



Effective Advocacy With Government

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www.bikeaaa.org



Why Local Advocacy Matters

- Quality of Life
- Property Values
- Near Term to Long Term
- Individual > Neighborhood > Town > District > County > State
- Direct impact on daily life – Potholes to Policy

What matters enough for you to invest your time, talent or treasure?



Why Bicycling in Anne Arundel?

Health

Economy

Environment

Affordability

Lifestyle

Traffic

Recreation

Tourism



Part of making Anne Arundel County the best place for all

What's Your Style?

- Personable*
- Polite*
- Professional*
- Patient*
- Persistent*
- Pesty*
- Pain in the*
- Punch in the nose?*

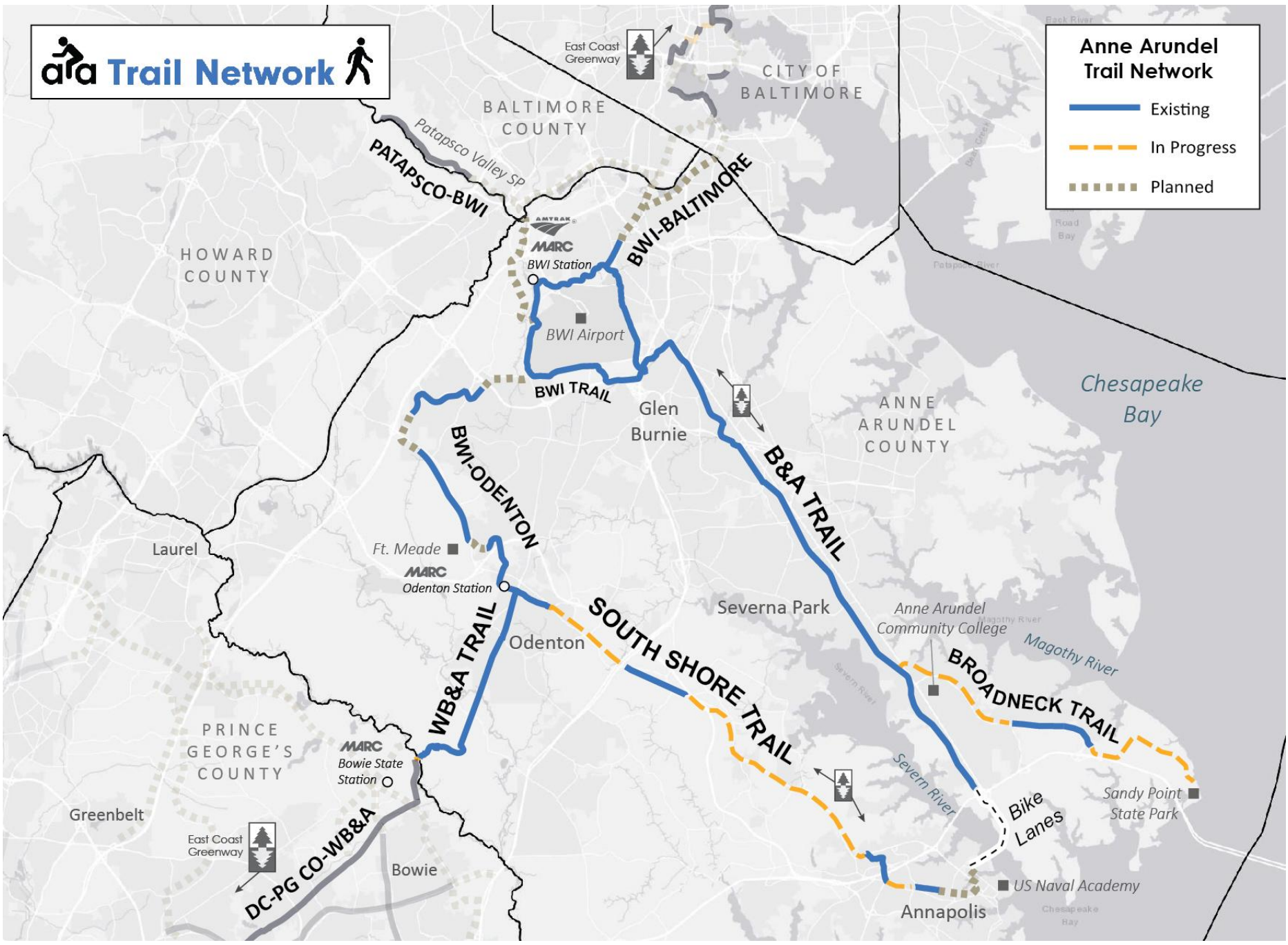
What's Your Goal?

- What Outcome?
- What Timeframe?
- What Geography?
- Metrics for Progress?
- Define Success
- Prepare for Compromise

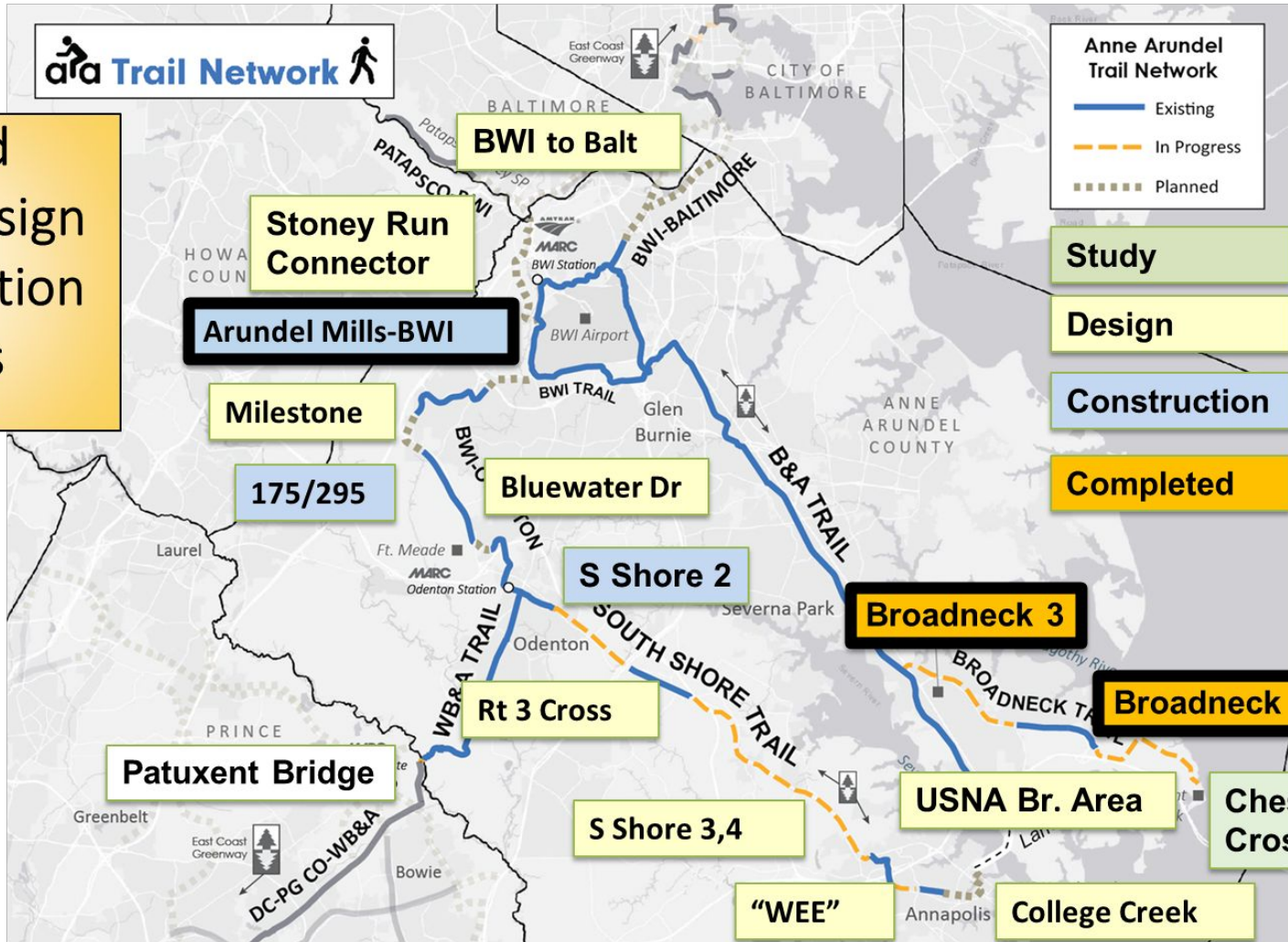
ATA Trail Network

Anne Arundel Trail Network

- Existing
- - - In Progress
- - - - Planned



Anne Arundel Trail Network



Selected Studies, Design & Construction Projects
April, 2026

Build (or find) Multi-level Relationships With Individuals and Organizations *(Before You Need Something)*

- Executive Branch
- Legislative
- Commissions
- Mission-aligned organizations
- Leadership to Staff to Front Lines
- Social Media
- Build Coalitions



*Bring Solutions and Problems
Celebrate Good News and Address Bad News*

Advocacy at All Levels



Annapolis City Hall



MD Statehouse



Grass Roots



U.S. Senate



State/County Departments

BikeAAA Has Provided Input to County Bike/Ped Master Plan, Odenton Town Center Plan, Rt. 175 Widening, Rt 170, West Street, Pasadena, B&A to AACC Connector, Bay Ridge Rd, Ridge Rd, ECG Signs, testified at MD Legislature, MD State Bike Safety Task Force & More



Bicycle Advocacy Ecosystem



Bicycle Clubs

- ABC, ABRT, SPP, Tri....

Bike Advocates

- BikeMD, WABA, BikeHOCO, LAB, ECG, BikeMore...



Government

- City, County, MPO, State, Fed
- Trans, P&Z, DPW, P&R, PD
- Law Enforcement
- Schools



Health & Social Services

- Providers
- Healthy Anne Arundel
- Non-profits



Businesses

- Bike Shops, Tourism
- CoC, All Employers

Environment

- Non-profits
- Employers



Individuals

- Cyclists & Potential Cyclists
- Novice/Expert, Road/Dirt
- Commuter, recreation, racer
- Special Needs

Transportation

- Regional Agencies
- Non-motorist





Collaboration Examples

	Example
<i>Infrastructure</i>	Trail Network
<i>Education</i>	Bike Rodeos, Workshops, Training, SHA
<i>Legislation</i>	Grassroots <input type="checkbox"/> County <input type="checkbox"/> State <input type="checkbox"/> National
<i>Events</i>	Plan, Manage, Cross-promotion
<i>Mgt & Admin</i>	Shared systems, processes, lessons learned

Local

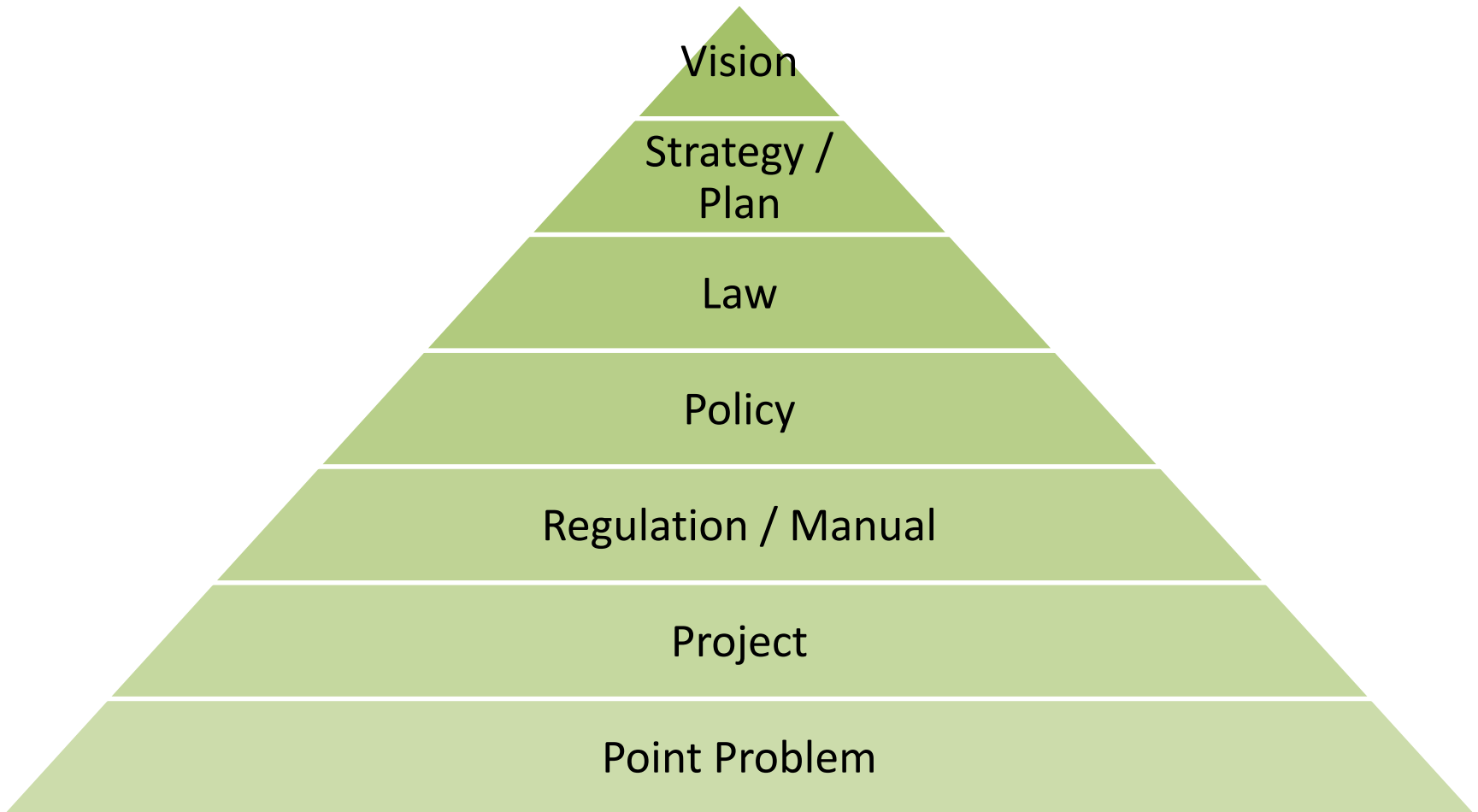
Regional

State

National



What's the Right Level?



Where Decisions Are Made

- Council committees and work sessions
- Public hearings
- Budget process
- Planning and zoning review
- Staff administrative decision
-

Who are the influencers? Opponents?



Anne Arundel County Bicycle Advisory Commission



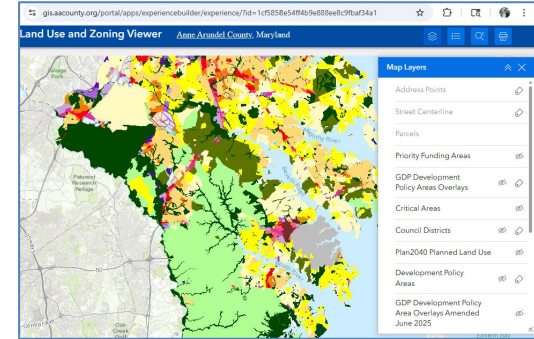
County Executive Steve Schuh signs the Executive Order launching the commission on August 12, 2015 on the B&A Trail

- **Citizens and Government Officials**
 - Geographic coverage
 - Professional skills
 - County, City, State
- **Advise county on projects to build a safe interconnected network of trails, on-road and separated bike lanes**
- **Chaired by Jon Korin, President of BikeAAA**



Do Your Homework & Research

- Existing Data Sources
- Prior Decisions
- Best Practices
- Advocacy groups
- Boards & Commissions
- Elected Reps & Staff
- ???



Current Legislation

The bills and resolutions listed below are scheduled for consideration by the County Council on the indicated meeting date. You can filter the list by status/type by selecting a value and clicking "Apply".

Status* Pending Amended Vote held Bill Resolution

Type* Bill Resolution

APPLY

BILL OR RESOLUTION	DOCUMENTS
Bill No. 17-26 (As Amended): AN ORDINANCE concerning: General Development Plan – Region 5 Plan Introduced by Ms. Hummer, Chair (by request of the County Executive)	STATUS: Amended HEARING: 05/04/2026 Bill 17-26 Bill 17-26 Legislative Summary Bill 17-26 Fiscal Note
Bill No. 18-26 (As Amended): AN ORDINANCE concerning: Comprehensive Zoning – Region 5 Introduced by Ms. Hummer, Chair (by request of the County Executive)	STATUS: Amended HEARING: 05/04/2026 Bill 18-26 Bill 18-26 Fiscal Note Bill 18-26 Legislative Summary
Bill No. 19-26 (As Amended): AN ORDINANCE concerning: Finance,	STATUS: Bill 19-26

Project Listing By Class		FY2026 Council Approved								
Project	Project Title	Total	Prior Apprvd.	6 Yr Total	FY2026	FY2027	FY2028	FY2029	FY2030	FY2031
Project Class: Recreation & Parks										
P372000	South Shore Trail	40,434,035	26,205,035	14,229,000	108,000	13,671,000	450,000	0	0	0
P393600	WB & A Trail	7,998,593	9,814,593	-1,816,000	-1,816,000	0	0	0	0	0
P400200	Greenways, Parkland&OpenSpac	39,136,260	21,774,576	17,361,684	2,361,684	3,000,000	3,000,000	3,000,000	3,000,000	3,000,000
P445800	Facility Lighting	10,644,094	5,209,094	5,435,000	1,535,000	780,000	780,000	780,000	780,000	780,000
P452600	R & P Project Plan	5,804,178	5,842,178	162,000	27,000	27,000	27,000	27,000	27,000	27,000
P457000	School Outdoor Rec Facilities	3,656,227	1,194,227	2,462,000	827,000	327,000	327,000	327,000	327,000	327,000
P468700	Stream/Shoreline Erosion Ctrt	36,483,559	24,647,559	11,836,000	331,000	11,505,000	0	0	0	0
P479800	Park Renovation	59,320,319	34,495,319	24,825,000	7,600,000	3,445,000	3,445,000	3,445,000	3,445,000	3,445,000
P504100	Broadneck Peninsula Trail	27,151,603	21,437,603	5,714,000	5,714,000	0	0	0	0	0
P509100	Facility Irrigation	2,023,483	523,483	1,500,000	250,000	250,000	250,000	250,000	250,000	250,000
P535900	Fort Smallwood Park	17,197,000	16,769,000	428,000	428,000	0	0	0	0	0
P561700	Turf Fields in Regional Parks	1,878,906	318,906	1,560,000	1,560,000	0	0	0	0	0
P565100	Northwest Area Park Improv	3,225,314	3,650,314	-425,000	-425,000	0	0	0	0	0
P567400	Water Access Facilities	4,963,706	3,355,706	1,608,000	268,000	268,000	268,000	268,000	268,000	268,000

Transportation

GOAL 1 To improve transportation service options to residents and visitors of Anne Arundel County so it is easy to move around the County and improve their quality of life.

OBJECTIVE 1.2 Increase the percentage of households within convenient access of a transit stop via appropriate bicycle or pedestrian infrastructure.

BACKGROUND
In order to reduce single-occupancy vehicle rates as well as overall vehicle miles traveled, providing multiple feasible options the example bike lanes, transit, or sidewalks for travel is the key. Options cater to the distinct types of travelers as well as providing options when there are delays with different modes.

IMPACT (OUTCOME)
Percent of households with convenient access to a transit stop via appropriate bicycle or pedestrian infrastructure.

Appropriate infrastructure for bicycle and pedestrian is defined by the DMV Design Manual (optical sections for the classification of the road. Different classifications of roads have different requirements. In general the lower the

Timing is Critical

Sync Up With the Annual Rhythm

- Budget cycle (winter/spring)
- Capital Improvement Program (CIP)
- MDOT Priorities Letter
- Master Plan updates
- Legislative Process
- MD Legislative Session
- Election cycles

Program, Plan & Policy Initiatives

Initiative	Lead	Status/Update	Completion Date
Bike/Ped Plan Update	AAC OOT	Completed	3/23
Safe Routes to School	AAC OOT	2018 grant nearing completion 2023 Grant for additional schools	
Complete Streets Design Manual	AAC DPW	Internal draft review	
APF-Transportation Multimodal/Safety	AAC DPW	Next meeting 10/23; Moving toward a bill and policy update	2024
Scenic & Historic Roads	AAC OPZ	Needs an overhaul to encourage safe biking/walking	
Vision Zero	AAC OOT	Approved by Executive order; ongoing	
LPPRP	AAC OPZ	Approved by County Council	
Region Plans	AAC OPZ	In process	
Move Anne Arundel Attainment Report	AAC OOT	Annual to AACTC	

Land Use and Transportation Planning



Objectives:

- » Provide practical transportation choices throughout the County.
- » Increase non-single occupant vehicle mode share for commuter trips to and from Town Centers.

Performance Measure	Baseline	2040 Target
Directional miles of striped on-street bicycle lanes	25.9	69.9
Directional miles of protected on-street bicycle lanes	0.9	6
Miles of shared-use path	30	81
Number of daily round trip MARC Trains to Washington DC daily -- Penn Line	27	32
Number of daily trips between Baltimore and Washington DC on the MARC Camden Line	10	20
Number of daily commuter bus trips from Anne Arundel County to Washington, DC (1)	22	44
Number of daily commuter bus trips from Anne Arundel County to suburban DC employment centers (2)	18	36
Percentage of State-owned roadway directional miles within urban areas that have sidewalks compliant with the Americans with Disabilities Act	11%	22%
Percentage of County-owned roadway directional miles within urban areas that have sidewalks that are compliant with the Americans with Disabilities Act	Data Not Currently Available. It is recommended that the County update its GIS database to capture this information.	
% of seniors and persons with mobility challenges within one-mile of a bus route.	67%	80%
Countywide non-single occupant vehicle mode share for commute trips	15%	20%

	Odenton		Glen Burnie		Parole	
	2017	2040	2017	2040	2017	2040
Drove Alone	79%	71%	82%	74%	79%	71%
Walk, Bike, Transit, Carpool, Work from Home	21%	29%	18%	26%	21%	29%

We need to assure that Multimodal Transportation and Land Use Plans are fully integrated

Craft & Deliver a Strong Message

- Problem → Solution → Benefit
- Keep it simple, play to your audience
- Focus on local impact
- Local data (safety, economic impact, etc)
- Personal stories
- Use visuals (maps, photos)
- Package it for audience
 - Whitepaper, 2 minute testimony, social media, etc.
 - Mobilize community, coalition
- Show up
 - Hearings, Council, Commissions, Public Meetings, etc.

Q&A / Discussion

- Questions?
- Your issues, projects, campaigns?
- Lessons Learned
- ? ? ?