## LETTER OF EXPLANATION

This letter explains the request for a sign variance at 24 Crain Hwy South, Glen Burnie, MD 21061. The proposed double-sided monument sign, which will be located at the front of the property facing Crain Hwy South as shown on the site plan, is 6 feet tall and 27.5 square feet. It will include a 3-foot by 6-foot electronic LED display and a 19"-foot by 6-foot address panel at the bottom. The sign will have a full aluminum base as per the drawing.

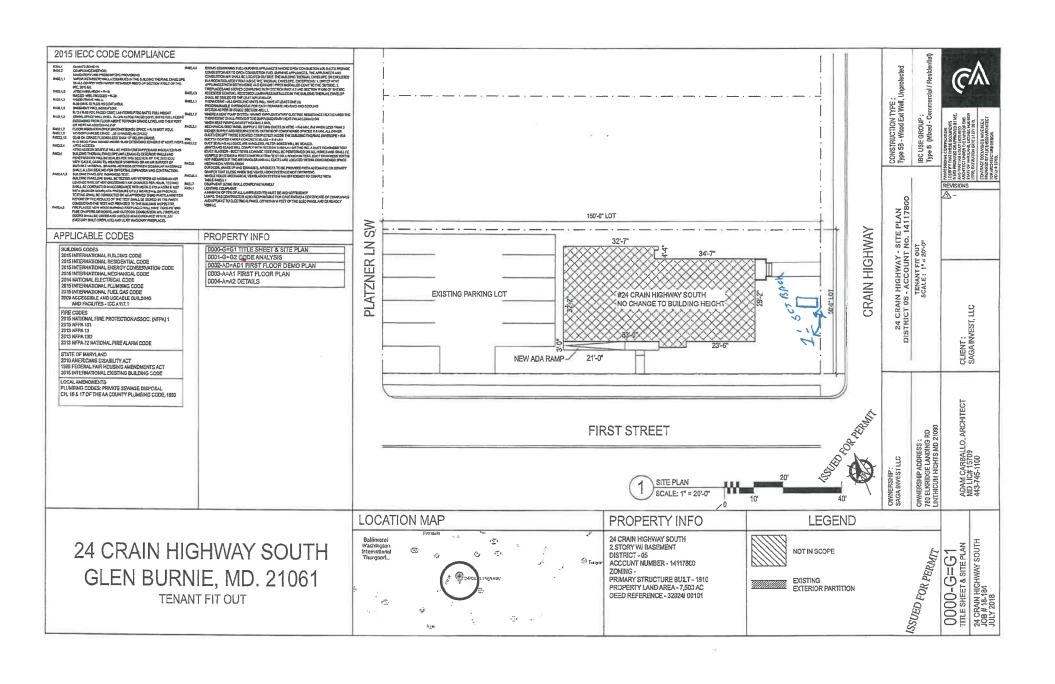
A variance is required because the property is in the Historic area of Glen Burnie, where electronic LED displays are not permitted without a variance, according to Article 18-3-301. We are also requesting permission for the sign to be 6 feet tall from grade to the top of the sign.

The 6-foot sign height was determined during an on-site meeting with Ms. Darian Beverungen, Senior Planner/Historic Site Planner, who agreed that this height would be appropriate given the trees, the neighbor's fence, and traffic flow.

Ms. Beverungen requested that the sign display meet specific requirements, which this design fulfills. The specific requirements for the electronic message board are as follows:

- 1. Full aluminum base:\*\* The sign will have a full aluminum base.
- 2. Maximum brightness:\*\* The maximum brightness will not exceed 10,000 nits during daylight hours and 500 nits during nighttime hours.
- 3. Display and content:\*\* The display and content will not have any animation, flashing, moving, or scrolling. Videos are also prohibited.
- 4. Automatic brightness control:\*\* The board will have automatic brightness control that adjusts based on ambient light levels.
- 5. Display screen interval:\*\* There will be a minimum of 10 seconds between each display screen or message.
- 6. Colors:\*\* The colors for both text and background will always be demure, meaning no fluorescent or bright colors.
- 7. Malfunction mode:\*\* In the event of a malfunction, the electronic message board will automatically switch to a "fail to black" mode.

Thank You Jerry Sterling Pasadena Sign Company



## Double Sided Monument with Digital Display Option B front 6'-0" Watchfire Electronic Display 24 CRAIN HWY SOUTH

6'-0

2'-0"

side

6" Steel Pole (Round) 6"x1/4" **Round Steel Pole** Schedule 40

18"



**Concrete Footing** to be in Undisturbed Earth

3,000 PSI Concrete

2'-0"

## A variance will be needed to Article 18-3-301 for this sign, as this a contributing property within the Glen Burnie Historic District.

The maximum brightness shall be set no greater than 10,000 nits during daylight hours and 500 nits during nighttime hours. There shall be no animation, flashing, moving, or scrolling of the display or content; videos are prohibited. There shall be an automatic brightness control dependent on ambient light levels. There shall be a minimum of 10 seconds between each display screen/message. Color of text and background shall be demure (i.e. no fluorescent/bright colors) at all times. The electronic message board shall have a 'fail to black' mode in case there is a malfunction.



## Making the Sian Process Easy Since 1965.

client	Interworld	designer	Chris
sales exec.	Jerry Sterling	scale	nts
date	5 June 2025	revision	rev
file	Permit Drawing	prod. time	wks



Due to the phys. limits of the print process, this sample drawing cannot provide an exact match between ink, vinyl, & paint

Single X Double Sided

6300 Arundel Cove Ave. Baltimore, Maryland 21226

410-355-5400



www.pasadenasigns.com

