

Permanent Sign Allowance for Zoning District or Use (§§ 18-3-313 THROUGH 18-3-320)											
Zoning Category or District	Use, Structure, or Sign Type	Freestanding Signs					Building Signs				
		Number allowed	Location	Max Sign Area	Max Height	Additional Standards	Number allowed	Location	Max Sign Area	Additional Standards	
Signs in residential districts; signs for residential development in any districts	Residential Development	Per Dwelling Unit (All Residential Developments)	Unlimited Combined Freestanding & Building	Unrestricted on lot	2 SF per sign, 8 SF Total	4 ft		Unlimited Combined Freestanding & Building		2 SF per sign, 8 SF Total	
		In addition to the sign allowance for individual dwelling units, residential developments are permitted the following signage:									
		Development with 6-20 Dwelling Units	1	Each roadway entry point	3 SF	8 ft	Signs located on a lot or parcel not owned by a developer or a homeowner's association shall be located within a recorded easement	On each Multifamily Dwelling 1 sign per façade	Any facade	Each sign: the lesser of 5% of the area of the façade or 12 SF Total building sign area for all signs: 48 SF	Signs located on a lot or parcel not owned by a developer or a homeowner's association shall be located within a recorded easement
		Development with more than 20 Dwelling Units	2	Each roadway entry point	If one sign is used, 40 SF If two signs are used, 20 SF each	8 ft					
		Multifamily Dwelling with more than 100 DU	2 Additional	Unrestricted on lot	32 SF each	8 ft	In addition to road entry signage for development				
	Community Facility	1 Additional Per facility	Unrestricted on lot	3 SF	8 ft	In addition to road entry signage for development	1 Additional Per facility	Any facade	3 SF		
	Nonresidential and institutional use signs	1	Unrestricted on lot	64 SF	10 ft		2 signs total per building	Can be on same façade or two separate facades	Each sign: the lesser of 10% of the area of the façade or 200 square feet		
	Property with approved home occupation use	1 Additional	Unrestricted on lot	3 SF	5 ft	In addition to dwelling unit allowance					

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Signs for business complexes	Base Signage for Business Complex	1 per road frontage & 1 additional at each entrance 1 additional at a property frontage	Min spacing between signs is 150 ft, for signs larger than 200 SF, 300 ft spacing minimum	1:1 per foot frontage up to 400 SF Road frontage less than 100 ft may have max sign of 100 SF	40 ft	Minimum property frontage length of 300 ft required to place sign	No limit	Any façade	Sign area not to exceed 12% of façade area, area of all signs on all facades does not exceed 400 SF		
	Multi-establishment Buildings						2 Additional	On façade occupied by the use	The lesser of 10 % of occupied façade or 200 SF	Each use or establishment with a direct outside customer entrance	
	Service Entry						1 Additional	Each service entry	4 SF		
	Freestanding Canopy						Unlimited	Any façade	Lesser of 10% of the canopy façade or 200 square feet		
Signs in commercial and industrial districts	Other than Business Complex or Residential Development	Base Signage for Establishment or Use	1 per road frontage & 1 per property frontage	1 per road frontage or property frontage	Each sign, 1:1 per foot frontage up to 250 SF May aggregate sign allowance into a single sign up to 400 SF Road frontage less than 100 ft may have max sign of 100 SF	30 ft	No limit	Any façade	Sign area not to exceed 12% of façade area, area of all signs on all facades does not exceed 400 SF		
		Service Entry						1 Additional	Each service entry	4 SF	
		Freestanding Canopy						Unlimited	Any façade	Lesser of 10% of the canopy façade or 200 square feet	
	Mix of uses	Residential Component	2 Additional	Unrestricted on lot	40 SF each	30 ft		As permitted under residential development			

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Signs in maritime districts	Property in MA1, MA1B, and MA3 District	1		36 SF	8 ft					
	Property in MA2, MB, or MC district	1	At entrance	200 SF	25 ft					
		1	At shoreline or pier	48 SF	10 ft					
	Individual use in marina						2		200 SF for all signs	
Signs in open space districts	Establishment or Use	1*		20 SF	6 ft.	*No more than one sign - Building or Freestanding	1*		20 SF	*No more than one sign - Building or Freestanding
Signs in small business districts	Establishment or Use	1	on a minor arterial road or lower classification	10 SF	8 ft		Unlimited	1 façade only	sign area not to exceed 10% of façade area	Signs not permitted on accessory structure
			on a principal arterial road or higher classification	30 SF	10 ft					
Signs in mixed use districts and town center districts	For non-residential component	Nonresidential use in MXD-V or MXD-G district	*Aggregate sign area limit for both freestanding & building total: 250 SF							
			1*	Any property or road frontage	Each sign, 1:1 per foot frontage up to 30 SF per sign, may be increased up to 45 SF if multiple uses	10 ft		No limit*	any façade	Total sign area for all building signs not to exceed 10% of façade area or 200 SF
	Nonresidential use in MXD-N, MXD-S, MXD-U, OR TC district	*Aggregate sign area limit for both freestanding & building total: 650 SF								
1*		Any property or road frontage	Each sign, 1:1 per foot frontage up to 250 SF, may be increased up to 400 SF if multiple uses Road frontage less than 100 ft may have max sign of 100 SF	30 ft		No limit*	any façade	Total sign area for all building signs not to exceed 12% of façade area or 400 SF		
	Residential component	As permitted under residential development. Allowed sign area for residential and nonresidential development may be consolidated into a single sign not to exceed 300 SF					As permitted under residential development			

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*Aggregate sign area limit for lot or parcel for both freestanding & building signs: 800 SF										
Multi-use Buildings	Base Signage For multi-use building with residential component	Aggregate sign area for all freestanding signs: 400 SF					No limit*	Any façade	Total sign area not to exceed 12% of façade area or 250 SF	
	Each ground-floor occupant	1 per road frontage & 1 per property frontage *	Any property or road frontage	Each sign, 1:1 per foot frontage up to 200 SF, Road or property frontage less than 100 ft may have max sign of 100 SF	30 ft					

Sign Type		Freestanding Signs					Building Signs				
		Number allowed	Location	Max Sign Area	Max Height	Additional Standards	Number allowed	Location	Max Sign Area	Additional Standards	
Permanent Signs	Sign specific criteria applicable across all districts	Freestanding Signs	See district or use specific allowances	Min. 2 ft setback from traveled surface			Must be within lot lines of use				
		Directional Signs	As necessary	On-site only, unrestricted on lot	4 SF for OS districts, 6 SF all other districts, 15 SF for Business Complex & commercial/industrial districts	6 ft	Primary purpose must meet definitional standard	As necessary	On-site only	4 SF for OS districts, 6 SF all other districts, 15 SF for Business Complex & commercial/industrial districts	Primary purpose must meet definitional standard
		Electronic Message Centers	1 per property or road frontage	As part of permitted signs unless prohibited	Part of total sign allowance		Additional lighting and programming standards in code	As part of permitted signs unless prohibited	As part of permitted signs unless prohibited	Part of total sign allowance	Additional lighting and programming standards in code
		Light Pole Signs	No limit to number allowed on-site, permitted in addition to allowable freestanding and building sign allotment.	2 per pole, Support structure must be permanently attached to light pole or other pole structure	16 SF per pole	Maintain head clearance as necessary in context	EMCs prohibited				
		Window Signs						No limit, in addition to total building allowance	Directly applied or installed in interior within 1 ft of glass.	No more than 50% of any single window surface.	Animated signs prohibited
		Awning Signs						No limit	Installed flat against awning surface	Part of total building allowance	
		Drive-through or service window	No limit, allowance is in addition to permitted number in base zone/use	Must be placed as ancillary to drive through lane	200 SF for all additional signage, per drive through	10 feet in residential districts, 16 feet in all other districts	For vehicular drive through lanes	2 additional	On building, Must be placed as ancillary to service window	32 SF each	For non-vehicular service windows only

Sign Type			Freestanding Signs					Building Signs			
			Number allowed	Location	Max Sign Area	Max Height	Additional Standards	Number allowed	Location	Max Sign Area	Additional Standards
Permanent Signs	Sign specific criteria applicable across all districts	Projection Signs – Ground Floor						No limit	Between 8-12 ft in height, may project no more than 2 ft horizontally	Part of total building allowance	
		Projection Signs – Upper Floor						One per building façade, except establishments with direct entrance may have one additional. Banner signs are unlimited.	Between 12ft and roof of building, may project no more than 4 ft horizontally	Part of total building allowance	May not be installed within 10 feet of another projecting sign
Temporary Signs	Residential use < 12 Dwelling Units	Small temporary signs only	8 total <i>signs</i> per lot or dwelling unit combined freestanding & building,								
	All other uses	Any Permitted Temporary Signs	Total <i>sign area</i> is 144 SF for all signs except those allowed in addition to base signs								
	Small Temporary Signs		8 total on residential lots < 12 dwelling units*, unlimited for all other uses	3 ft from traveled surface or property line	4.5 SF	6 ft	*No more than 8 signs - Building or Freestanding	8 total on residential lots < 12 dwelling units*, unlimited for all other uses	As per Code	4.5 SF	*No more than 8 signs - Building or Freestanding
	Large Temporary Signs		1 per lot or parcel	6 ft from traveled surface or residential property line	9 SF in residential district, 36 SF in all other districts, Property with frontage > 500 ft 64 SF	8 ft	Display Period 180 days out of year	1 per lot and 1 additional per establishment or use of multi-establishment building	As per Code	9 SF in residential district, 36 SF in all other districts, Property with frontage > 500 ft 64 SF	Display Period 180 days out of year
	Large temporary sign for property listed for sale or lease or under construction		1 per road frontage	Each road frontage	12 SF in residential district, 36 SF in non-residential district	As per sign type	In addition to base allowance				
Signs attached to poles		1 per pole		36 SF total for all such signs on lot		Part of total lot sign allowance					

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		Number allowed	Location	Max Sign Area	Max Height	Additional Standards	Number allowed	Location	Max Sign Area	Additional Standards
Temporary Signs	Sidewalk Signs	1 per establishment or use	In front of occupied space, on sidewalk at least 6 ft wide	12 SF	4 ft	May only be displayed during business hours, May not be illuminated. Part of total lot sign allowance				
	Portable message centers	1 per lot or parcel		32 SF	14 ft	Max use: 4 14-day periods. In addition to base allowance				
	Temporary air-activated graphic or inflatable, and balloon signs	4 (for all such sign types)	Setback equal to sign height	N/A	18 ft* No limit for balloon signs	Max use: 4 14-day periods. In addition to base allowance				
	Feather Signs	4 per lot, + 1 additional for every 50 ft frontage above 500 ft	Spaced as far apart from each other as they are tall	3.5 ft width at widest point		Max use: 4 45-day periods. Part of total lot sign allowance				