth DEN: # of youth enrolled in the program	- PM: # and % of participants who indicated an increase of confidence, increase in self-esteem, and/or having learned a new sports skill after participating in the program based on end-of-year program survey responses NUM: # measure DEN: # of youth enrolled - PM: # and % of participants who demonstrated an increase in math mastery based on final report card data and/or teacher reporting NUM: # measure DEN: # of youth in the program

Program/Strategy 9: Football Helmets

This strategy shifted to the purchase of football helmets for the local Brooklyn Park Broncos football team. As this is a one-time cost for critical equipment rather than an ongoing strategy, the performance measures have been simplified to better align with the purpose of the investment while ensuring the target population are the youth benefitting from the equipment:

- Number of helmets in use
- % of participating team members that are benefiting from the use of the helmets
- Race and ethnicity data for the youth benefiting from the use of the helmets
- Grade or age data for the youth benefiting from the use of the helmets

Program/Strategy 10: Mechanics Apprenticeship Program		
How Much	How Well	Better Off
- PM: # of youth enrolled in the Trade Summer Camp - PM: # of training sessions offered during the reporting period	PM: % of youth that participate in the Trade Summer Camp that felt supported by their instructors based on the post-participation survey <i>NUM: # measure</i> <i>DEN: # of enrolled youth</i>	- PM: # and % of youth that complete the Trade Summer Camp <i>NUM: # measure</i> <i>DEN: # of enrolled youth</i> - PM: # % of youth that participate in the Trade Summer Camp that progress to the Training Academy <i>NUM: # measure</i> <i>DEN: # of enrolled youth</i>

Implementation Year 2

As implementation of the Neighborhood Action Plan continues, the Partnership will strengthen its approach to performance measurement, public transparency, and continuous improvement. For Implementation Year 2:

- All Neighborhood Action Plan programs and strategies will be incorporated into the Clear Impact Scorecard platform. The Scorecard will serve as the primary performance management tool for tracking implementation milestones, performance measures, and progress toward the ENOUGH Initiative's Results Areas.
- To promote transparency and shared accountability, the Scorecards for each program and strategy will be embedded within our project's ENOUGH Initiative website, providing residents, partners, funders, and other stakeholders with access to regularly updated information.
- As new programs and strategies are launched, they will be incorporated into the Scorecard. For any activities that are not readily suited to Scorecard reporting, the Partnership will develop complementary reporting mechanisms to ensure that all Neighborhood Action Plan investments are documented and communicated in a consistent and transparent manner.
- Performance data will be reviewed regularly by the Leadership Team, Resident Council, and implementation partners to identify successes, monitor emerging challenges, and inform decision-making throughout implementation.

The Year 3 Neighborhood Action Plan update will be guided by a continuous improvement framework centered on the RBA concepts of "review, revisit, and refine." The Leadership and Partner Teams will review implementation data and community feedback, revisit the assumptions and strategies outlined in the plan and refine priorities, performance measures, and implementation approaches based on lessons learned during the first two years of implementation. This process will ensure that the Neighborhood Action Plan remains responsive to changing community needs while building upon demonstrated successes and advancing the long-term goals of the ENOUGH Initiative.



Communication Plan

Communication and feedback loops are already built and operating. Traditional public facing strategies are coordinated with the communications team in the County Executive's Office as well as with the ENOUGH team in the Governor's Office for Children. Residents will continue to be front and center of all our communication and feedback strategies. The Partnership (CQ) has a dedicated website for the ENOUGH Brooklyn Park Initiative. Community facing information will be user friendly and human centered. In Implementation Year 2, the Partnership plans to hire a Marketing and Communications Coordinator to ensure the Brooklyn Park ENOUGH Initiative is fully communicated to all stakeholders. The person in this position will develop a comprehensive marketing plan for all things ENOUGH. Additionally:

RESIDENTS:

- The Resident Council and Leadership Team will continue to perform outreach to residents in their own circles including the Patapsco Park/Pumphrey census tract. Information dissemination and feedback are created through small, purposefully convened meetings, engagement in existing community events and meetings, email chains, flyers, and presentations.
- The Brooklyn Park Community of Hope list of stakeholders (196) will be used to gather continuing data, help with evaluation, and email updates to the general community monthly.
- The Partnership's Community Resource Coordinators will work with the Community School Managers to ensure parents are kept informed, can offer feedback and are part of the iterative process of ongoing evaluation.
- The partner not-for-profits will use their networks to connect with residents in-person, or through text or email, to ensure information about progress and evaluation is continual.
- The designated Storyteller will continue to capture activities and events through photos and video which will be distributed through electronic media, including social media. In the implementation period the Storyteller will work with the Youth Committee to ensure the right social platforms are used to reach youth.

ALL STAKEHOLDERS

- The Partnership has already developed an ENOUGH webpage on the county's website. The County's communications team helps enhance the reach of the page. All minutes, actions, and meeting agendas are displayed there and updated regularly, as well as photographs and videos of events and the network of accountability for ENOUGH.
- A Clear Impact Score Card will be developed using RBA principles of Program and Population level indicators and outcomes in line with the strategies under the Brooklyn Park ENOUGH Initiative. It will be embedded on the ENOUGH website.
- A national audience will be enhanced by inclusion in the Investing In Flourishing launched by the Federal Reserve Bank of New York as part of its ongoing "Making Missing Markets" initiative.
- Because all of this information is publicly available, we will leverage it when partnering and seeking funding.
- The Community Foundation of Anne Arundel County is represented on the Partner Team and is our advisor and outreach specialist related to philanthropic funding and marketing.
- In Implementation Year 2, the Partnership will convene a local ENOUGH Initiative conference in Brooklyn Park for all residents and partners which will be part technical assistance and learning, part fundraising, and part celebration of everything achieved in Brooklyn Park thus far.





Evaluate, Adjust and Sustain

- Indicator data will be evaluated as it is made available, generally on an annual basis. In the first year programs will provide programmatic reporting quarterly that will be shared with the Leadership Team and Resident Council.
- Monitoring will be conducted by Leadership Team members quarterly, beginning September 2026.
- In Fall 2026, the Leadership Team (supported by the Partner Team) will review strategy data, evaluate performance, and recommend adjustments as needed.

Sustainability

The work of sustaining the ENOUGH Initiative has already started:

- Partners at the county, not-for-profit, business, and philanthropic communities are already in place and motivated. The CQ is continually searching for appropriate funding sources, including grants recommended by the Governor's Office for Children. During ENOUGH Implementation Year 1 the CQ applied for eight state grants.
- A significant amount of cash match through partnerships, grant writing, and fundraising, has already been secured (\$24 million+).
- The inclusion of the Brooklyn Park Community of Hope in the National Investing In Flourishing project continues to offer increased visibility on the national stage for other opportunities and investments.
- Research for grants and private funding is ongoing. It is easier now that the Partnership has outlined the long-term strategies and have a viable Neighborhood Action Plan for funding.
- A new County Executive and County Council offers local government opportunities to Brooklyn Park.
- Local philanthropy is on the Partner Team and has already given \$300,000 to support the initiative. That support will be ongoing as the Brooklyn Park needs assessment aligns with the County's need assessment (Poverty Amidst Plenty, VIII) that highlights the area as most in need of resources and support. A new leader at the Community Foundation offers further opportunities.
- As a Local Management Board, the Partnership will continue to align the Children's Cabinet Interagency Fund dollars with our work.

- The Partnership is hiring a Marketing and Communications Coordinator so the CQ can do a better job of highlighting and bringing attention to our work in Brooklyn Park.
- The Partnership will consider what might be transferred to the county general fund each year in the Partnership Budget ask.
- Gathering data related to the Partnership's success will help with foundation funding.
- Some of the partners offered by the Governor's Office for Children, including the William Julius Wilson and the Enterprise Foundation, are helping the Partnership plan for some of the built environment issues which must be solved as we move forward.





Anne Arundel County Partnership
for Children, Youth & Families

For more information on the Partnership or our
Neighborhood Action Plan, please contact:

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