

PROPOSED

COUNTY COUNCIL OF ANNE ARUNDEL COUNTY, MARYLAND

Legislative Session 2025, Legislative Day No. 23

Bill No. 98-25

Introduced by Ms. Hummer, Chair
(by request of the County Executive)

By the County Council, December 15, 2025

Introduced and first read on December 15, 2025
Public Hearing set for January 20, 2026
Bill Expires March 20, 2026

By Order: Kaley Schultze, Administrative Officer

A BILL ENTITLED

1 AN ORDINANCE concerning: Public Works – Traffic – Zoning – Signs

2
3 FOR the purpose of authorizing the Director of the Department of Public Works to place
4 certain permanent directional signs in a County right-of-way under certain
5 circumstances; repealing certain signage provisions; revising the definition of “sign”;
6 defining certain types of signs and sign-related terms; setting forth the purpose and
7 intent for the regulation of signs; adding a grandfathering provision applicable to
8 certain applications for signs; allowing signs in existence as of a certain date to remain
9 in place under certain circumstances; establishing criteria for the replacement or
10 alteration of certain signs in existence as of a certain date; establishing general
11 provisions related to signs; requiring the Planning and Zoning Officer to prepare
12 illustrations and graphic representations to assist in the application of the subtitle;
13 exempting certain signs from certain permit and other requirements; requiring permits
14 for certain signs; prohibiting the placement of certain types of signs; establishing the
15 criteria for location of signs; setting forth methods for measurement of sign area and
16 height; establishing standards for certain permanent signs; establishing regulations for
17 and prohibitions of certain signs in County and private rights-of-way; establishing time,
18 place, and manner criteria for temporary signs on private property; setting forth the
19 allowable types, size, and location of certain freestanding and building signs by zoning
20 district or use of a property; allowing a developer of certain developments to submit a
21 signage program for approval to the Office of Planning and Zoning; and generally
22 relating to public works and zoning.

EXPLANATION: CAPITALS indicate new matter added to existing law and taglines.
[[Brackets]] indicate matter deleted from existing law and taglines.
Captions and taglines in **bold** in this bill are catchwords and are not law.
Asterisks *** indicate existing Code provisions in a list or chart that remain unchanged.

1 BY repealing: §§ 18-3-301 through 18-3-313
2 Anne Arundel County Code (2005, as amended)

3
4 BY adding: §§ 18-3-301 through 18-3-321
5 Anne Arundel County Code (2005, as amended)

6
7 BY repealing and reenacting, with amendments: §§ 13-2-301 and 18-1-101(138)
8 Anne Arundel County Code (2005, as amended)

9
10 SECTION 1. *Be it enacted by the County Council of Anne Arundel County, Maryland,*
11 *That §§ 18-3-301 through 18-3-313 of the Anne Arundel County Code (2005, as amended)*
12 *are hereby repealed.*

13
14 SECTION 2. *And be it further enacted,* That Section(s) of the Anne Arundel County
15 Code (2005, as amended) read as follows:

16
17 **ARTICLE 13. PUBLIC WORKS**

18
19 **TITLE 3. TRAFFIC**

20
21 **13-2-301. Authority of Director to regulate.**

22
23 (a) To provide for the safe and expeditious movement of traffic and to ensure the safety
24 of citizens using the roads and highways, the Director may:

25
26 ***

27
28 (10) regulate the movement, standing, or stopping of commercial vehicles in
29 residential areas; [[and]]

30
31 (11) place official signs that regulate the parking, stopping, standing, or movement
32 of traffic within or near a road or highway; AND

33
34 (12) PLACE OTHER SIGNS WITHIN OR NEAR A ROAD OR HIGHWAY, INCLUDING
35 PERMANENT DIRECTIONAL SIGNS, UPON DETERMINATION THAT THE SIGNS ARE
36 NECESSARY FOR TRAFFIC SAFETY AND NAVIGATION.

37
38 **ARTICLE 18. PLANNING AND ZONING**

39
40 **TITLE 1. DEFINITIONS**

41
42 **18-1-101. Definitions.**

43
44 Unless defined in this article, the Natural Resources Article of the State Code, or
45 COMAR, words defined elsewhere in this Code apply in this article. The following words
46 have the meanings indicated:

47
48 ***

1 (138) "Sign" means any writing, letter, or numeric work, pictorial presentation,
2 illustration or decoration, emblem, device, symbol, trademark, [[flag,]] banner,
3 [[pennant,]] FIGURE, OR CHARACTER, or any other device, FIXTURE, PLACARD OR
4 STRUCTURE, INCLUDING ITS COMPONENT PARTS, utilized to advertise, announce, identify,
5 or make known or attract attention. [[The following types of signs have the meanings
6 indicated:

7
8 (i) "Directional sign" means a sign that directs traffic to a use or area.
9

10 (ii) "Freestanding sign" means a sign that is permanently affixed to the ground and
11 supported by one or more columns, uprights, or braces.
12

13 (iii) "Identification sign" means a sign attached to the facade of a structure that
14 relates to a use located at the same location as the sign.
15

16 (iv) "Temporary sign" means a sign that is portable and easily removable, displays
17 messages of a transitory or temporary nature, such as stake signs and wind signs, and is not
18 a freestanding sign or a sign permanently affixed to a structure.]]
19

20 (I) "SIGN" DOES NOT INCLUDE GRAVEYARD AND CEMETERY MARKERS,
21 CLEARANCE BARS ASSOCIATED WITH A HEIGHT RESTRICTION AND OTHER SAFETY
22 NOTICES INTEGRAL TO AN OBJECT'S PURPOSE, VENDING MACHINES, MAIL DROP-OFF
23 BOXES, MAILBOX SIGNS REGULATED BY THE UNITED STATES POSTAL SERVICE, FLAGS,
24 PENNANTS, DECORATIONS, MURALS, ARTWORK, A BUILDING'S ARCHITECTURAL
25 FEATURES, OR A MANUFACTURER OR SELLER'S MARKINGS ON MACHINERY OR
26 EQUIPMENT.
27

28 (II) TYPES OF SIGNS AND SIGN-RELATED TERMS ARE DEFINED IN § 18-3-301.
29

30 **TITLE 3. PARKING, OUTDOOR LIGHTING, AND SIGNAGE.**

31 **18-3-301. DEFINITIONS.**

32
33
34 IN THIS SUBTITLE, THE FOLLOWING WORDS HAVE THE MEANINGS INDICATED:

35
36 (1) "AIR-ACTIVATED GRAPHIC SIGN" OR "INFLATABLE SIGN" MEANS A TEMPORARY
37 SIGN THAT IS AN INFLATABLE DEVICE UTILIZING FORCED AIR.
38

39 (2) "ANIMATED SIGN" MEANS A SIGN EMPLOYING MOTION, THE ILLUSION OF
40 MOTION, OR LIGHT OR COLOR CHANGES ACHIEVED THROUGH MECHANICAL, ELECTRICAL,
41 ENVIRONMENTAL, OR ELECTRONICALLY ACTIVATED MEANS.
42

43 (3) "AWNING SIGN", "CANOPY SIGN", OR "MARQUEE SIGN" MEANS A BUILDING SIGN
44 ATTACHED TO OR CONSTRUCTED ON AN AWNING, CANOPY, OR MARQUEE, RESPECTIVELY.
45

46 (I) "AWNING" MEANS A FIXED OR RETRACTABLE ARCHITECTURAL PROJECTION
47 OR SHELTER PROJECTING FROM AND SUPPORTED BY THE EXTERIOR WALL OF A BUILDING
48 AND COMPOSED OF A COVERED SUPPORTING FRAMEWORK.
49

50 (II) "CANOPY" MEANS A PERMANENT FREESTANDING OR SEMI-ATTACHED
51 STRUCTURE OF RIGID CONSTRUCTION WITH VERTICAL SUPPORTS.
52

53 (III) "MARQUEE" MEANS ANY PERMANENT STRUCTURE ATTACHED TO OR
54 PROJECTING BEYOND A BUILDING OR EXTENDING ALONG AND PROJECTING BEYOND THE
55 WALL OF A BUILDING, COMPLETELY SUPPORTED BY THE BUILDING.

1 (4) "BALLOON SIGN" MEANS A TEMPORARY SIGN THAT IS A GAS FILLED
2 INFLATABLE OBJECT ATTACHED BY A TETHER TO A FIXED PLACE OR MOUNTED ON THE
3 GROUND OR A BUILDING.

4
5 (5) "BANNER SIGN" MEANS A TEMPORARY OR PERMANENT SIGN UTILIZING A
6 FLEXIBLE DISPLAY SURFACE AND SUPPORTED BY A BRACKET OR OTHER DEVICE.

7
8 (6) "BLINKING, FLASHING, OR STROBING" MEANS ANIMATED SIGNS OR ANIMATED
9 PORTIONS OF SIGNS WITH ILLUMINATION OR LIGHTS CHARACTERIZED BY A REPETITIVE
10 CYCLE IN WHICH THE PERIOD OF ILLUMINATION IS EQUAL TO OR LESS THAN THE PERIOD
11 OF NON-ILLUMINATION, AND THE CYCLICAL PERIOD BETWEEN THE ON AND OFF PHASES
12 IS NO MORE THAN FOUR SECONDS.

13
14 (7) "BUILDING SIGN" MEANS A SIGN ATTACHED TO THE FACADE OF A BUILDING OR
15 A STRUCTURE.

16
17 (8) "DIRECTIONAL SIGN" MEANS A SIGN PRIMARILY DESIGNED AND ERECTED FOR
18 THE PURPOSE OF SAFELY DIRECTING PEDESTRIAN, BICYCLE, OR OTHER VEHICULAR
19 TRAFFIC FLOW TO A USE OR AREA.

20
21 (9) "DRIVE-THROUGH SIGN" OR "SERVICE WINDOW SIGN" MEANS A SIGN ORIENTED
22 TO OCCUPANTS OF VEHICLES UTILIZING A DRIVE-THROUGH, OR PEDESTRIANS UTILIZING
23 A WALK-UP SERVICE WINDOW.

24
25 (10) "ELECTRONIC MESSAGE CENTER" MEANS AN ELECTRONICALLY
26 PROGRAMMED AND ACTIVATED CHANGEABLE SIGN COPY, INCLUDING DIGITAL DISPLAYS
27 AND SIGNS WHERE LED LIGHTS, FIBER OPTICS, LIGHT BULBS, OR OTHER ILLUMINATION
28 DEVICES WITHIN THE SIGN FACE CAUSE ONE DISPLAY TO BE REPLACED BY ANOTHER.

29
30 (11) "FEATHER SIGN" MEANS A TEMPORARY SIGN CONSTRUCTED OF CLOTH,
31 CANVAS, PLASTIC FABRIC, OR SIMILAR LIGHTWEIGHT, NON-RIGID MATERIAL TYPICALLY
32 SHAPED LIKE A FEATHER, AND SUPPORTED BY A SINGLE VERTICAL POLE MOUNTED INTO
33 THE GROUND OR ON A PORTABLE STRUCTURE.

34
35 (12) "FREESTANDING CANOPY SIGN" MEANS A PERMANENT SIGN UTILIZED IN
36 CONJUNCTION WITH A MULTI-SIDED OVERHEAD STRUCTURE SUPPORTED BY COLUMNS
37 BUT NOT ENCLOSED BY WALLS.

38
39 (13) "FREESTANDING SIGN" MEANS A SIGN PERMANENTLY AFFIXED IN OR TO THE
40 GROUND AND SUPPORTED BY ONE OR MORE COLUMNS, UPRIGHTS, OR BRACES AND
41 INDEPENDENT OF SUPPORT FROM ANY BUILDING OR WALL, INCLUDING ANY NON-
42 PORTABLE SIGN SUPPORTED BY A FENCE, RETAINING WALL, OR BY UPRIGHT STRUCTURAL
43 MEMBERS OR BRACES ON OR IN THE GROUND.

44
45 (14) "ILLUMINATED SIGN" MEANS ANY SIGN WITH AN ARTIFICIAL LIGHT SOURCE
46 USED TO MAKE A SIGN READABLE, INCLUDING INTERNALLY AND EXTERNALLY LIGHTED
47 SIGNS AND REFLECTORIZED, GLOWING, OR RADIATING SIGNS.

48
49 (15) "LARGE TEMPORARY SIGN" MEANS A TEMPORARY SIGN LARGER THAN 4.5
50 SQUARE FEET IN AREA, BUT DOES NOT INCLUDE AN AIR-ACTIVATED GRAPHIC SIGN,
51 INFLATABLE SIGN, BALLOON SIGN, OR FEATHER SIGN.

52
53 (16) "LIGHT POLE SIGN" MEANS A BANNER OR SIGN ATTACHED TO A PERMANENT
54 LIGHT POLE OR OTHER POLE STRUCTURE, AND WHERE THE SIGN FACE CAN BE CHANGED
55 WITHOUT MODIFYING THE PERMANENT SUPPORT STRUCTURE.

56
57 (17) "LOGO" MEANS A GRAPHIC SYMBOL OR LETTERING REPRESENTING AN
58 ACTIVITY, USE, OR BUSINESS, INCLUDING REGISTERED TRADEMARKS OR SYMBOLS
59 COMMONLY USED BY A BUSINESS.

1 (18) "ONSITE SIGN" MEANS A SIGN IDENTIFYING THE PROPERTY OR PROPERTY
2 OWNER; A USE, PRODUCT, SERVICE, OR ACTIVITY OCCURRING ON THE PROPERTY; OR
3 COMMUNICATING A COMMERCIAL MESSAGE ON THE PROPERTY OF A COMMERCIAL
4 ACTIVITY.

5
6 (19) "POLE SIGN" MEANS A FREESTANDING SIGN CONSISTING OF SINGLE OR
7 MULTIPLE PANELS SUPPORTED BY A SINGLE COLUMN, UPRIGHT, POLE, OR POST AND ARM.

8
9 (20) "PORTABLE MESSAGE CENTER SIGN" MEANS A TEMPORARY MOVEABLE SIGN
10 WITH ELECTRONIC CHANGEABLE SIGN COPY.

11
12 (21) "PRIVATE RIGHT-OF-WAY" MEANS THE AREA OR USE-IN-COMMON EASEMENT
13 AREA ACROSS, ALONG, OR WITHIN DEDICATED ALLEYS, BOULEVARDS, LANES,
14 ROADWAYS, BIKEWAYS, SIDEWALKS, AND STREETS OWNED OR MAINTAINED BY A
15 PRIVATE INDIVIDUAL OR ENTITY.

16
17 (22) "PROJECTING SIGN" MEANS A BUILDING SIGN PROJECTING FROM A WALL AND
18 SUPPORTED BY A WALL OR BUILDING PARAPET WITH THE DISPLAY SURFACE OF THE SIGN
19 IN A PLANE PERPENDICULAR TO OR APPROXIMATELY PERPENDICULAR TO THE WALL.

20
21 (23) "PROPERTY FRONTAGE" MEANS THE PORTION OF A LOT OR PARCEL ADJOINING
22 A ROAD THAT DOES NOT PROVIDE ACCESS TO THE LOT OR PARCEL.

23
24 (24) "ROAD FRONTAGE" MEANS THE PORTION OF A LOT OR PARCEL ADJOINING A
25 ROAD THAT PROVIDES ACCESS TO THE LOT OR PARCEL.

26
27 (25) "ROOF-LIKE PROJECTION SIGN" MEANS A BUILDING SIGN MOUNTED ON
28 MANSARD FACADES, PENT EAVES, OR ARCHITECTURAL PROJECTIONS OF A BUILDING.

29
30 (26) "SIDEWALK SIGN" MEANS A TEMPORARY PORTABLE SIGN EASILY MOVED BY
31 HAND, INCLUDING A-FRAME, T-FRAME, AND SANDWICH BOARD STYLE SIGNS.

32
33 (27) "SIGN AREA" MEANS SQUARE FOOTAGE OF A RECTANGULAR SHAPE OR A
34 COMBINATION OF RECTANGULAR SHAPES ENCLOSING THE SIGN COPY OR SIGN FACE OF A
35 SIGN AS MEASURED UNDER § 18-3-308.

36
37 (28) "SIGN COPY" MEANS THE COMMUNICATIVE CONTENT OF A SIGN.

38
39 (29) "SIGN FACE" MEANS THE SURFACE UPON WHICH SIGN COPY IS DISPLAYED OR
40 ILLUSTRATED.

41
42 (30) "SIGN PROGRAM" MEANS SIGN DESIGN STANDARDS ESTABLISHED BY A
43 DEVELOPER AND APPROVED BY THE OFFICE OF PLANNING AND ZONING FOR A
44 DEVELOPMENT PROJECT.

45
46 (31) "SIGN STRUCTURE" MEANS THE PHYSICAL FRAMEWORK OR SUPPORT SYSTEM
47 DESIGNED TO HOLD AND DISPLAY A SIGN.

48
49 (32) "SMALL TEMPORARY SIGN" MEANS A TEMPORARY SIGN THAT IS NO LARGER
50 THAN 4.5 SQUARE FEET OF AREA.

51
52 (33) "SUSPENDED SIGN" MEANS A SIGN SUPPORTED BY AND SUSPENDED FROM THE
53 UNDERSIDE OF A HORIZONTAL PLANE SURFACE SUCH AS AN AWNING, CANOPY, MARQUEE
54 OR OTHER ARCHITECTURAL FEATURE OF A BUILDING OR FREESTANDING SIGN
55 STRUCTURE.

56
57 (34) "TEMPORARY ONE-TIME EVENT SIGN" MEANS A TEMPORARY SIGN USED TO
58 DIRECT OR INFORM OF A SPECIFIC LIMITED-DURATION EVENT WITH DISTINCT
59 TIMEFRAMES.

1 (35) "TEMPORARY SIGN" MEANS A PORTABLE AND EASILY REMOVABLE SIGN
2 DISPLAYED FOR A TEMPORARY PERIOD.

3
4 (36) "WINDOW SIGN" MEANS A SIGN AFFIXED TO, PAINTED ON, OR OTHERWISE
5 APPLIED TO, OR VIEWED THROUGH, A WINDOW OR EXTERIOR DOOR AND VIEWABLE FROM
6 THE EXTERIOR OF A BUILDING. "WINDOW SIGN" DOES NOT INCLUDE MERCHANDISE
7 DISPLAYS OR DISPLAYS LOCATED MORE THAN 12 INCHES FROM THE FACE OF A WINDOW.

8
9 **18-3-302. PURPOSE AND INTENT.**

10
11 THE PURPOSE OF THIS SUBTITLE IS TO REGULATE THE TIME, PLACE, SIZE, NUMBER,
12 HEIGHT, AND MANNER OF POSTING AND CONSTRUCTION OF SIGNS TO PROTECT THE
13 PUBLIC HEALTH AND WELFARE, INCLUDING TRAFFIC SAFETY, THROUGH THE FOLLOWING
14 OBJECTIVES:

15
16 (A) TO ENCOURAGE THE EFFECTIVE USE OF SIGNS AND PROVIDE FOR AMPLE
17 MEANS OF COMMUNICATION AND PRESERVATION OF THE RIGHT OF FREE SPEECH AND
18 EXPRESSION;

19
20 (B) TO PRESERVE AND ENHANCE COMMUNITY AESTHETICS, CONSISTENT WITH THE
21 GOALS AND OBJECTIVES OF THE GENERAL DEVELOPMENT PLAN, AND TO BE COMPATIBLE
22 WITH THE LAND USE AND ZONING DISTRICT;

23
24 (C) TO PROMOTE THE SAFETY, ORDER, AND ACCESSIBILITY OF TRANSPORTATION
25 SYSTEMS BY REDUCING VISUAL CLUTTER, DISTRACTION, CONFUSION, AND PHYSICAL
26 HAZARDS THAT MAY OBSTRUCT VEHICLE SIGHT DISTANCE, INTERFERE WITH TRAFFIC
27 SIGNS, TRAFFIC SIGNALS, AND TRAFFIC CONTROL DEVICES, AND UNDULY DIRECT
28 ATTENTION AWAY FROM THE SAFE NAVIGATION OF STREETS, ROADWAYS, BIKEWAYS,
29 AND SIDEWALKS;

30
31 (D) TO PROMOTE AND SUPPORT ECONOMIC DEVELOPMENT AND LOCAL BUSINESS
32 ECONOMY, PROMOTE ECONOMIC VITALITY, AND PROTECT PROPERTY VALUES;

33
34 (E) TO IDENTIFY AND DEFINE CERTAIN SIGNS BY USE OR CONTENT WHEN
35 NECESSARY TO FULFILL A SUBSTANTIAL OR COMPELLING GOVERNMENTAL INTEREST;
36 AND

37
38 (F) TO ENSURE SIGNS ARE DESIGNED, CONSTRUCTED, INSTALLED AND
39 MAINTAINED ACCORDING TO MINIMUM STANDARDS TO SAFEGUARD LIFE, HEALTH,
40 PROPERTY, AND PUBLIC WELFARE.

41
42 **18-3-303 SCOPE.**

43
44 (A) **APPLICABILITY TO PENDING AND FUTURE PROCEEDINGS.** THIS SUBTITLE
45 APPLIES TO ALL PENDING AND FUTURE PROCEEDINGS AND ACTIONS OF ANY BOARD,
46 DEPARTMENT, OR AGENCY EMPOWERED TO DECIDE APPLICATIONS UNDER THIS
47 SUBTITLE, EXCEPT THAT AN APPLICATION FOR A PERMIT FOR A SIGN FILED ON OR BEFORE
48 THE EFFECTIVE DATE OF BILL NO. 98-25, SHALL BE GOVERNED BY THE LAW AS IT EXISTED
49 PRIOR TO THE EFFECTIVE DATE OF BILL NO. 98-25.

50
51 (B) **EXISTING SIGNS.** EXCEPT FOR A TEMPORARY SIGN, ANY SIGN LAWFULLY IN
52 EXISTENCE AS OF THE EFFECTIVE DATE OF BILL NO. 98-25, MAY:

53
54 (1) REMAIN UNTIL REPLACED IN-KIND OR ALTERED PURSUANT TO PARAGRAPH (2)
55 OR REMOVED, AS LONG AS THE CONDITION OF THE SIGN IS PROPERLY MAINTAINED IN
56 SAFE AND GOOD REPAIR; AND

57
58 (2) BE REPLACED IN-KIND OR ALTERED, INCLUDING A CHANGE OR REPLACEMENT
59 IN SIGN COPY, COLOR, OR SIGN FACE, EXCEPT THAT ANY CHANGE IN LOCATION, OR

1 CHANGE IN SIZE, SHAPE, TYPE, OR STRUCTURE THAT INCREASES THE SIGN AREA OR
2 HEIGHT OF AN EXISTING SIGN IS NOT CONSIDERED AN IN-KIND REPLACEMENT OR
3 ALTERATION AND SHALL COMPLY WITH THIS SUBTITLE.

4
5 **18-3-304 GENERAL PROVISIONS.**

6
7 (A) **MATERIALS; MAINTENANCE.** A SIGN SHALL BE MADE OF DURABLE MATERIAL
8 AND THE CONDITION OF THE SIGN SHALL BE PROPERLY MAINTAINED IN SAFE AND GOOD
9 REPAIR.

10
11 (B) **OBSTRUCTION PROHIBITED.** A SIGN AND SIGN STRUCTURES MAY NOT IMPAIR THE
12 CLEAR SIGHT TRIANGLE; OBSTRUCT A STREET, ROADWAY, BIKEWAY, SIDEWALK,
13 DRIVEWAY, OBSTRUCT ACCESS TO TRANSIT STOPS, PARKING SPACES, ACCESS RAMPS,
14 BUILDING EXITS, OR FIRE ESCAPES; OBSTRUCT THE VIEW OF TRAFFIC SIGNS, TRAFFIC
15 SIGNALS, ONCOMING TRAFFIC, OR PEDESTRIANS OR BICYCLISTS; OR INTERFERE WITH THE
16 PLACEMENT OR FUNCTION OF A TRAFFIC CONTROL DEVICE.

17
18 (C) **LIGHTING AND ILLUMINATION LIMITATIONS.** LIGHTING OF AND FROM SIGNS
19 SHALL BE DESIGNED, INSTALLED, AND MAINTAINED IN A MANNER THAT MINIMIZES OFF-
20 SITE GLARE, LIGHT TRESPASS, AND LIGHT POLLUTION.

21
22 (1) EXTERNAL ILLUMINATION SHALL BE SHADED, SHIELDED, OR DIRECTED TO
23 CONCENTRATE WITHIN THE AREA OF THE SIGN SO THE LIGHT INTENSITY OR BRIGHTNESS
24 DOES NOT ADVERSELY AFFECT NEARBY PROPERTIES OR THE CLEAR SIGHT TRIANGLE OF
25 DRIVERS. A LIGHT OF OR FROM SIGNS MAY NOT SHINE OR REFLECT ON OR INTO
26 RESIDENTIAL STRUCTURES.

27
28 (2) UNLESS PROVIDED OTHERWISE IN THIS SUBTITLE, SIGN ILLUMINATION SHALL
29 BE PROVIDED SOLELY BY ELECTRICAL MEANS OR DEVICES, AND MAY NOT BE BLINKING,
30 FLASHING, OR STROBING, INTERMITTENT, MOVING, OR ANIMATED.

31
32 (D) **SUBSTITUTION CLAUSE.** SIGNS CONTAINING NON-COMMERCIAL CONTENT ARE
33 PERMITTED ANYWHERE THAT ONSITE SIGNS ARE PERMITTED, SUBJECT TO THE SAME
34 PROVISIONS APPLICABLE TO ONSITE SIGNS.

35
36 (E) **ILLUSTRATIONS AND EXAMPLES.** THE PLANNING AND ZONING OFFICER SHALL
37 PREPARE ILLUSTRATIONS AND GRAPHIC REPRESENTATIONS TO ASSIST IN THE
38 APPLICATION OF THE STANDARDS AND MEASUREMENTS IN THIS SUBTITLE, WHICH SHALL
39 BE FOR ILLUSTRATIVE PURPOSES ONLY AND SHALL HAVE NO FORCE OR EFFECT. THE
40 ILLUSTRATIONS SHALL BE AVAILABLE ON THE COUNTY WEBSITE AND ACCESSIBLE TO
41 THE GENERAL PUBLIC.

42
43 **18-3-305 EXEMPTIONS.**

44
45 THE FOLLOWING SIGNS ARE EXEMPTED FROM THIS SUBTITLE:

46
47 (A) A PUBLIC NOTICE OR INFORMATIONAL SIGN REQUIRED BY FEDERAL, STATE, OR
48 LOCAL LAW, REGULATION, OR ORDINANCE;

49
50 (B) ANY SIGN ERECTED BY ANY GOVERNMENT AGENCY OR PUBLIC UTILITY IN THE
51 PERFORMANCE OF PUBLIC DUTY;

52
53 (C) INTERIOR SIGNS IN A BUILDING, EXCEPT FOR WINDOW SIGNS;

54
55 (D) INWARD-FACING SIGNS WITHIN A STADIUM, OPEN-AIR THEATER, PARK, ARENA
56 OR OTHER SIMILAR USE FACILITY THAT CAN BE VIEWED ONLY BY PERSONS WITHIN THE
57 FACILITY; OR

1 (E) HISTORIC BUILDING SIGNS, INCLUDING DIRECTIONAL SIGNS, IF ERECTED BY OR
2 WITH APPROVAL OF THE COUNTY.

3
4 **18-3-306. PERMIT REQUIREMENTS.**

5
6 (A) **PERMIT GENERALLY REQUIRED.** EXCEPT AS PROVIDED IN SUBSECTION (B), A
7 PERMIT SHALL BE OBTAINED FROM THE DEPARTMENT OF INSPECTIONS AND PERMITS
8 BEFORE ERECTING OR POSTING A SIGN.

9
10 (B) **PERMIT NOT REQUIRED.** THE FOLLOWING SIGNS DO NOT REQUIRE A PERMIT:

11
12 (1) A TEMPORARY SIGN;

13
14 (2) A DIRECTIONAL SIGN WITH A SIGN AREA OF FOUR SQUARE FEET OR LESS THAT
15 IS IN COMPLIANCE WITH § 18-3-309(I);

16
17 (3) WINDOW SIGNS IN COMPLIANCE WITH § 18-3-309(G);

18
19 (4) A SIGN FORMING AN INTEGRAL PART OF A FUEL-DISPENSING PUMP, OR
20 ELECTRIC VEHICLE CHARGING STATION; AND

21
22 (5) A SIGN POSTED AT A PARKING LOT AS REQUIRED BY § 12-3-202 OF THIS CODE.

23
24 **18-3-307. PROHIBITED SIGNS.**

25
26 THE FOLLOWING TYPES OF SIGNS ARE PROHIBITED:

27
28 (A) EXCEPT FOR TEMPORARY SIGNS, SIGNS NOT PERMANENTLY AFFIXED TO THE
29 GROUND, A BUILDING, OR SIGN STRUCTURE PERMANENTLY AFFIXED TO THE GROUND;

30
31 (B) EXCEPT ROOF-LIKE PROJECTION SIGNS, OR AWNING OR CANOPY SIGNS, SIGNS
32 PROJECTING ABOVE THE HIGHEST PEAK OF A ROOF STRUCTURE, OR SIGNS SUPPORTED BY
33 POLES, UPRIGHTS, BRACKETS OR BRACES EXTENDING FROM OR ATTACHED TO THE ROOF
34 OF A STRUCTURE;

35
36 (C) REVOLVING SIGNS AND WHIRLING SIGNS;

37
38 (D) SIGNS CONTAINING BLINKING, FLASHING, OR STROBING LIGHTS;

39
40 (E) SIGNS PLACED OR PAINTED ON A VEHICLE PARKED WITH THE PRIMARY
41 PURPOSE OF PROVIDING SIGNAGE NOT OTHERWISE ALLOWED IN THIS CODE;

42
43 (F) SIGNS EMITTING OPEN FLAMES, SMOKE, VAPORS, PARTICLES, SOUND, OR ODOR;

44
45 (G) SIGNS PLACED ON ANY GOVERNMENT-OWNED PROPERTY, INCLUDING A
46 UTILITY OR LIGHT POLE, STREET SIGN, UTILITY BOX, FIRE HYDRANT, STREET FURNITURE,
47 OR OTHER PUBLIC PROPERTY, OR PLACED ON A PUBLIC RIGHT-OF-WAY, UNLESS
48 OTHERWISE AUTHORIZED BY THIS CODE, STATE OR FEDERAL LAW, THE DEPARTMENT OF
49 PUBLIC WORKS, OR OTHER AUTHORIZED PUBLIC ENTITY; AND

50
51 (H) SIGNS ADVERSELY AFFECTING SAFETY, INCLUDING:

52
53 (1) SIGNS PREVENTING FREE INGRESS OR EGRESS FROM ANY DOOR, WINDOW,
54 OR FIRE ESCAPE, OR FREE ACCESS FROM ONE PART OF A ROOF TO ANOTHER PART, OR
55 SIGNS ATTACHED TO A STAND-PIPE OR FIRE ESCAPE OTHER THAN A SAFETY SIGN;

56
57 (2) EXCEPT FOR DIRECTIONAL SIGNS PLACED IN ACCORDANCE WITH THIS
58 CODE, SIGNS THAT IMITATE, RESEMBLE, THAT MAY BE CONFUSED OR INTERFERE WITH
59 TRAFFIC SIGNS, TRAFFIC SIGNALS, OR TRAFFIC CONTROL DEVICES; OR

1 (3) SIGNS WITH ANY TYPE OF MIRROR DEVICE.
2

3 **18-3-308. MEASUREMENT OF AREA AND HEIGHT.**
4

5 (A) **HOW SIGN AREA IS MEASURED.** TOTAL SIGN AREA IS MEASURED IN SQUARE FEET
6 BY MEANS OF THE SMALLEST RECTANGULAR SHAPE OR COMBINATION OF RECTANGULAR
7 SHAPES ENCLOSING ALL ELEMENTS OF THE SIGN COPY OR SIGN FACE, INCLUDING THE
8 EXTREME LIMITS OF THE WRITING, REPRESENTATION, EMBLEM, LOGO, OR OTHER
9 DISPLAY ELEMENTS. UNLESS OTHERWISE PROVIDED IN THIS SECTION, PARTS OF A SIGN
10 SHALL BE DEEMED TO BE A SINGLE SIGN WHENEVER PROXIMITY, DESIGN, OR CONTINUITY
11 REASONABLY SUGGESTS A SINGLE UNIT, NOTWITHSTANDING ANY PHYSICAL
12 SEPARATION BETWEEN PARTS.
13

14 (B) **NOT INCLUDED.** UNLESS OTHERWISE PROVIDED IN THIS SECTION, SUPPORTING
15 FRAMEWORK, RACEWAYS, BRACING, LIGHTING, DECORATIVE FINISHES, ARCHITECTURAL
16 ELEMENTS, DECORATIVE FENCES OR WALLS, AND STRUCTURAL AND MOUNTING
17 SUPPORTS ARE NOT INCLUDED AS SIGN AREA UNLESS THEY CONSTITUTE A DISPLAY
18 SURFACE.
19

20 (C) **MEASUREMENT; GENERALLY.** UNLESS OTHERWISE PROVIDED IN THIS SECTION,
21 SIGN AREA SHALL BE CALCULATED BY ONE OF FOLLOWING METHODS:
22

23 (1) THE SIGN AREA FOR EACH SIGN SHALL BE CALCULATED AS THE AREA WITHIN
24 A SINGLE CONTINUOUS RECTILINEAR PERIMETER OF NOT MORE THAN 12 STRAIGHT LINES
25 INTERSECTING AT RIGHT ANGLES, ENCLOSING THE OUTER LIMITS OF THE SIGN COPY OR
26 SIGN FACE; OR
27

28 (2) FOR SIGN COPY COMPOSED OF SEPARATE INDIVIDUAL ELEMENTS, SUCH AS
29 LETTERS OR SYMBOLS, OR FOR SEPARATE SIGN FACES ON ONE SIGN STRUCTURE, WHERE
30 THE SPACE BETWEEN EACH LETTER, SYMBOL, OR SIGN FACE IS GREATER THAN THE
31 WIDTH OF THE LARGEST LETTER, SYMBOL, OR SIGN FACE, THE SIGN AREA MAY BE
32 CALCULATED AS THE TOTAL COMBINED AREA OF RECTANGULAR ENCLOSURES
33 SURROUNDING EACH LETTER, SYMBOL, OR SIGN FACE. THE RECTANGULAR ENCLOSURES
34 SHALL CONSIST OF NOT MORE THAN FOUR STRAIGHT LINES INTERSECTING AT RIGHT
35 ANGLES.
36

37 (D) **ELECTRONIC MESSAGE CENTER SIGN AREA.** THE SIGN AREA FOR ELECTRONIC
38 MESSAGE CENTERS SHALL BE MEASURED BY ONE OF THE METHODS IN SUBSECTION (C) AS
39 THE AREA ENCOMPASSING THE FURTHEST EXTENT OF THE ELECTRONIC MESSAGE
40 CENTER SIGN FACE.
41

42 (E) **BUILDING SIGN AREA.** BUILDING SIGN AREA SHALL BE MEASURED BY ONE OF THE
43 METHODS IN SUBSECTION (C). WHEN SIGN COPY IS ENCLOSED IN SOLID FRAMES OR
44 CABINETS OR DISPLAYED ON A BACKGROUND PANEL AFFIXED TO A BUILDING FACADE
45 AND IS CONSIDERED AN INTEGRAL ELEMENT OF THE SIGN, THE BACKGROUND PORTION
46 OF THE FRAME, CABINET, OR PANEL IS INCLUDED IN THE SIGN AREA MEASUREMENT,
47 BASED ON THE OUTER DIMENSIONS OF THE FRAME, CABINET, OR PANEL.
48

49 (1) WINDOWS, CANOPIES, AWNINGS, AND DECORATIVE FINISHES ATTACHED OR
50 APPLIED TO A BUILDING FACADE OR CONSTITUTING ARCHITECTURAL PROJECTIONS OR
51 FEATURES OF A BUILDING ARE NOT CONSIDERED INTEGRAL ELEMENTS OF A SIGN AREA
52 BACKGROUND.
53

54 (2) MINOR TYPOGRAPHIC PROTRUSIONS FOR SIGNS WITHOUT AN INTEGRAL SIGN
55 AREA BACKGROUND ARE NOT INCLUDED IN SIGN COPY MEASUREMENT.
56

57 (F) **FREESTANDING SIGN AREA.**

1 (1) FOR A FREESTANDING SIGN WITH A SINGLE SIGN FACE, THE SIGN AREA SHALL
2 BE MEASURED BY THE METHOD IN SUBSECTION (C)(1) AS THE AREA ENCLOSING THE
3 OUTER LIMITS OF THE SIGN FACE.

4
5 (2) FOR A FREESTANDING SIGN WITH MORE THAN ONE SIGN FACE, UNLESS THE
6 SPACING OF THE SIGN FACES MEET THE CRITERIA FOR MEASUREMENT IN SUBSECTION
7 (C)(2), THE SIGN AREA SHALL BE MEASURED BY THE METHOD IN SUBSECTION (C)(1) AS THE
8 AREA ENCLOSING THE OUTER LIMITS OF ALL OF THE SIGN FACES TOGETHER.

9
10 (3) FOR FREESTANDING SIGNS THAT ARE NO GREATER THAN FOUR FEET WIDE, ANY
11 SURFACE MATERIAL THAT IS A CONTINUATION OF THE SIGN FACE MATERIAL OR ANY
12 CLADDING OR CASING BELOW SEVEN FEET ABOVE GRADE IS NOT INCLUDED IN
13 CALCULATING THE SIGN FACE AREA, PROVIDED THAT NO SIGN COPY IS PLACED IN THAT
14 AREA.

15
16 (4) THE AREA OF ALL SIGN FACES SHALL BE INCLUDED IN DETERMINING THE SIGN
17 AREA, EXCEPT THAT ONLY ONE SIGN FACE OF A FREESTANDING SIGN IS MEASURED IF THE
18 SIGN FACES ARE:

19
20 (I) POSITIONED RELATIVE TO ONE ANOTHER AT AN INTERNAL ANGLE NOT
21 EXCEEDING 60 DEGREES; OR

22
23 (II) PLACED BACK-TO-BACK, PARALLEL TO ONE ANOTHER, AND NO MORE THAN
24 FOUR FEET APART AS MEASURED FROM THE EXTERIOR DISTANCE BETWEEN THE SIGN
25 FACES; AND

26
27 (III) HAVE IDENTICAL SIGN COPY EXCEPT FOR MINOR DIFFERENCES
28 NECESSARY FOR DIRECTIONAL PURPOSES. IF THE SIDES OF A SIGN ARE NOT OF EQUAL
29 SIZE, THE LARGEST SIDE IS USED FOR THE DETERMINATION OF THE SIGN AREA.

30
31 (G) **TEMPORARY SIGN AREA.** FOR TEMPORARY SIGNS, THE SIGN AREA SHALL BE
32 MEASURED AS A SINGLE FOUR-SIDED RECTANGULAR SHAPE THAT INCLUDES THE
33 ENTIRETY OF THE SIGN MATERIAL REGARDLESS OF SIGN COPY.

34
35 **(H) MEASUREMENT, HEIGHT.**

36
37 (1) UNLESS OTHERWISE INDICATED, THE HEIGHT OF A FREESTANDING SIGN IS
38 MEASURED AS THE DISTANCE FROM THE BASE OF THE SIGN STRUCTURE AT GRADE LEVEL
39 TO THE TOP OF THE HIGHEST ATTACHED COMPONENT OF THE SIGN, SIGN STRUCTURE, OR
40 DECORATIVE APPENDAGES.

41
42 (2) IF A FREESTANDING SIGN OR SIGN STRUCTURE IS MOUNTED ALONG A
43 PROPERTY FRONTAGE OR ROAD FRONTAGE WHERE THE ADJACENT ROADWAY HAS A
44 HIGHER GRADE LEVEL AS COMPARED TO THE GRADE LEVEL DIRECTLY BELOW THE
45 FREESTANDING SIGN OR SIGN STRUCTURE, THE HEIGHT OF THE FREESTANDING SIGN MAY
46 BE INCREASED ABOVE THE LIMITS IN THIS SUBTITLE BY NO MORE THAN THE DIFFERENCE
47 BETWEEN THE GRADES, UP TO A MAXIMUM OF 10 ADDITIONAL FEET.

48
49 **18-3-309. PERMANENT SIGNS.**

50
51 (A) **GENERAL STANDARDS FOR PERMANENT SIGNS.** THE ALLOWABLE NUMBER OF
52 PERMANENT SIGNS, TOTAL SIGN AREA, AND OTHER STANDARDS FOR A LOT OR PARCEL IS
53 BASED ON THE UNDERLYING ZONING DISTRICT OR USE AS DETAILED IN §§ 18-3-313
54 THROUGH 18-3-320.

55
56 **(B) LOCATION.**

57
58 (1) PERMANENT ONSITE SIGNS SHALL BE LOCATED WITHIN THE LOT OR PARCEL
59 LINES OF THE REFERENCED ESTABLISHMENT OR USE, OR ON A LOT OR PARCEL WITHIN

1 THE SAME BUSINESS COMPLEX OR DEVELOPMENT SITE AS THE REFERENCED
2 ESTABLISHMENT OR USE.

3
4 (2) NON-COMMERCIAL SIGNS MAY BE PLACED ON PRIVATE PROPERTY BY OR WITH
5 PERMISSION OF THE PROPERTY OWNER.

6
7 (C) **GENERAL STANDARDS FOR FREESTANDING SIGNS AND STRUCTURES.** ALL
8 FREESTANDING SIGNS SHALL HAVE A MINIMUM SETBACK OF TWO FEET FROM THE CURB
9 OF A TRAVELED ROAD, OR BICYCLE OR PEDESTRIAN AREA.

10
11 (D) **LIGHT POLE SIGNS.** LIGHT POLE SIGNS MAY BE UTILIZED IN CONJUNCTION WITH
12 BRACKETS OR OTHER ELEMENTS PERMANENTLY INSTALLED ON POLES OR LIGHTS,
13 SUBJECT TO THE FOLLOWING REQUIREMENTS:

14
15 (1) NO MORE THAN TWO LIGHT POLE SIGNS ARE ALLOWED ON EACH POLE.

16
17 (2) A TOTAL OF 16 SQUARE FEET OF SIGN AREA IS PERMITTED FOR EACH POLE.

18
19 (3) THERE IS NO LIMIT TO THE FREQUENCY THAT SIGN COPY MAY BE CHANGED.

20
21 (4) ELECTRONIC MESSAGE CENTERS ARE PROHIBITED.

22
23 (5) MAY NOT INTERFERE WITH USE OF A TRAVELED ROAD SURFACE, AND BICYCLE
24 OR PEDESTRIAN AREAS.

25
26 (E) **GENERAL STANDARDS FOR BUILDING SIGNS.** THE FOLLOWING STANDARDS
27 APPLY TO BUILDING SIGNS:

28
29 (1) THE PERMITTED TOTAL SIGN AREA FOR ALL BUILDING SIGNS SHALL INCLUDE
30 THE SIGN AREA OF ROOF-LIKE PROJECTION SIGNS, AWNING SIGNS, AND PROJECTING
31 SIGNS, IF ANY.

32
33 (2) AWNING SIGNS SHALL BE ATTACHED FLAT AGAINST THE SURFACE OF AN
34 AWNING AND MAY BE LOCATED ON ANY PORTION OF AN AWNING STRUCTURE.

35
36 (3) BUILDING, PROJECTING, AND SUSPENDED SIGNS SHALL BE SET BACK FROM THE
37 TRAVELED PUBLIC ROAD SURFACE BY NOT LESS THAN 10 FEET, UNLESS THE SIGN MEETS
38 THE VERTICAL CLEARANCE REQUIRED FOR TRAVEL.

39
40 (F) **PROJECTING SIGNS.**

41
42 (1) EXCEPT AS PROVIDED IN PARAGRAPHS (4) AND (5), PROJECTING SIGNS SHALL BE
43 AT LEAST EIGHT FEET ABOVE ANY SIDEWALK, TRAVELED ROAD SURFACE AND BICYCLE
44 OR PEDESTRIAN AREA.

45
46 (2) PROJECTING SIGNS ERECTED AT THE INTERSECTION OF BUILDING CORNERS
47 MAY INTERSECT THE BUILDING AT A 45-DEGREE ANGLE TO THE CORNER OF THE
48 BUILDING, AND THE SIGN AREA SHALL BE DIVIDED EQUALLY WITH HALF OF THE
49 PERMITTED SIGN AREA BEING ALLOCATED TOWARDS THE RESPECTIVE ADJACENT TOTAL
50 FACADE ALLOWANCE.

51
52 (3) A PROJECTING SIGN MAY NOT BE CLOSER THAN TEN FEET TO ANOTHER
53 PROJECTING SIGN ON THE SAME BUILDING FACADE.

54
55 (4) THE FOLLOWING APPLY TO GROUND STORY PROJECTING SIGNS:

56
57 (I) EXCEPT FOR AWNING, CANOPY, OR MARQUEE SIGNS, A SIGN MAY NOT
58 PROJECT MORE THAN TWO FEET FROM THE FACADE OF A BUILDING; AND

1 (II) A SIGN MAY NOT EXCEED THE HEIGHT OF 12 FEET ABOVE A TRAVELED
2 ROAD SURFACE AND ANY BICYCLE OR PEDESTRIAN AREA.

3
4 (5) THE FOLLOWING APPLY TO PROJECTING SIGNS ABOVE A GROUND STORY:

5
6 (I) EXCEPT FOR AWNING, CANOPY, OR MARQUEE SIGNS, A SIGN MAY NOT
7 PROJECT MORE THAN FOUR FEET FROM THE FACADE OF A BUILDING; AND

8
9 (II) EXCEPT FOR BANNER SIGNS, ONLY ONE UPPER STORY PROJECTING SIGN IS
10 PERMITTED PER BUILDING FACADE. IN A MULTI-ESTABLISHMENT BUILDING, EACH
11 ESTABLISHMENT WITH DIRECT EXTERNAL ACCESS MAY HAVE AN ADDITIONAL UPPER
12 STORY PROJECTING SIGN.

13
14 (G) **WINDOW SIGNS.** WINDOW SIGNS MAY NOT BE COUNTED AS PART OF BUILDING
15 SIGN AREA. NO MORE THAN 50% OF ANY SINGLE WINDOW AREA MAY BE COVERED BY
16 SIGNAGE. LIGHTED OR ILLUMINATED WINDOW SIGNS ARE PERMITTED. ANIMATED
17 WINDOW SIGNS ARE PROHIBITED.

18
19 (H) **DRIVE-THROUGH OR SERVICE WINDOW SIGNAGE.** IN ADDITION TO THE
20 PERMITTED NUMBER OF FREESTANDING, DIRECTIONAL, AND BUILDING SIGNS, AN
21 ESTABLISHMENT OR USE WITH A DRIVE-THROUGH OR SERVICE WINDOW MAY HAVE
22 ADDITIONAL SIGNS, SUBJECT TO THE FOLLOWING:

23
24 (1) FOR DRIVE-THROUGH LANES:

25
26 (I) THE TOTAL SIGN AREA FOR ALL ADDITIONAL SIGNAGE INSTALLED OR
27 ATTACHED TO ANCILLARY FREESTANDING STRUCTURES MAY NOT EXCEED 200 SQUARE
28 FEET PER DRIVE-THROUGH LANE; AND

29
30 (II) SIGNAGE MOUNTED ON CANOPY OR CLEARANCE BAR STRUCTURES IN
31 RESIDENTIAL DISTRICTS MAY NOT EXCEED 10 FEET IN HEIGHT, AND IN ALL OTHER ZONING
32 DISTRICTS MAY NOT EXCEED 16 FEET IN HEIGHT.

33
34 (2) ESTABLISHMENTS WITH SERVICE WINDOWS ARE PERMITTED TWO ADDITIONAL
35 SIGNS BEYOND THE PERMITTED TOTAL AMOUNT OF BUILDING SIGN AREA, NOT TO
36 EXCEED 32 SQUARE FEET OF SIGN AREA FOR EACH SIGN.

37
38 (I) **DIRECTIONAL SIGNS.** IN ADDITION TO THE PERMITTED NUMBER OF FREESTANDING
39 AND BUILDING SIGNS, ONSITE DIRECTIONAL SIGNS ARE ALLOWED AS NECESSARY TO
40 ENSURE EFFICIENT AND SAFE NAVIGATION TO GUIDE BICYCLE, PEDESTRIAN, AND
41 VEHICULAR TRAFFIC ON A PROPERTY. A DIRECTIONAL SIGN MAY NOT EXCEED A HEIGHT
42 OF SIX FEET AND SIX SQUARE FEET IN AREA, EXCEPT:

43
44 (1) FOR A BUSINESS COMPLEX OR USES OTHER THAN RESIDENTIAL DEVELOPMENT
45 IN COMMERCIAL AND INDUSTRIAL DISTRICTS, A DIRECTIONAL SIGN MAY NOT EXCEED 15
46 SQUARE FEET IN AREA; AND

47
48 (2) IN AN OPEN SPACE DISTRICT OR FOR RESIDENTIAL DEVELOPMENT CONSISTING
49 OF FIVE DWELLING UNITS OR LESS, A DIRECTIONAL SIGN MAY NOT EXCEED FOUR SQUARE
50 FEET IN AREA.

51
52 **18-3-310. ELECTRONIC MESSAGE CENTERS.**

53
54 EXCEPT FOR PROPERTIES LISTED ON THE COUNTY INVENTORY OF HISTORIC
55 RESOURCES, ELECTRONIC MESSAGE CENTERS MAY BE USED IN CONJUNCTION WITH
56 ALLOWED SIGNS SUBJECT TO THE FOLLOWING:

1 (A) MESSAGES SHALL BE ON A CYCLE OF NOT LESS THAN EIGHT SECONDS
2 BETWEEN CHANGES, AND TRANSITION TIMES BETWEEN UNIQUE MESSAGES SHALL BE
3 LESS THAN ONE SECOND;

4
5 (B) ELECTRONIC MESSAGE CENTERS MAY INCORPORATE ANIMATION;

6
7 (C) AN ELECTRONIC MESSAGE CENTER SHALL INCLUDE A LIGHT-SENSING DEVICE
8 AND AUTOMATIC DIMMING CAPABILITY TO ADJUST BRIGHTNESS BASED ON THE AMBIENT
9 LIGHT CHANGES AND IN ACCORDANCE WITH MANUFACTURER'S RECOMMENDED
10 SETTINGS;

11
12 (D) FOR A SINGLE LOT OR PARCEL OR DEVELOPMENT SITE, ONLY ONE ELECTRONIC
13 MESSAGE CENTER IS PERMITTED AT EACH PROPERTY FRONTAGE OR ROAD FRONTAGE;
14 AND

15
16 (E) ELECTRONIC MESSAGE CENTERS SHALL COMPLY WITH THE PROVISIONS OF §§
17 17-6-501 AND 17-6-504 OF THIS CODE AND MAY NOT ADVERSELY AFFECT PROPERTIES
18 LISTED ON THE COUNTY INVENTORY OF HISTORIC RESOURCES OR ON A SCENIC AND
19 HISTORIC ROAD; AND THE PLACEMENT OF ELECTRONIC MESSAGE CENTERS WITHIN SIGHT
20 FROM A PROPERTY LISTED ON THE COUNTY INVENTORY OF HISTORIC RESOURCES OR A
21 SCENIC AND HISTORIC ROAD SHALL MITIGATE ANY ADVERSE VISUAL IMPACT OF THE
22 ELECTRONIC MESSAGE CENTER IN A MANNER DETERMINED BY THE OFFICE OF PLANNING
23 AND ZONING.

24
25 **18-3-311. SIGNS IN COUNTY OR PRIVATE RIGHTS-OF-WAY.**

26
27 (A) **PERMANENT SIGNS GENERALLY PROHIBITED.** UNLESS OTHERWISE AUTHORIZED
28 BY THE DEPARTMENT OF PUBLIC WORKS OR EXCEPT AS PROVIDED IN SUBSECTION (B),
29 PERMANENT SIGNS ARE PROHIBITED IN A COUNTY RIGHT-OF-WAY.

30
31 (B) **PERMANENT SIGNS IN COUNTY RIGHTS-OF-WAY.** IN ZONING DISTRICTS WHERE
32 ZERO LOT LINE DEVELOPMENT IS PERMITTED, BUILDING SIGNS MAY PROJECT INTO THE
33 COUNTY RIGHT-OF-WAY WITH THE PERMISSION OF THE DEPARTMENT OF PUBLIC WORKS,
34 SUBJECT TO THE FOLLOWING:

35
36 (1) THE SIGN SHALL BE SOLELY SUPPORTED BY THE BUILDING; AND

37
38 (2) THE SIGN MATERIAL AND ANY SIGN SUPPORTS SHALL BE SET BACK FROM THE
39 TRAVELED SURFACE OF ANY ROAD BY AT LEAST 10 FEET.

40
41 (C) **PERMANENT SIGNS IN PRIVATE RIGHTS-OF-WAY.** IN ZONING DISTRICTS WHERE
42 ZERO LOT LINE DEVELOPMENT IS PERMITTED, BUILDING SIGNS MAY PROJECT INTO OR BE
43 ERECTED IN A PRIVATE RIGHT-OF-WAY WITH THE PERMISSION OF THE PROPERTY OWNER.
44 ONSITE SIGNS MAY BE LOCATED IN A PRIVATE RIGHT-OF-WAY WITH PERMISSION OF THE
45 PROPERTY OWNER IF LOCATED BETWEEN THE TRAVELED ROAD SURFACE AND THE
46 PROPERTY FRONTAGE OF THE ESTABLISHMENT OR USE TO WHICH THE SIGN REFERS.

47
48 (D) **TEMPORARY SIGNS IN COUNTY RIGHTS-OF-WAY.** TEMPORARY SIGNS ARE
49 PERMITTED WITHIN A COUNTY RIGHT-OF-WAY, SUBJECT TO THE FOLLOWING:

50
51 (1) NO SIGN IS GREATER THAN THREE SQUARE FEET IN TOTAL AREA AND FOUR
52 FEET IN HEIGHT, WITH A MULTI-FACED SIGN COUNTING AS ONE SIGN.

53
54 (2) A TEMPORARY SIGN MAY ONLY BE POSTED ON WEEKENDS BETWEEN 8:00 A.M.
55 ON FRIDAY AND 9:00 A.M. ON THE FOLLOWING MONDAY OR ON COUNTY, STATE, OR
56 FEDERAL HOLIDAYS BETWEEN 9:00 A.M. ON THE HOLIDAY AND 9:00 A.M. ON THE
57 FOLLOWING DAY.

1 (3) A TEMPORARY SIGN SHALL BE SELF-SUPPORTING AND LOCATED AT LEAST
2 THREE FEET FROM THE CURB OF A TRAVELED ROAD SURFACE, AND BICYCLE OR
3 PEDESTRIAN USE AREA.

4
5 (E) **PERSON RESPONSIBLE.** A SIGN IN A COUNTY RIGHT-OF-WAY SHALL BE PRESUMED
6 TO BE ERECTED BY THE PERSON ASSOCIATED WITH THE SUBJECT OF THE SIGN.

7
8 (F) **REMOVAL FROM COUNTY RIGHTS-OF-WAY.** THE COUNTY MAY REMOVE AND
9 DISPOSE OF ANY SIGN POSTED IN A COUNTY RIGHT-OF-WAY THAT DOES NOT COMPLY
10 WITH THIS SECTION OR THIS CODE AND MAY IMPOSE THE COSTS OF REMOVAL AND
11 DISPOSITION ON THE PERSON RESPONSIBLE FOR THE SIGN.

12
13 **18-3-312. TEMPORARY SIGNS ON PRIVATE PROPERTY.**

14
15 (A) **SCOPE.** THIS SECTION APPLIES TO TEMPORARY SIGNS ON PRIVATE PROPERTY.

16
17 (B) **GENERAL PROVISIONS.** A TEMPORARY SIGN IS ALLOWED IN ALL ZONING
18 DISTRICTS SUBJECT TO PROVISIONS IN THIS SUBTITLE. THE CONTENT OF TEMPORARY
19 SIGNS IS NOT REGULATED. THE FOLLOWING ARE APPLICABLE TO ALL TEMPORARY SIGNS:

20
21 (1) EXCEPT FOR PORTABLE MESSAGE CENTER SIGNS, A TEMPORARY SIGN MAY NOT
22 BE INTERNALLY ILLUMINATED.

23
24 (2) EXCEPT FOR SMALL TEMPORARY SIGNS, THE INSTALLATION DATE OF A
25 TEMPORARY SIGN SHALL BE DISPLAYED ON THE SIGN WITH A LEGIBLE CHARACTER
26 HEIGHT OF AT LEAST ONE-HALF INCH.

27
28 (3) EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, THE TOTAL COMBINED
29 SIGN AREA OF TEMPORARY SIGNS ON A LOT OR PARCEL WITH A NONRESIDENTIAL USE,
30 MIXED USE DEVELOPMENT, OR WITH A MULTIFAMILY DWELLING MAY NOT EXCEED 144
31 SQUARE FEET.

32
33 (4) EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, RESIDENTIALLY USED
34 LOTS WITH LESS THAN 12 DWELLING UNITS ARE LIMITED TO SMALL TEMPORARY SIGNS
35 AND NO MORE THAN EIGHT SIGNS PER LOT OR DWELLING UNIT.

36
37 (5) TEMPORARY SIGNS MAY BE GROUND MOUNTED AND SHALL BE SUPPORTED BY
38 POSTS, POLES, STAKES, WIRE, OR RIGID FRAMES. TEMPORARY SIGNS MAY BE WALL
39 MOUNTED OR SECURED ON OR AGAINST OR SUSPENDED FROM A STRUCTURE, OR
40 DISPLAYED WITHIN A WINDOW.

41
42 (C) **MATERIALS; CONDITION OF TEMPORARY SIGNS.** A TEMPORARY SIGN SHALL BE
43 REMOVED OR REPLACED WHEN NO LONGER IN A CONDITION OF SAFE AND GOOD REPAIR.

44
45 (D) **LOCATION.** EXCEPT FOR SMALL TEMPORARY SIGNS ON RESIDENTIAL PROPERTY
46 AND SIDEWALK SIGNS, TEMPORARY SIGNS SHALL BE AT LEAST SIX FEET FROM THE CURB
47 OF A TRAVELED ROAD SURFACE, AND BICYCLE OR PEDESTRIAN USE AREA AND SIX FEET
48 FROM ADJACENT RESIDENTIAL USES.

49
50 (E) **PROPERTY LISTED FOR SALE OR LEASE OR UNDER CONSTRUCTION.** IN
51 ADDITION TO THE SIGNS ALLOWED IN SUBSECTION (H), FOR ANY PROPERTY LISTED FOR
52 SALE OR LEASE OR UNDER CONSTRUCTION, A LARGE TEMPORARY SIGN NOT TO EXCEED
53 12 SQUARE FEET IN AREA IN RESIDENTIAL DISTRICTS OR 36 SQUARE FEET IN
54 NONRESIDENTIAL DISTRICTS, IS ALLOWED TO BE POSTED ON EACH ROAD FRONTAGE
55 DURING THE TIME PERIOD THAT THE PROPERTY IS LISTED FOR SALE OR LEASE OR UNDER
56 CONSTRUCTION.

1 (F) **TEMPORARY ONE-TIME EVENT SIGNS.** A TEMPORARY ONE-TIME EVENT SIGN MAY
2 NOT BE DISPLAYED FOR MORE THAN 60 DAYS BEFORE THE START OF THE EVENT AND
3 SHALL BE REMOVED NO LATER THAN SEVEN DAYS AFTER THE CONCLUSION OF THE
4 EVENT.

5
6 (G) **SMALL TEMPORARY SIGNS.** SMALL TEMPORARY SIGNS ARE ALLOWED IN ALL
7 ZONING DISTRICTS, AND SHALL COMPLY WITH THE FOLLOWING:

8
9 (1) FREESTANDING SMALL TEMPORARY SIGNS MAY NOT EXCEED A HEIGHT OF SIX
10 FEET.

11
12 (2) SMALL TEMPORARY SIGNS SHALL BE LOCATED A MINIMUM OF THREE FEET
13 FROM THE CURB OF A TRAVELED ROAD SURFACE, AND BICYCLE OR PEDESTRIAN USE
14 AREA, AND ADJACENT PROPERTIES.

15
16 (H) **LARGE TEMPORARY SIGNS AND TEMPORARY BANNER SIGNS.** THE FOLLOWING
17 STANDARDS APPLY TO LARGE TEMPORARY SIGNS AND TEMPORARY BANNER SIGNS
18 UNLESS OTHERWISE PROVIDED IN THIS SUBTITLE:

19
20 (1) LARGE TEMPORARY SIGNS ARE NOT PERMITTED ON RESIDENTIALLY USED
21 LOTS, EXCEPT FOR MULTIFAMILY DWELLINGS. EXCEPT AS PROVIDED IN PARAGRAPH (2),
22 THE SIGN AREA FOR A LARGE TEMPORARY SIGN OR TEMPORARY BANNER SIGN MAY NOT
23 EXCEED NINE SQUARE FEET IN RESIDENTIAL DISTRICTS AND 36 SQUARE FEET IN
24 NONRESIDENTIAL DISTRICTS.

25
26 (2) THE SIGN AREA FOR A LARGE TEMPORARY SIGN OR TEMPORARY BANNER SIGN
27 ON PROPERTY THAT HAS 500 FEET OR MORE OF ROAD FRONTAGE OR A TEMPORARY SIGN
28 ASSOCIATED WITH MORE THAN 10 ADJACENT LOTS MAY NOT EXCEED 64 SQUARE FEET.

29
30 (3) A LARGE TEMPORARY SIGN OR TEMPORARY BANNER SIGN MAY NOT BE
31 DISPLAYED FOR MORE THAN THREE PERIODS OF 60-CONSECUTIVE DAYS IN ANY 12-MONTH
32 PERIOD.

33
34 (4) NO MORE THAN ONE TEMPORARY BANNER SIGN IS PERMITTED ON A WALL PER
35 LOT OR PARCEL, EXCEPT THAT IN A MULTI-ESTABLISHMENT BUILDING, EACH
36 ESTABLISHMENT MAY HAVE ONE TEMPORARY BANNER SIGN ON A WALL.

37
38 (5) ONE FREESTANDING TEMPORARY BANNER SIGN OR LARGE TEMPORARY SIGN IS
39 PERMITTED PER LOT OR PARCEL EXCEPT AS PROVIDED FOR UNDER SUBSECTION (E).

40
41 (6) LARGE FREESTANDING TEMPORARY SIGNS OR FREESTANDING BANNER SIGNS
42 MAY NOT HAVE A HEIGHT OF MORE THAN EIGHT FEET.

43
44 (I) **TEMPORARY SIGNS ATTACHED TO POLES.** THIS SUBSECTION DOES NOT APPLY TO
45 LIGHT POLE SIGNS. NO MORE THAN ONE TEMPORARY SIGN MAY BE ATTACHED TO ANY
46 SINGLE POLE AND THE TOTAL SIGN AREA OF ALL TEMPORARY SIGNS ATTACHED TO POLES
47 ON A LOT OR PARCEL MAY NOT EXCEED 36 SQUARE FEET.

48
49 (J) **SIDEWALK SIGNS.** SIDEWALK SIGNS ARE PERMITTED FOR NONRESIDENTIAL USES.
50 A MAXIMUM OF ONE SIDEWALK SIGN PER ESTABLISHMENT OR USE IS ALLOWED. A
51 SIDEWALK SIGN SHALL BE LOCATED DIRECTLY IN FRONT OF THE ESTABLISHMENT OR USE
52 TO WHICH IT REFERS. A SIDEWALK SIGN MAY ONLY BE DISPLAYED DURING REGULAR
53 BUSINESS HOURS.

54
55 (1) A SIDEWALK SIGN MAY NOT EXCEED 12 SQUARE FEET IN AREA, COUNTING
56 ONLY ONE SIDE OF THE SIGN, AND A MAXIMUM HEIGHT OF FOUR FEET.

57
58 (2) SIDEWALK SIGNS MAY NOT BE PLACED IN A STREET, ROADWAY, OR
59 LANDSCAPED AREAS. SIDEWALK SIGNS MAY BE LOCATED ON A SIDEWALK OF AT LEAST

1 SIX FEET IN WIDTH, IN OR OUT OF THE RIGHT-OF-WAY, IN A MANNER THAT DOES NOT
2 OBSTRUCT A BICYCLE OR PEDESTRIAN AREA. SIDEWALK SIGNS MAY NOT OBSTRUCT
3 ACCESS TO TRANSIT STOPS, PARKING SPACES, ACCESS RAMPS, BUILDING EXITS, OR FIRE
4 ESCAPES.

5
6 **(K) PORTABLE MESSAGE CENTERS.** THE PROVISIONS IN § 18-3-310 APPLICABLE TO
7 ELECTRONIC MESSAGE CENTERS SHALL APPLY TO PORTABLE MESSAGE CENTERS,
8 INCLUDING HOLD TIMES, TRANSITION TIMES, ILLUMINATION, AND BRIGHTNESS.
9 PORTABLE MESSAGE CENTERS MAY NOT EXCEED 32 SQUARE FEET IN SIGN AREA AND 14
10 FEET IN HEIGHT. ONLY ONE PORTABLE MESSAGE CENTER IS ALLOWED ON A LOT OR
11 PARCEL AT ANY ONE TIME FOR A MAXIMUM OF FOUR NONCONSECUTIVE 14-DAY PERIODS
12 PER 12-MONTH PERIOD.

13
14 **(L) TEMPORARY AIR-ACTIVATED GRAPHIC SIGNS, INFLATABLE SIGNS, AND**
15 **BALLOON SIGNS.** THE FOLLOWING GENERAL PROVISIONS APPLY TO TEMPORARY AIR-
16 ACTIVATED GRAPHIC SIGNS, INFLATABLE SIGNS, AND BALLOON SIGNS:

17
18 (1) AIR-ACTIVATED GRAPHIC SIGNS, INFLATABLE SIGNS, AND BALLOON SIGNS ARE
19 PERMITTED IN ADDITION TO THE PERMITTED NUMBER OF OTHER TEMPORARY SIGNS
20 ALLOWED UNDER THIS SECTION.

21
22 (2) THE TOTAL NUMBER OF TEMPORARY AIR-ACTIVATED GRAPHIC SIGNS OR
23 INFLATABLE SIGNS ON A LOT OR PARCEL MAY NOT EXCEED FOUR.

24
25 (3) THE HEIGHT OF AIR-ACTIVATED GRAPHIC SIGNS OR INFLATABLE SIGNS MAY
26 NOT EXCEED 18 FEET, INCLUDING THE FULL LENGTH OF ANY SUPPORTING POLE.

27
28 (4) A SETBACK THAT IS EQUAL TO OR GREATER THAN THE HEIGHT OF THE SIGN IS
29 REQUIRED FROM ALL RIGHTS-OF-WAY, LOT OR PARCEL LINES, AND OVERHEAD UTILITY
30 LINES.

31
32 (5) AIR-ACTIVATED GRAPHIC SIGNS, INFLATABLE SIGNS, AND BALLOON SIGNS
33 SHALL BE FASTENED TO THE GROUND OR A STRUCTURE AND MAY NOT SHIFT MORE THAN
34 THREE FEET HORIZONTALLY UNDER ANY CONDITION.

35
36 (6) USE OF ANY ONE OR A COMBINATION OF TEMPORARY AIR-ACTIVATED GRAPHIC
37 SIGNS AND INFLATABLE SIGNS IS LIMITED TO NO MORE THAN FOUR NONCONSECUTIVE 14-
38 DAY PERIODS PER 12-MONTH PERIOD. USE OF BALLOON SIGNS IS LIMITED TO NO MORE
39 THAN A TOTAL OF 14 DAYS PER 12-MONTH PERIOD.

40
41 **(M) Feather signs.** FEATHER SIGNS ARE ONLY PERMITTED ON PROPERTIES WITH
42 NONRESIDENTIAL DEVELOPMENT, MULTIFAMILY DWELLINGS, OR MIXED-USE
43 DEVELOPMENT. THE WIDTH OF FEATHER SIGNS MAY NOT EXCEED 3.5 FEET AT THE WIDEST
44 POINT. FOR PROPERTIES WITH LESS THAN 500 FEET OF ROAD FRONTAGE, NO MORE THAN
45 FOUR FEATHER SIGNS ARE PERMITTED. FOR PROPERTIES WITH 500 FEET OR MORE OF ROAD
46 FRONTAGE, ONE ADDITIONAL FEATHER SIGN PER EVERY 50 FEET OF ROAD FRONTAGE OR
47 PROPERTY FRONTAGE ABOVE 500 FEET IS ALLOWED. SPACING BETWEEN FEATHER SIGNS
48 SHALL BE AT LEAST AS FAR APART AS THEY ARE TALL. USE OF FEATHER SIGNS IS LIMITED
49 TO NO MORE THAN FOUR CONSECUTIVE 45-DAY PERIODS PER 12-MONTH PERIOD.

50
51 **18-3-313. SIGNS IN RESIDENTIAL DISTRICTS; SIGNS FOR RESIDENTIAL DEVELOPMENT**
52 **IN ANY DISTRICTS.**

53
54 **(A) RESIDENTIAL DEVELOPMENT.** FOR PROPERTIES WITH SOLELY RESIDENTIAL
55 DEVELOPMENT IN ANY DISTRICT, THE FOLLOWING SIGNS ARE ALLOWED:

1 (1) A RESIDENTIAL DEVELOPMENT MAY HAVE PERMANENT SIGNS, NOT TO EXCEED
2 TWO SQUARE FEET IN SIGN AREA PER SIGN AND EIGHT SQUARE FEET OF TOTAL SIGN AREA
3 PER DWELLING UNIT. THE HEIGHT OF FREESTANDING SIGNS MAY NOT EXCEED FOUR FEET.
4

5 (2) IN ADDITION TO THE SIGNS ALLOWED UNDER PARAGRAPH (1), A RESIDENTIAL
6 DEVELOPMENT WITH SIX TO 20 DWELLING UNITS MAY HAVE ONE FREESTANDING SIGN AT
7 EACH ROADWAY ENTRY POINT, NOT TO EXCEED THREE SQUARE FEET IN SIGN AREA AND
8 A HEIGHT OF EIGHT FEET.
9

10 (3) IN ADDITION TO THE SIGNS ALLOWED UNDER PARAGRAPH (1), A RESIDENTIAL
11 DEVELOPMENT WITH MORE THAN 20 DWELLING UNITS MAY HAVE TWO FREESTANDING
12 SIGNS AT EACH ROADWAY ENTRY POINT. IF ONE FREESTANDING SIGN IS USED, IT MAY
13 NOT EXCEED 40 SQUARE FEET IN SIGN AREA; AND IF TWO FREESTANDING SIGNS ARE USED,
14 EACH SIGN MAY NOT EXCEED 20 SQUARE FEET IN AREA. FREESTANDING SIGNS MAY NOT
15 EXCEED A HEIGHT OF EIGHT FEET.
16

17 (4) IN ADDITION TO THE SIGNS ALLOWED UNDER PARAGRAPHS (2) AND (3),
18 MULTIFAMILY DWELLINGS MAY HAVE UP TO ONE BUILDING SIGN PER FACADE WITH SIGN
19 AREA NOT TO EXCEED THE LESSER OF 5% OF THE AREA OF THE FACADE OR TWELVE
20 SQUARE FEET IN SIGN AREA. THE TOTAL BUILDING SIGN AREA MAY NOT EXCEED 48
21 SQUARE FEET.
22

23 (5) IN ADDITION TO THE SIGNS ALLOWED UNDER PARAGRAPH (3), A MULTIFAMILY
24 DWELLING WITH MORE THAN 100 DWELLING UNITS MAY HAVE TWO FREESTANDING SIGNS
25 WITH SIGN AREA NOT TO EXCEED 32 SQUARE FEET EACH AND A HEIGHT NOT TO EXCEED
26 EIGHT FEET.
27

28 (6) A RESIDENTIAL DEVELOPMENT WITH A COMMUNITY FACILITY MAY HAVE ONE
29 ADDITIONAL BUILDING SIGN AND ONE ADDITIONAL FREESTANDING SIGN FOR EACH
30 COMMUNITY FACILITY. EACH ADDITIONAL SIGN MAY NOT EXCEED THREE SQUARE FEET
31 IN SIGN AREA, AND A FREESTANDING SIGN MAY NOT EXCEED A HEIGHT OF EIGHT FEET.
32

33 (7) A FREESTANDING SIGN LOCATED ON A LOT OR PARCEL WITHIN A RESIDENTIAL
34 DEVELOPMENT NOT OWNED BY A DEVELOPER OR A HOMEOWNER'S ASSOCIATION SHALL
35 BE LOCATED WITHIN A RECORDED EASEMENT.
36

37 **(B) NONRESIDENTIAL USE SIGNS.** EACH NONRESIDENTIAL ESTABLISHMENT OR USE
38 LOCATED IN A RESIDENTIAL DISTRICT MAY HAVE ONE FREESTANDING SIGN AND UP TO
39 TWO BUILDING SIGNS ON NOT MORE THAN TWO FACADES, SO LONG AS THE SIGN AREA OF
40 EACH BUILDING SIGN DOES NOT EXCEED THE LESSER OF 10% OF THE AREA OF THE FACADE
41 OR 200 SQUARE FEET. A FREESTANDING SIGN MAY NOT EXCEED A SIGN AREA OF 64
42 SQUARE FEET AND A HEIGHT OF 10 FEET.
43

44 **(C) OTHER PERMANENT SIGNS.** IN ADDITION TO THE SIGNS ALLOWED IN SUBSECTION
45 (A), A PROPERTY WITH AN APPROVED HOME OCCUPATION USE MAY HAVE ONE
46 FREESTANDING SIGN THAT DOES NOT EXCEED THREE SQUARE FEET IN SIGN AREA AND A
47 HEIGHT OF FIVE FEET.
48

49 **18-3-314 SIGNS FOR BUSINESS COMPLEXES.**

50

51 **(A) FREESTANDING SIGNS.** IN A BUSINESS COMPLEX, THE SIGN AREA OF A
52 FREESTANDING SIGN MAY NOT EXCEED THE LESSER OF 400 SQUARE FEET OR ONE SQUARE
53 FOOT FOR EACH ONE FOOT OF PROPERTY FRONTAGE OR ROAD FRONTAGE WHERE THE
54 SIGN IS LOCATED. SIGNS LARGER THAN 200 SQUARE FEET SHALL BE LOCATED A MINIMUM
55 DISTANCE OF 300 LINEAR FEET FROM ANOTHER FREESTANDING SIGN ON THE PROPERTY.
56 THE HEIGHT OF A SIGN MAY NOT EXCEED 40 FEET. THE FOLLOWING ADDITIONAL
57 PROVISIONS APPLY:

1 (1) A BUSINESS COMPLEX MAY HAVE ONE FREESTANDING SIGN AT EACH ROAD
2 FRONTAGE. FOR ROAD FRONTAGE LESS THAN 100 FEET, THE SIGN AREA MAY NOT EXCEED
3 100 SQUARE FEET. FOR A BUSINESS COMPLEX WITH MULTIPLE ENTRANCES ON A ROAD
4 FRONTAGE, AN ADDITIONAL SIGN AT EACH ENTRANCE IS PERMITTED SO LONG AS THE
5 DISTANCE BETWEEN THE SIGNS IS AT LEAST 150 FEET.

6
7 (2) IN ADDITION TO THE SIGNS ALLOWED IN PARAGRAPH (1), A BUSINESS COMPLEX
8 MAY HAVE ONE FREESTANDING SIGN ON A PROPERTY FRONTAGE, IF THE PROPERTY
9 FRONTAGE IS AT LEAST 300 FEET.

10
11 **(B) BUILDING SIGNS.**

12
13 (1) A BUSINESS COMPLEX MAY HAVE ANY NUMBER OF BUILDING SIGNS ON EACH
14 FACADE OF A BUILDING, SO LONG AS THE SIGN AREA OF EACH SIGN DOES NOT EXCEED
15 12% OF THE AREA OF EACH FACADE AND THE TOTAL SIGN AREA OF ALL BUILDING SIGNS
16 DOES NOT EXCEED 400 SQUARE FEET;

17
18 (2) IN ADDITION TO THE BUILDING SIGNS ALLOWED IN PARAGRAPH (1), FOR MULTI-
19 ESTABLISHMENT BUILDINGS, EACH ESTABLISHMENT OR USE WITH A DIRECT OUTSIDE
20 CUSTOMER ENTRANCE MAY HAVE UP TO TWO BUILDING SIGNS, LOCATED ON ANY
21 FACADE THAT CORRESPONDS WITH THE OCCUPIED ESTABLISHMENT SPACE, WITH SIGN
22 AREA NOT TO EXCEED THE LESSER OF 10% OF THE AREA OF THE FACADE WHERE THE SIGN
23 IS LOCATED OR 200 SQUARE FEET; AND

24
25 (3) IN ADDITION TO BUILDING SIGNS ALLOWED IN PARAGRAPHS (1) AND (2), ONE
26 ADDITIONAL BUILDING SIGN AT EACH SERVICE ENTRY IS ALLOWED, WITH SIGN AREA NOT
27 TO EXCEED FOUR SQUARE FEET.

28
29 **(C) FREESTANDING CANOPY SIGNS.** FREESTANDING CANOPY SIGNS ON ALL FACADES
30 OF A FREESTANDING CANOPY ARE ALLOWED, SO LONG AS THE TOTAL SIGN AREA ON THE
31 CANOPY DOES NOT EXCEED THE LESSER OF 10% OF THE CANOPY FACADE OR 200 SQUARE
32 FEET.

33
34 **18-3-315. SIGNS IN COMMERCIAL AND INDUSTRIAL DISTRICTS.**

35
36 **(A) FREESTANDING SIGNS.** IN COMMERCIAL AND INDUSTRIAL DISTRICTS FOR USES
37 OTHER THAN RESIDENTIAL DEVELOPMENT OR BUSINESS COMPLEXES, AN
38 ESTABLISHMENT OR USE MAY HAVE ONE SIGN AT EACH ROAD FRONTAGE AND ONE SIGN
39 ON EACH PROPERTY FRONTAGE. THE HEIGHT MAY NOT EXCEED 30 FEET. THE SIGN AREA
40 OF ANY SINGLE SIGN MAY NOT EXCEED THE LESSER OF 250 SQUARE FEET OR ONE SQUARE
41 FOOT FOR EACH ONE FOOT OF ROAD FRONTAGE OR PROPERTY FRONTAGE, EXCEPT THAT
42 THE SIGN AREA MAY BE AGGREGATED INTO FEWER AND LARGER SIGNS IF THE SIGN AREA
43 OF ANY SINGLE SIGN DOES NOT EXCEED 400 SQUARE FEET. FOR ROAD FRONTAGE OR
44 PROPERTY FRONTAGE LESS THAN 100 FEET, THE SIGN AREA MAY NOT EXCEED 100 SQUARE
45 FEET.

46
47 **(B) BUILDING SIGNS.** IN COMMERCIAL AND INDUSTRIAL DISTRICTS FOR USES OTHER
48 THAN RESIDENTIAL DEVELOPMENT OR BUSINESS COMPLEXES, AN ESTABLISHMENT OR
49 USE MAY HAVE:

50
51 (1) BUILDING SIGNS ON EACH FACADE, SO LONG AS THE TOTAL SIGN AREA ON
52 EACH FACADE DOES NOT EXCEED 12% OF THE AREA OF THE FACADE, AND THE TOTAL SIGN
53 AREA OF ALL BUILDING SIGNS DOES NOT EXCEED 400 SQUARE FEET; AND

54
55 (2) ONE ADDITIONAL BUILDING SIGN AT EACH SERVICE ENTRY, SO LONG AS THE
56 AREA OF EACH SIGN DOES NOT EXCEED FOUR SQUARE FEET.

57
58 **(C) FREESTANDING CANOPY SIGNS.** FREESTANDING CANOPY SIGNS ON ALL FACADES
59 OF A FREESTANDING CANOPY ARE ALLOWED, SO LONG AS THE TOTAL SIGN AREA ON THE

1 FREESTANDING CANOPY DOES NOT EXCEED THE LESSER OF 10% OF THE CANOPY FACADE
2 OR 200 SQUARE FEET.

3
4 (D) **MIX OF USES.** PROPERTIES IN A COMMERCIAL OR INDUSTRIAL DISTRICT WITH A
5 MIX OF RESIDENTIAL AND NONRESIDENTIAL USES ON THE SAME LOT OR PARCEL BUT NOT
6 LOCATED IN THE SAME BUILDING ARE PERMITTED THE FOLLOWING SIGNS FOR
7 RESIDENTIAL USES IN ADDITION TO WHAT IS ALLOWED UNDER SUBSECTIONS (A), (B), AND
8 (C):

9
10 (1) TWO ADDITIONAL FREESTANDING SIGNS WITH A TOTAL SIGN AREA OF 40
11 SQUARE FEET EACH, AND THE HEIGHT MAY NOT EXCEED 30 FEET;

12
13 (2) FOR RESIDENTIAL DEVELOPMENT THAT IS NOT A MULTIFAMILY DWELLING,
14 BUILDING SIGNS AS ALLOWED FOR RESIDENTIAL DEVELOPMENT IN § 18-3-313(A); AND

15
16 (3) FOR A MULTIFAMILY DWELLING, TOTAL SIGN AREA ON EACH FACADE NOT TO
17 EXCEED THE LESSER OF 5% OF THE FACADE AREA OR 12 SQUARE FEET, AND TOTAL
18 BUILDING SIGN AREA NOT TO EXCEED 48 SQUARE FEET.

19
20 **18-3-316. SIGNS IN MARITIME DISTRICTS.**

21
22 (A) **MA1, MA1-B, AND MA3 DISTRICTS.** AN ESTABLISHMENT OR USE IN A MA1, MA1-B,
23 OR MA3 DISTRICT MAY HAVE ONE FREESTANDING SIGN WITH A SIGN AREA NOT
24 EXCEEDING 36 SQUARE FEET AND A HEIGHT NOT EXCEEDING EIGHT FEET.

25
26 (B) **MA2, MB, AND MC DISTRICTS.** AN ESTABLISHMENT OR USE IN A MA2, MB, OR MC
27 DISTRICT MAY HAVE ONE FREESTANDING SIGN AT THE ENTRANCE WITH A SIGN AREA NOT
28 EXCEEDING 200 SQUARE FEET AND A HEIGHT NOT EXCEEDING 25 FEET AND A
29 FREESTANDING SIGN ON THE SHORELINE OR A PIER NOT EXCEEDING 48 SQUARE FEET IN
30 AREA AND NOT EXCEEDING A HEIGHT OF 10 FEET.

31
32 (C) **ESTABLISHMENTS AND USES IN A MARITIME DISTRICT.** EACH ESTABLISHMENT
33 OR USE IN A MARITIME DISTRICT MAY HAVE TWO BUILDING SIGNS. THE TOTAL SIGN AREA
34 OF THE SIGNS MAY NOT EXCEED 200 SQUARE FEET.

35
36 **18-3-317. SIGNS IN OPEN SPACE DISTRICTS.**

37
38 AN ESTABLISHMENT OR USE IN AN OPEN SPACE DISTRICT MAY HAVE ONE
39 FREESTANDING SIGN OR BUILDING SIGN. THE SIGN AREA MAY NOT EXCEED 20 SQUARE
40 FEET, AND THE HEIGHT OF A FREESTANDING SIGN MAY NOT EXCEED SIX FEET.

41
42 **18-3-318. SIGNS IN SMALL BUSINESS DISTRICTS.**

43
44 (A) **FREESTANDING SIGNS.** AN ESTABLISHMENT OR USE IN A SMALL BUSINESS
45 DISTRICT MAY HAVE ONE FREESTANDING SIGN. THE SIGN AREA OF A FREESTANDING SIGN
46 MAY NOT EXCEED 10 SQUARE FEET ON A MINOR ARTERIAL ROAD OR ROAD OF LOWER
47 CLASSIFICATION, OR 30 SQUARE FEET ON A PRINCIPAL ARTERIAL ROAD OR A ROAD OF
48 HIGHER CLASSIFICATION. THE HEIGHT OF A FREESTANDING SIGN MAY NOT EXCEED EIGHT
49 FEET ON A MINOR ARTERIAL ROAD OR A ROAD OF LOWER CLASSIFICATION, OR 10 FEET ON
50 A PRINCIPAL ARTERIAL ROAD OR A ROAD OF HIGHER CLASSIFICATION.

51
52 (B) **BUILDING SIGNS.** AN ESTABLISHMENT OR USE IN A SMALL BUSINESS DISTRICT
53 MAY HAVE ANY NUMBER OF BUILDING SIGNS ON ONLY ONE FACADE. THE TOTAL
54 AGGREGATE SIGN AREA OF BUILDING SIGNS MAY NOT EXCEED 10% OF THE AREA OF THE
55 FACADE.

56
57 (C) **SIGNS PROHIBITED ON ACCESSORY STRUCTURES.** AN ACCESSORY STRUCTURE IN
58 A SMALL BUSINESS DISTRICT MAY NOT HAVE A BUILDING SIGN.

1 **18-3-319. SIGNS IN MIXED USE DISTRICTS AND TOWN CENTER DISTRICTS.**

2
3 (A) **SCOPE.** THIS SUBSECTION APPLIES TO ANY DEVELOPMENT IN A MIXED USE OR
4 TOWN CENTER DISTRICT. WHERE A CONFLICT EXISTS BETWEEN ANY REQUIREMENT OF
5 THIS SUBTITLE AND ANY REQUIREMENT OF TITLES 8 AND 9, THE REQUIREMENTS OF TITLES
6 8 AND 9 SHALL PREVAIL.
7

8 (B) **MIX OF USES.** IN A MIXED USE OR TOWN CENTER DISTRICT, DEVELOPMENT WITH A
9 MIX OF RESIDENTIAL AND NONRESIDENTIAL USES ON THE SAME LOT OR PARCEL BUT NOT
10 LOCATED IN THE SAME BUILDING MAY HAVE THE SIGNS ALLOWED UNDER § 18-3-313(A),
11 IN ADDITION TO THE SIGNS ALLOWED IN SUBSECTION (C). THE ALLOWED SIGN AREA FOR
12 FREESTANDING SIGNS FOR RESIDENTIAL AND NONRESIDENTIAL DEVELOPMENT MAY BE
13 CONSOLIDATED INTO A SINGLE SIGN NOT TO EXCEED 300 SQUARE FEET IN SIGN AREA.
14

15 (C) **NONRESIDENTIAL DEVELOPMENTS IN MIXED USE OR TOWN CENTER**
16 **DISTRICTS.** EXCEPT AS OTHERWISE PROVIDED IN THIS SUBTITLE, FOR A NONRESIDENTIAL
17 DEVELOPMENT IN A MIXED USE OR TOWN CENTER DISTRICT, THE FOLLOWING IS
18 PERMITTED:
19

20 (1) IN AN MXD-V OR MXD-G DISTRICT, NONRESIDENTIAL DEVELOPMENT MAY
21 HAVE A TOTAL AGGREGATE SIGN AREA NOT TO EXCEED 250 SQUARE FEET, CONSISTENT
22 WITH THE FOLLOWING:
23

24 (I) ONE FREESTANDING SIGN PER LOT OR PARCEL MAY BE PLACED ON ANY
25 ROAD FRONTAGE OR PROPERTY FRONTAGE. THE TOTAL SIGN AREA MAY NOT EXCEED THE
26 LESSER OF ONE SQUARE FOOT FOR EACH ONE FOOT OF ROAD FRONTAGE OR PROPERTY
27 FRONTAGE WHERE THE SIGN WILL BE LOCATED OR 30 SQUARE FEET, EXCEPT THAT THE
28 MAXIMUM SIGN AREA MAY BE INCREASED BY UP TO 50 PERCENT IF THREE OR MORE
29 ESTABLISHMENTS LOCATED IN THE SAME BUILDING OR ON THE SAME PROPERTY SHARE
30 THE SAME SIGN. FREESTANDING SIGNS MAY NOT EXCEED A HEIGHT OF TEN FEET.
31

32 (II) THE TOTAL SIGN AREA OF ALL BUILDING SIGNS MAY NOT EXCEED THE
33 LESSER OF 10% OF THE FACADE AREA OR 200 SQUARE FEET.
34

35 (2) IN AN MXD-N, MXD-S, MXD-U, OR TC DISTRICT, NONRESIDENTIAL
36 DEVELOPMENT MAY HAVE A TOTAL AGGREGATE SIGN AREA NOT TO EXCEED 650 SQUARE
37 FEET, CONSISTENT WITH THE FOLLOWING:
38

39 (I) ONE FREESTANDING SIGN PER LOT OR PARCEL MAY BE PLACED ON ANY
40 ROAD FRONTAGE OR PROPERTY FRONTAGE. THE TOTAL SIGN AREA MAY NOT EXCEED THE
41 LESSER OF ONE SQUARE FOOT FOR EACH ONE FOOT OF ROAD FRONTAGE OR PROPERTY
42 FRONTAGE WHERE THE SIGN WILL BE LOCATED OR 250 SQUARE FEET, EXCEPT THAT THE
43 SIGN AREA MAY BE INCREASED UP TO 400 SQUARE FEET IF THREE OR MORE
44 ESTABLISHMENTS LOCATED IN THE SAME BUILDING OR ON THE SAME PROPERTY SHARE
45 THE SAME SIGN. FOR PROPERTY FRONTAGE THAT IS LESS THAN 100 FEET, THE SIGN AREA
46 MAY NOT EXCEED 100 SQUARE FEET. FREESTANDING SIGNS MAY NOT EXCEED A HEIGHT
47 OF 30 FEET.
48

49 (II) THE TOTAL SIGN AREA OF ALL BUILDING SIGNS MAY NOT EXCEED THE
50 LESSER OF 12% OF THE FACADE AREA OR 400 SQUARE FEET.
51

52 **18-3-320. SIGNS FOR BUILDINGS WITH MORE THAN ONE USE IN ALL DISTRICTS.**

53
54 ON PROPERTIES IN ANY ZONING DISTRICT, FOR BUILDINGS WITH MORE THAN ONE USE,
55 WHERE AT LEAST ONE OF THE USES IS RESIDENTIAL, THE TOTAL SIGN AREA FOR A LOT OR
56 PARCEL MAY NOT EXCEED 800 SQUARE FEET AND MAY CONSIST OF THE FOLLOWING:
57

58 (A) THE TOTAL AGGREGATE SIGN AREA FOR ALL FREESTANDING SIGNS ON A LOT
59 OR PARCEL MAY NOT EXCEED 400 SQUARE FEET. ONE FREESTANDING SIGN MAY BE

1 LOCATED ON EACH PROPERTY FRONTAGE OR ROAD FRONTAGE. THE SIGN AREA FOR EACH
2 SIGN IS THE LESSER OF ONE SQUARE FOOT FOR EACH ONE FOOT OF ROAD FRONTAGE OR
3 PROPERTY FRONTAGE WHERE THE SIGN WILL BE LOCATED OR 200 SQUARE FEET.

4
5 (B) FOR ROAD FRONTAGE OR PROPERTY FRONTAGE THAT IS LESS THAN 100 FEET,
6 SIGN AREA MAY NOT EXCEED 100 SQUARE FEET.

7
8 (C) FREESTANDING SIGNS MAY NOT EXCEED A HEIGHT OF 30 FEET.

9
10 (D) ANY NUMBER OF BUILDING SIGNS ARE PERMITTED ON EACH FACADE. THE
11 TOTAL SIGN AREA OF ALL BUILDING SIGNS MAY NOT EXCEED THE LESSER OF 12% OF THE
12 FACADE AREA OR 250 SQUARE FEET.

13
14 (E) IN ADDITION TO THE SIGNS ALLOWED UNDER SUBSECTION (D), A GROUND
15 FLOOR ESTABLISHMENT OR USE WITH A DIRECT OUTSIDE CUSTOMER ENTRANCE MAY
16 HAVE A BUILDING SIGN WITH A SIGN AREA OF TWO SQUARE FEET FOR EACH LINEAR FOOT
17 OF EXTERIOR WALL WIDTH OF THE ESTABLISHMENT OR USE, NOT TO EXCEED 40 SQUARE
18 FEET OF SIGN AREA.

19
20 **18-3-321. SIGNAGE PROGRAMS.**

21
22 (A) **SIGNAGE PROGRAM.** THE DEVELOPER OF A DEVELOPMENT LOCATED IN A MIXED
23 USE OR TOWN CENTER DISTRICT, A PUD, OR A BUSINESS COMPLEX ON 10 ACRES OR MORE
24 MAY SUBMIT A SIGNAGE PROGRAM TO THE OFFICE OF PLANNING AND ZONING. THE
25 SUBMISSION SHALL ADDRESS ALL REQUIRED ELEMENTS IN SUBSECTION (B) FOLLOWING
26 THE ORGANIZATIONAL STRUCTURE OF THE MODEL SIGNAGE PROGRAM PROVIDED BY THE
27 OFFICE OF PLANNING AND ZONING. IF APPROVED BY THE PLANNING AND ZONING
28 OFFICER, THE PROGRAM SHALL SUPERSEDE THE STANDARDS DESCRIBED IN THIS
29 SUBTITLE TO THE EXTENT OF ANY CONFLICT.

30
31 (B) **PURPOSE.** A SIGNAGE PROGRAM SHALL CONTRIBUTE TO THE EFFICIENT
32 UTILIZATION OF THE DEVELOPMENT; MINIMIZE VISUAL CLUTTER; MAKE USE OF
33 DIRECTIONAL SIGNS IN PARKING AREAS AND BICYCLE AND PEDESTRIAN CIRCULATION
34 SYSTEMS; BE IN HARMONY WITH THE ARCHITECTURE, LANDSCAPING, AND OTHER DESIGN
35 ELEMENTS OF THE DEVELOPMENT; BE COMPATIBLE WITH EXISTING OR POTENTIAL
36 DEVELOPMENT IN THE NEIGHBORING COMMUNITIES IF THE SIGNAGE IS ALONG THE
37 PERIPHERY OF THE SITE OR VISIBLE FROM PUBLIC STREETS OR ROADWAYS; BE
38 CONSISTENT WITH ANY PREVAILING SECTOR, COMMUNITY, OR TOWN CENTER PLANS;
39 ADDRESS THE LOCATION, PLACEMENT, SIZE, HEIGHT, NUMBER, COLOR, AND MATERIAL OF
40 ALL PROPOSED SIGNS; AND STATE WHETHER THE PROPOSED SIGNS WILL BE
41 ILLUMINATED.

42
43 (C) **SPECIAL USES.** THE SIGNAGE PROGRAM FOR A GOVERNMENT REUSE FACILITY IS
44 GOVERNED BY § 18-12-105.

45
46 (D) **CERTAIN SIGNS NOT ALLOWED.** A SIGN NOT SPECIFICALLY ADDRESSED IN AN
47 APPROVED SIGNAGE PROGRAM IS NOT ALLOWED IN THE DEVELOPMENT.

48
49 SECTION 3. *And be it further enacted,* That all references in this Ordinance to “the
50 effective date of Bill No. 98-25”, or words to that effect, shall, upon codification, be
51 replaced with the actual date on which this Ordinance takes effect under Section 307 of the
52 County Charter as certified by the Administrative Officer to the County Council.

53
54 SECTION 4. *And be it further enacted,* That this Ordinance shall take effect 45 days
55 from the date it becomes law.