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July 22, 2025

County of Anne Arundel, MD
Office of Planning and Zoning
2664 Riva Road
Annapolis, MD 21401

Re: Letter of Explanation for Variance Application
Cracker Barrel
175 Jennifer Road
Annapolis, MD 21404

To Whom it May Concern,

We respectfully submit the following as a letter of explanation for three (3) variance requests for Cracker Barrel at the above referenced location.

Request One:

Additional Wall Sign - We are requesting one (1) additional wall sign on the right (north) elevation for a total of three (3) signs on the building where two (2) are allowed by code (§ 18-3-308(b)(2)). The two (2) that are allowed by right will be on the front (west) and rear (east) elevations. This is a new building that would greatly benefit from enhanced visibility. Due to a curve in the road, the front (west) elevation main sign are not as visible as the right (west) elevation.

Request Two:

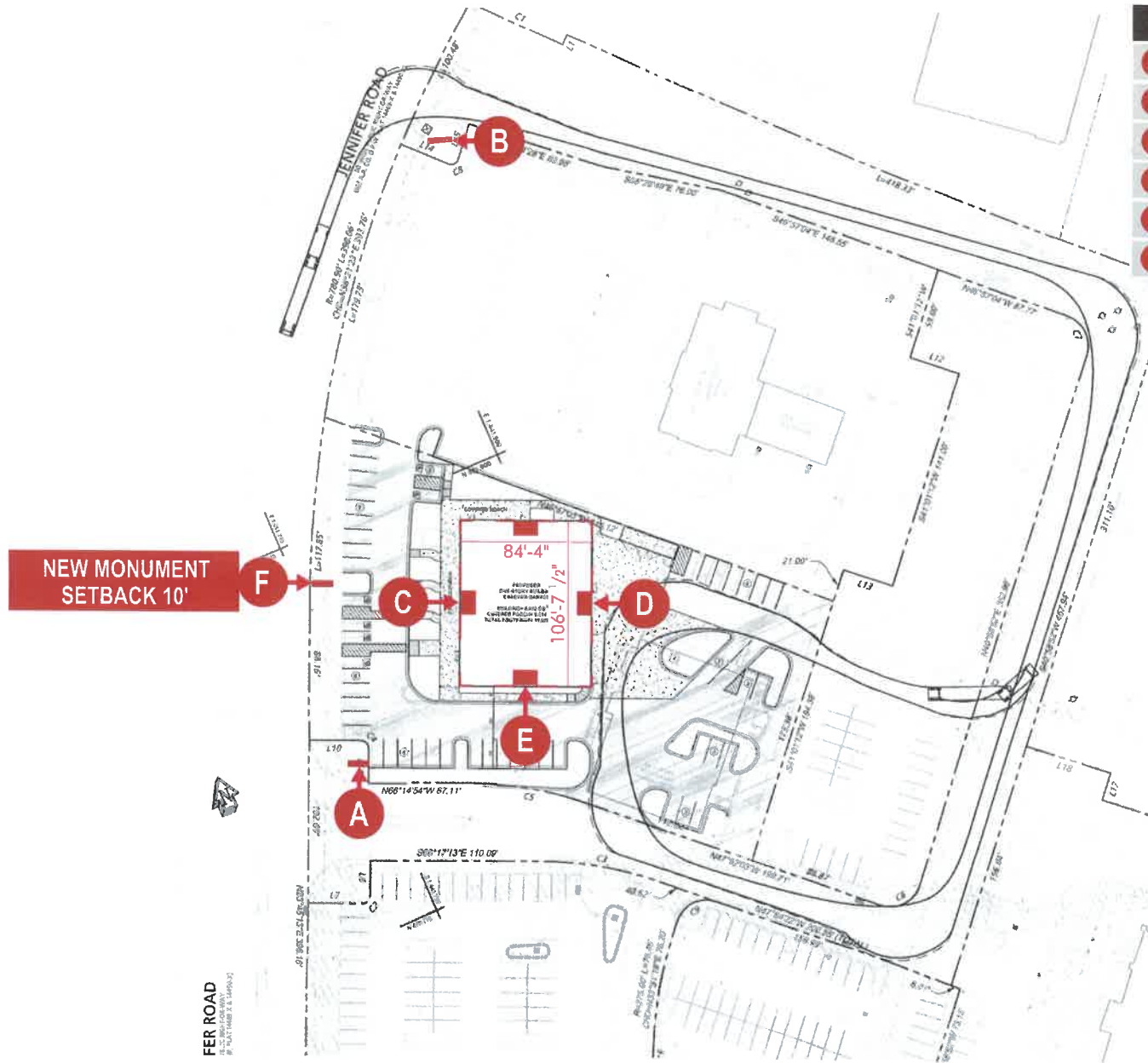
The wall sign on the front (west) elevation that projects above the roof line - The parapet, which projects above the roof line, was specifically designed to accommodate signage, rather than being a general architectural element. This building design has already received County approval. As the provided renderings demonstrate, only a section of the wall sign will extend above the roof line. We are requesting a variance from the code (§ 18-3-303(b)(4)) to fulfill the original purpose of the extended parapet on the building's front elevation.

Request Three:

A monument sign along Jennifer Road - A dedicated Cracker Barrel monument sign to be requested where no additional freestanding sign is allowed (§ 18-3-308(a)). A single tenant monument sign offers superior visibility for approaching traffic compared to smaller tenant panel signs. The curvature of the road reduces the view of smaller tenant panel signs, and a dedicated monument sign would significantly enhance commercial visibility.

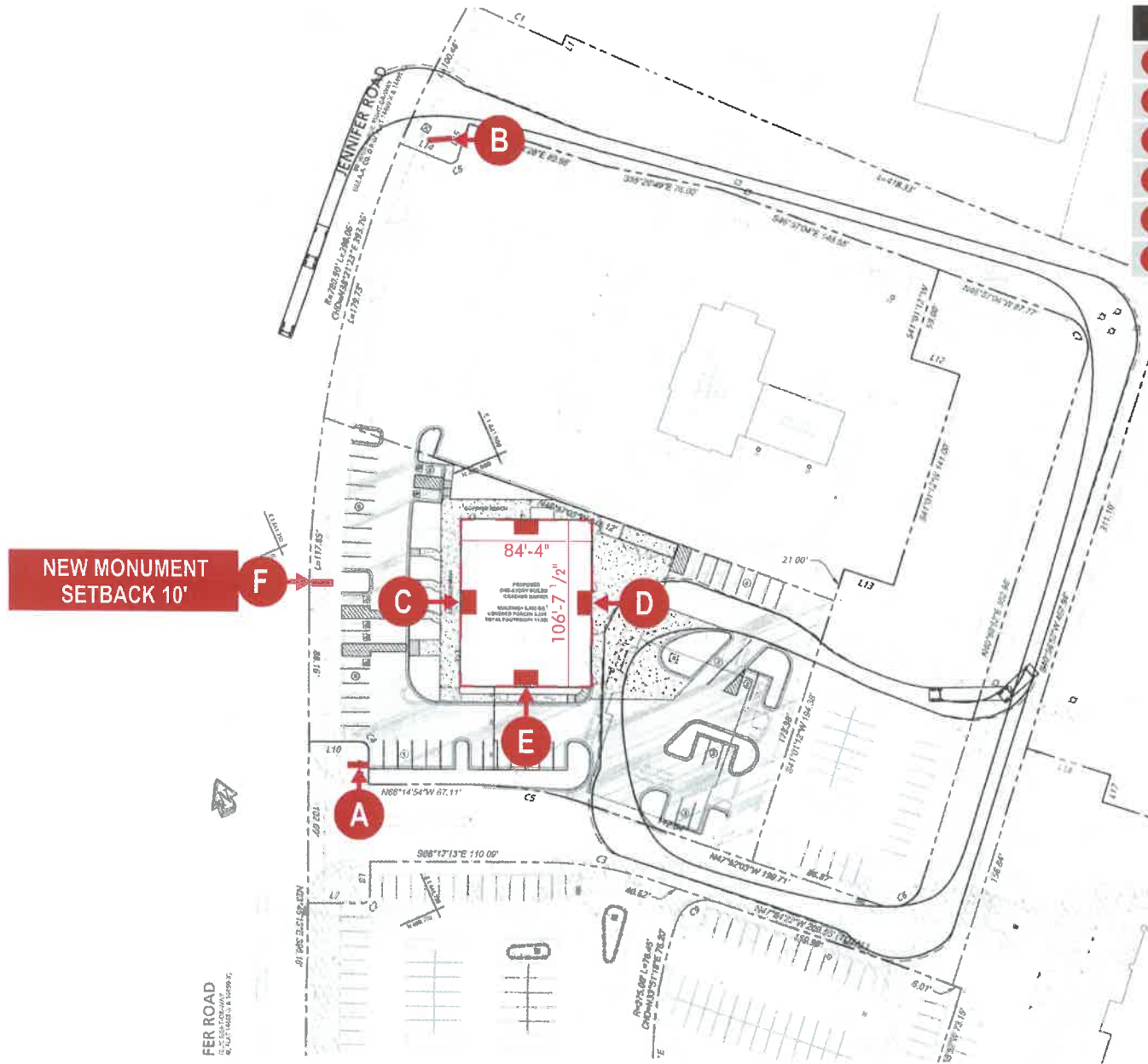
Sincerely,

Jennifer Ronneburger
President, GoPermit



Sign Legend		
A	Tenant Panel - Development Monument	Allowable
B	Tenant Panel - Development Monument	Allowable
C	Front Channel Letters or 91sf Wall	Variance Req.
D	REAR 91 SqFt Building Sign	Variance Req.
E	RIGHT 91 SqFt Building Sign	Allowable
F	Primary 25sf Monument	Variance Req.

New 163 Cracker Barrel Store Signage
Packet
CB782
175 Jennifer Road
Annapolis, MD



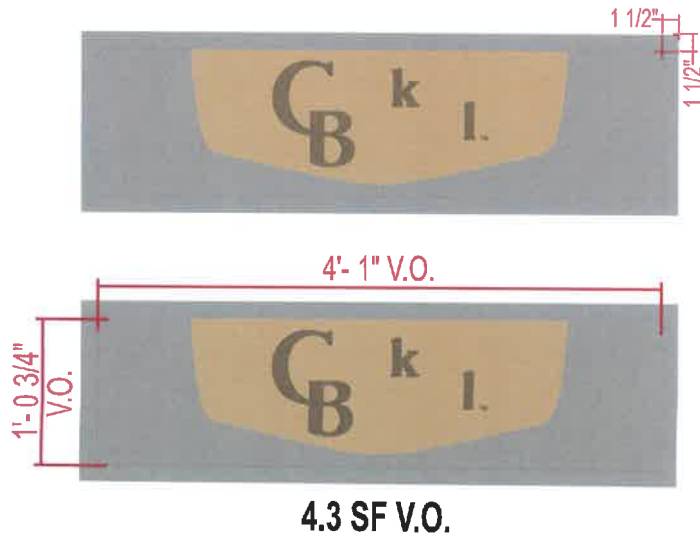
Sign Legend		
A	Tenant Panel - Development Monument	Allowable
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C	Front Channel Letters or 91sf Wall	Variance Req.
D	REAR 91 SqFt Building Sign	Variance Req
E	RIGHT 91 SqFt Building Sign	Allowable
F	Primary 25sf Monument	Variance Req.



MONUMENT ELEVATION A



MONUMENT ELEVATION B



1 PANEL AT 4.3 SF VO = 4.3 SF SIGN AREA

TOTAL OF 4.3 SF SIGNAGE (PER SIDE)

General Notes:

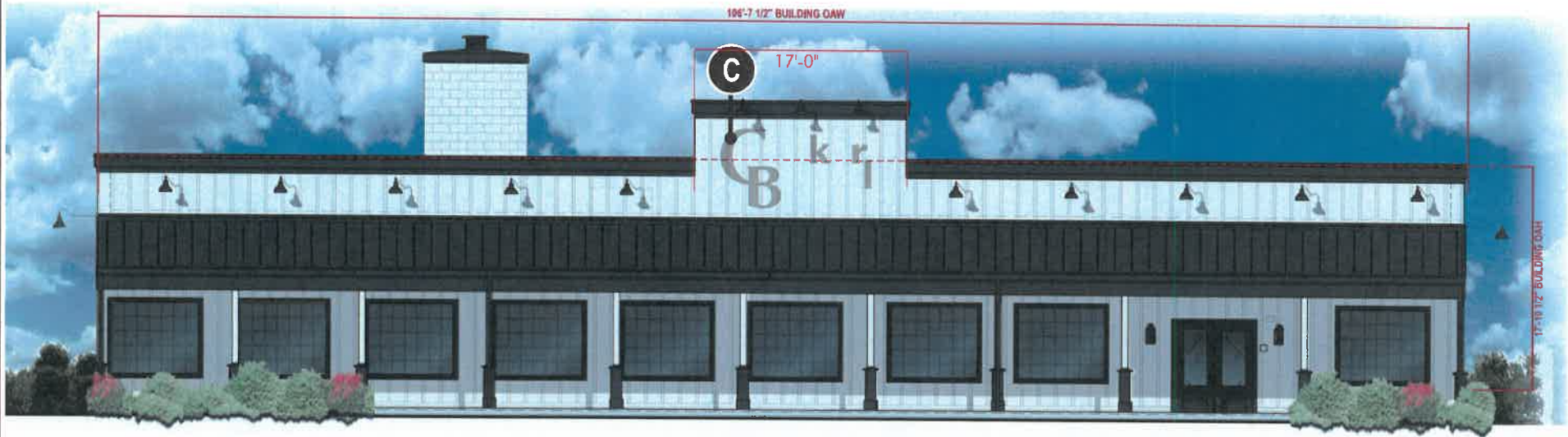
1. Existing on-site tenant sign provided by developer
2. Cracker Barrel vinyl graphics to be applied to provided panel (1) per monument
3. Cracker Barrel logo and background to be 3m first surface vinyl decal provided by "Miratec"
4. Developer to advise material in place for tenant panel

Tenant Sign - 1 PANEL PER MONUMENT: 2 FOR SITE



DATE:
5/30/2025

BUILDING ELEVATION TBD UPON FINALIZATION



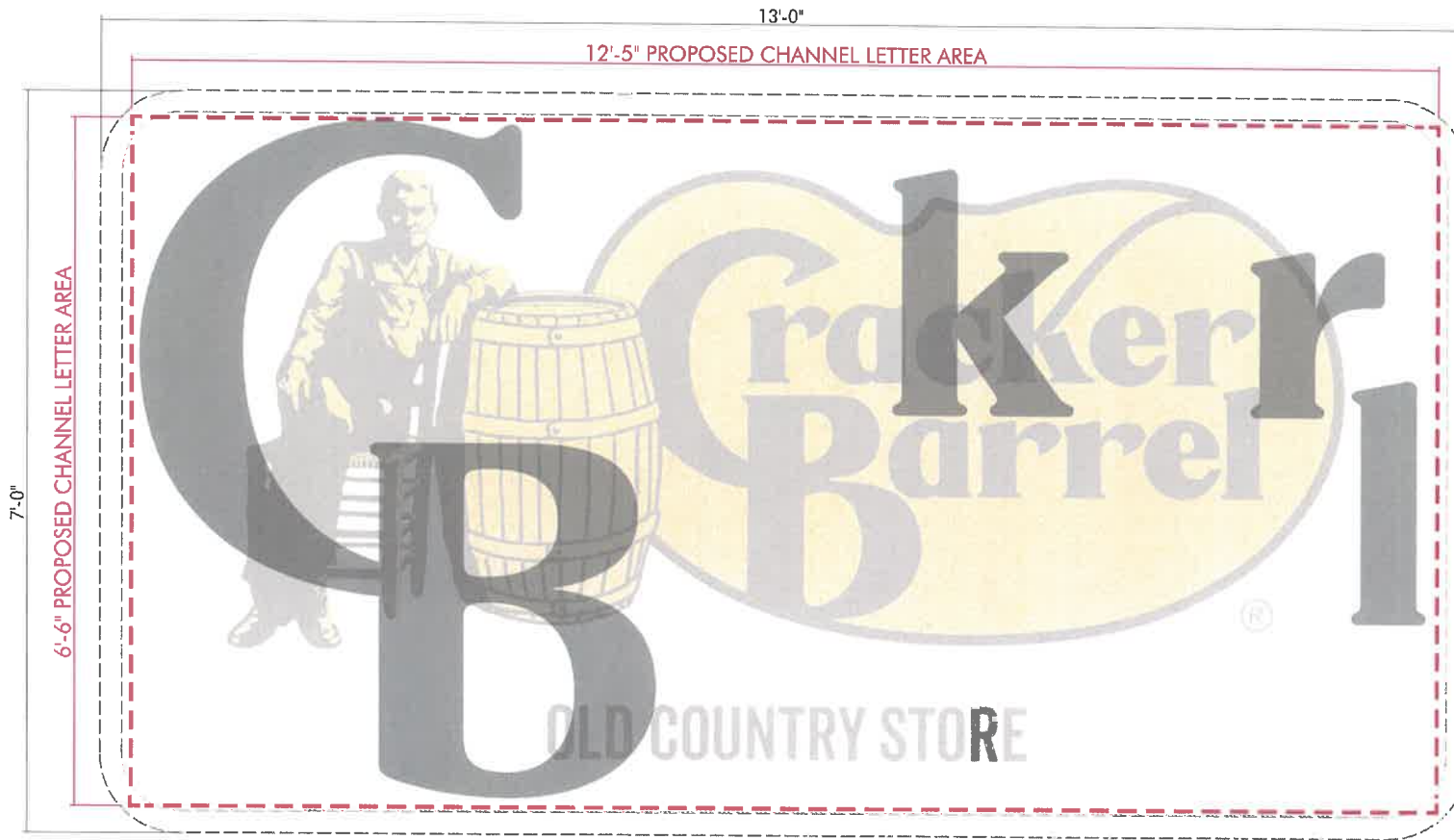
FRONT ELEVATION

CB782
175 Jennifer Road
Annapolis, MD

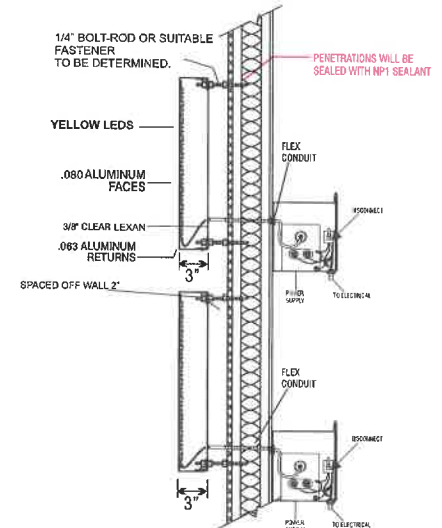
Front Elevation With Halo-Lit Channel Letters



 ELROD ENGINEERING 877 Seven Oaks Blvd, Suite 1010 Smyrna, TN 37167 615.890.9405	SCALE:	NO:	
	DATE: 5/14/2025	REVISION:	REVISIONDATE:

THE RENDERING BELOW REFLECTS THE INTENDED UPDATE TO A CHANNEL LETTER DESIGN; HOWEVER, THE FINAL FONT & LAYOUT ARE PENDING CLIENT APPROVAL. ANY MODIFICATIONS WILL BE AESTHETIC ONLY, WITH NO CHANGES TO THE OVERALL CONSTRUCTION OR DESIGN OF THE HALO-LIT CHANNEL LETTERS. THE DESIGNS WILL FIT WITHIN THE INTENDED SIGNAGE AREA, SHOWN BY THE RED DOTTED LINE.



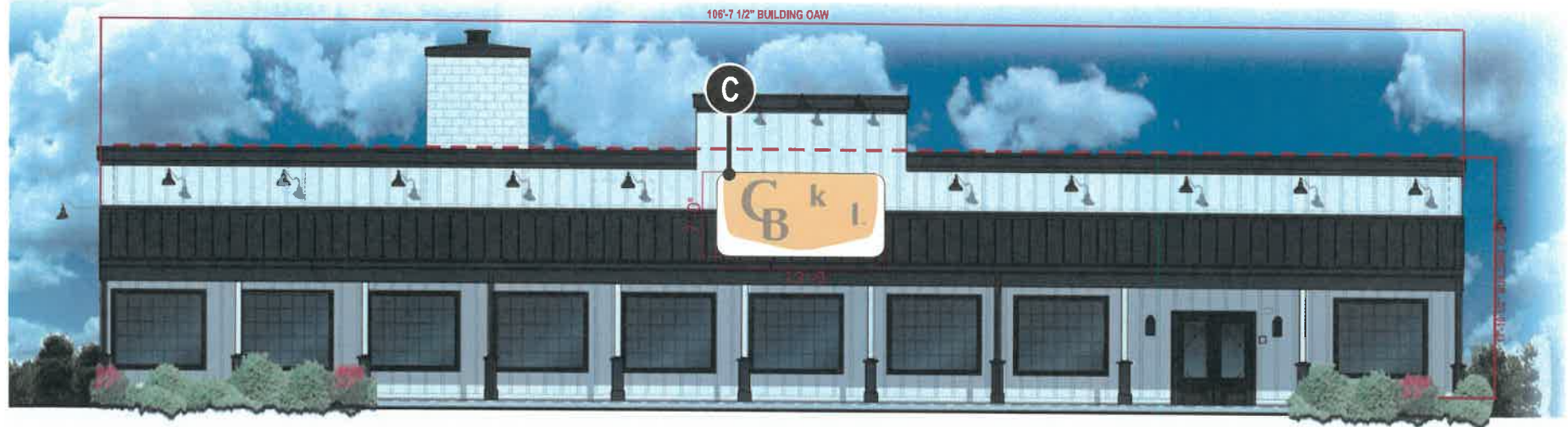
.080 ALUMINUM FACE.
CHANNELED 3" DEEP
WITH .063 ALUMINUM.
FACES PAINTED
CRACKER BARREL BROWN
(PMS 2322). RETURNS AND INSIDE
LETTERS PAINTED
CRACKER BARREL GOLD
(PMS 1235)
CLEAR 3/8" LEXAN BACKS
INTERNALLY ILLUMINATED
WITH YELLOW LEDS.



<div>DRAWING NO. CRACKER BARREL REVERSE CHANNEL LED</div> <div>TRACKING NO. CB REV 03 24 2025 MB</div>	<div>SCALE 3/4" = 1'</div>	CLIENT APPROVAL SIGNATURE	<div>SIGN MUST BE GROUNDED IN COMPLIANCE WITH ARTICLE 400 OF THE NATIONAL ELECTRIC CODE. THE LOCATION OF THE DISCONNECT SWITCH AFTER INSTALLATION SHALL COMPLY WITH ARTICLE 400.60(4) OF THE NATIONAL ELECTRICAL CODE.</div> <div><div> REQUIRED</div><div> REQUIRED</div><div>CIRCUITS REQUIRED ONE (1) 20 AMP (120 VOLT) CIRCUIT DEDICATED TO SIGN ONLY</div></div>
	<div>REVISION 1 2 3 4 5 6 7 8 9 10</div> <div>REVISION DATE</div>	APPROVAL DATE	



CIRCUITS REQUIRED
ONE (1) 20 AMP
(120 VOLT)
CIRCUIT DEDICATED
TO SIGN ONLY



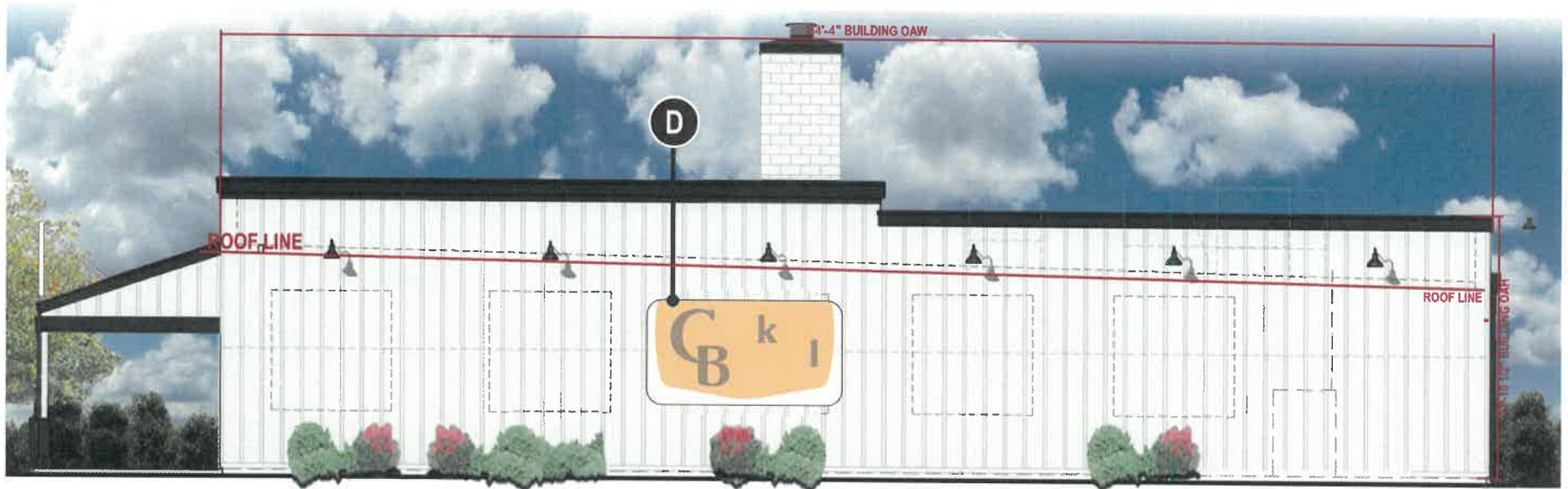
FRONT ELEVATION

Front Elevation With 7'-0" OAH Sign



DATE:
5/22/2025

VARIANCE REQUIRED



RIGHT ELEVATION

Right Elevation With 91sf Wall Sign

	ELROD ENGINEERING 887 Seven Oaks Blvd, Suite 1010 Smyrna, TN 37167 615.890.9405	DATE: 5/30/2025
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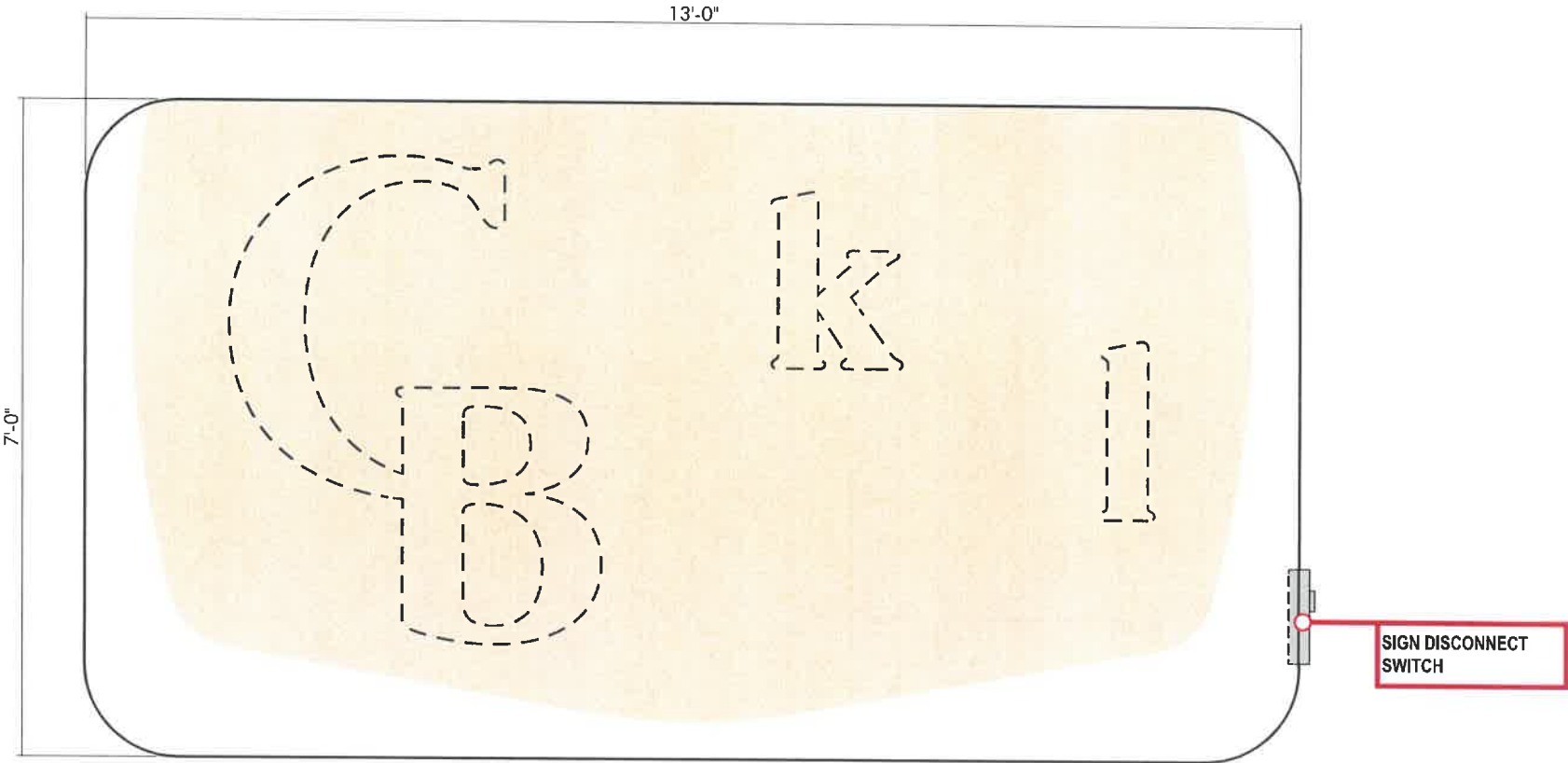


REAR ELEVATION

Right Elevation With 91sf Wall Sign


	ELROD ENGINEERING 887 Seven Oaks Blvd, Suite 1010 Smyrna, TN 37167 615.890.9405	DATE:
		5/30/2025

GRAPHIC & COLORS TO BE FINALIZED

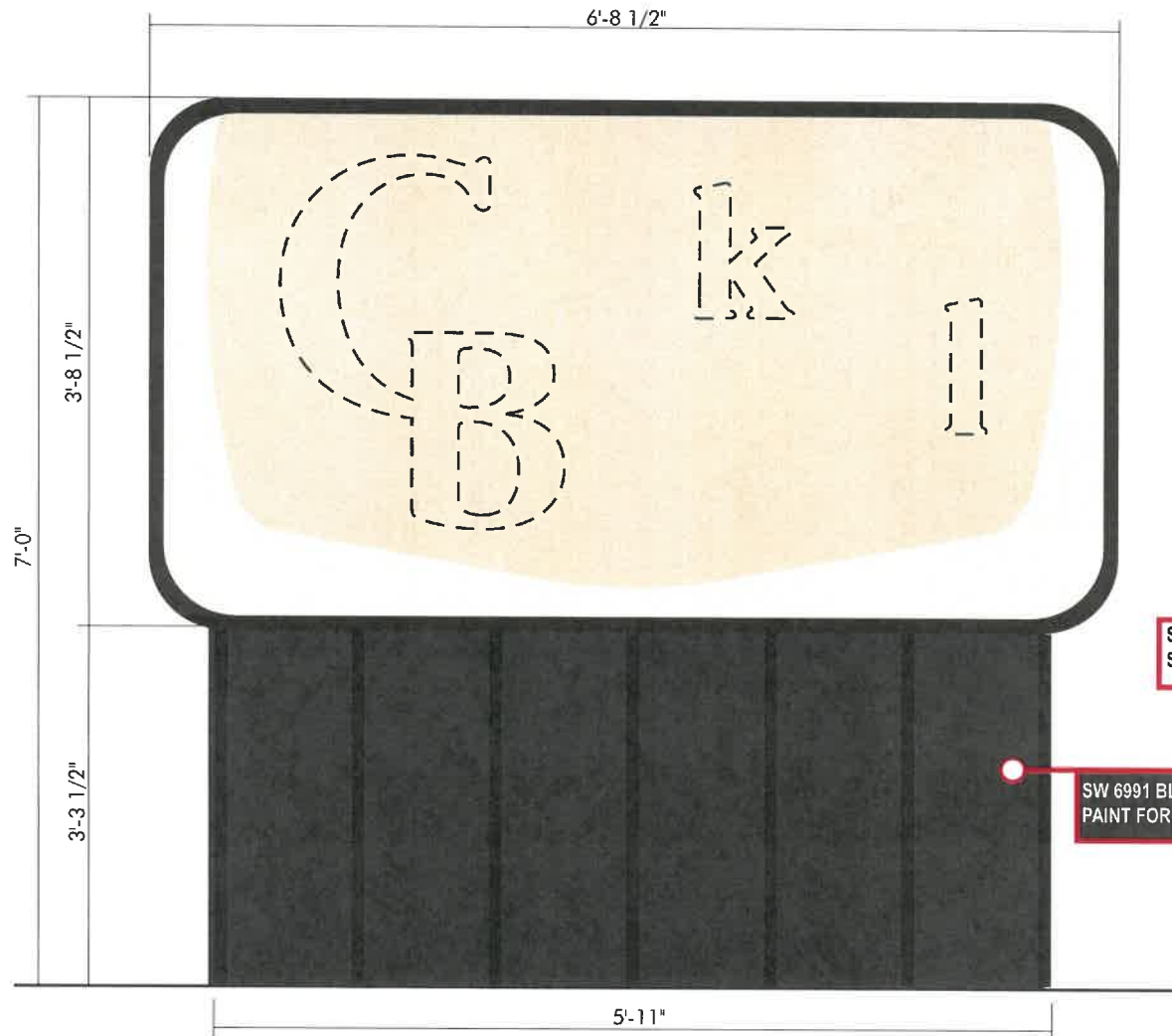


91 SF SIGN ELEVATION

91SF Fascia w/ Flex Face

 ELROD ENGINEERING 887 Seven Oaks Blvd, Suite 1010 Smyrna, TN 37167 615.890.9405	SCALE: 1/2" = 1'	NO:	
	DATE: 5/1/2025	REVISION:	REVISION DATE:

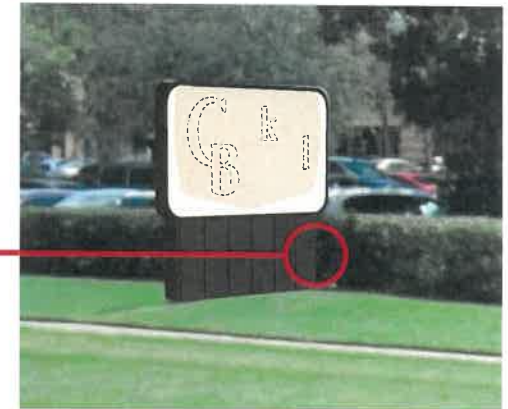
GRAPHIC & COLORS TO BE FINALIZED



25 SF SIGN ELEVATION

SIGN DISCONNECT SWITCH

SW 6991 BLACK MAGIC PAINT FOR WOOD BASE



PROPOSED

25 SF PCF @ 7' OAH MONUMENT



SCALE: 1/2" = 1'	NO:
DATE: 5/1/2025	REVISION:
	REVISION DATE: