



**\*\*\* SURVEY RESULTS \*\*\***

In August 2023, the Nonprofit Center sent a survey to 394 501(c)(3) nonprofit organizations in Anne Arundel County. The results are being used to guide the Center's planning for training opportunities, resource allocations, and the renovation of 41 Community Place. Thank you to all organizations that provided feedback. If your organization did not participate, and wishes to do so, you can access the survey online at [aacounty.org/npc](http://aacounty.org/npc).

**25% Response Rate**



30% of respondents are Board Members

501(c)(3) Status Approved



1960

2023



70% are Staff

*Preferred Training Types and Formats*



Workshops were the training type of choice for 14 of the 16 content areas.



At least 10 preferred a "Cohort" option for the following topics:

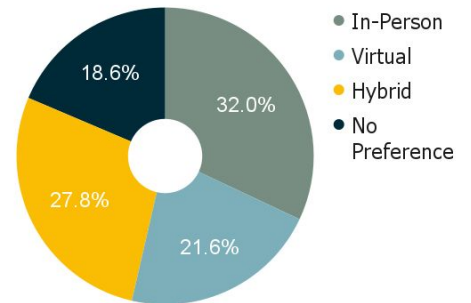
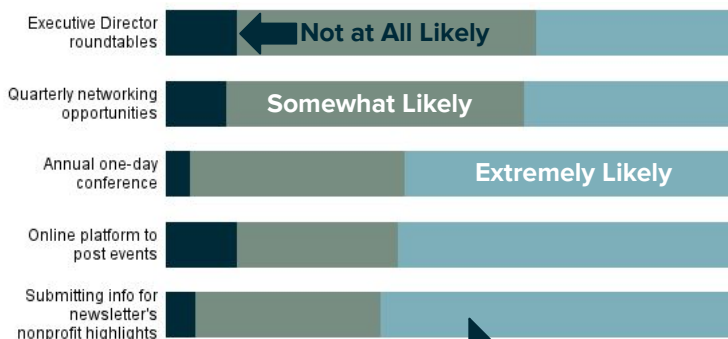
- Board-related training (10)
- Communications - general (11)
- Communications - social media (10)
- Event planning (11)
- Fundraising strategies (24)
- Grant-related training (20)
- Program evaluation (13)
- Strategic planning (19)



At least 10 preferred "Technical Assistance" for the following topics:

- Communications - graphic design (23)
- Communications - media relations (12)
- Communications - social media (12)
- Communications - video production (22)
- Grant-related training (11)
- Human Resources (14)
- Information Technology (29)
- Legal Issues (25)
- Program evaluation (10)
- Strategic planning (11)

*Likelihood of Participation in...*



See opposite side for more results



**BUILDING CAPACITY**  
 Advancing Health & Wellness

Visit [aacounty.org/NPC](http://aacounty.org/NPC) for more information about the Nonprofit Center @ 41 Community Place.

Respondents shared ideas for additional training topics. These included:

- Assessing community needs
- Community partnerships
- Demographics & geography of the county
- Diversity, equity, inclusion & accessibility
- Facilities management
- Government relations
- Leadership development
- Training for entry- and mid-level staff (professionalism/communication skills)
- Types of philanthropy
- Using artificial intelligence
- Working with volunteers

## Other Training Topics & Comments



### Other Services Requested

- Fiscal sponsorship
- Frequently asked questions
- Recommendations for service providers (ie. accounting, insurance, web design)
- Roundtables by sector

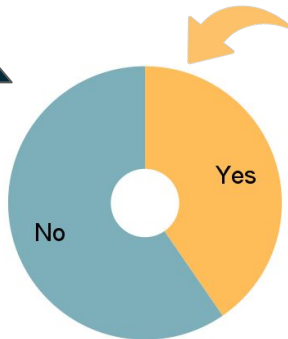
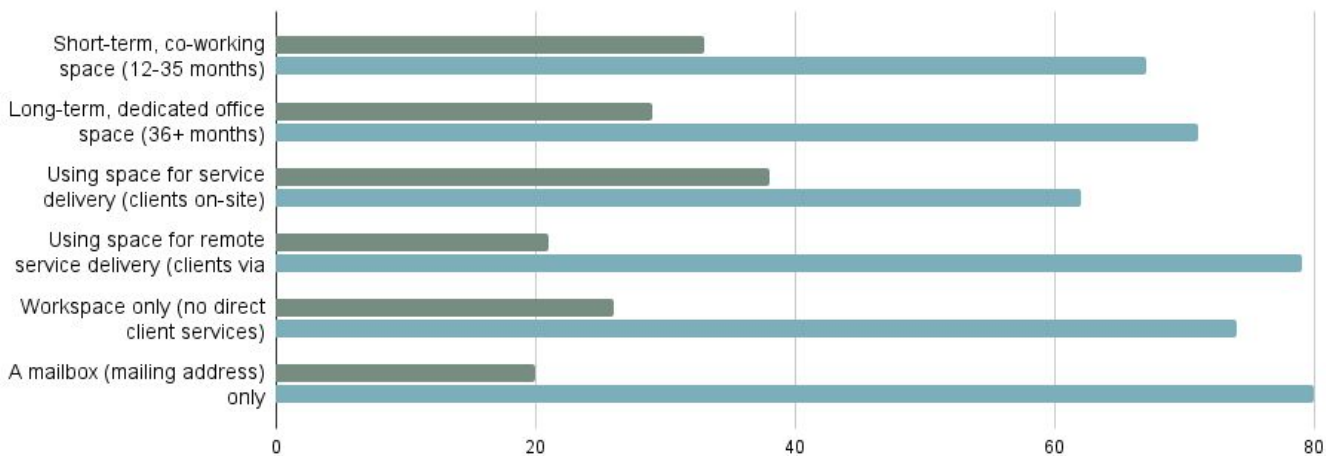
*“Seems like the same ‘big’ charities get the help and finances. PLEASE do not forget us little guys that struggle to survive.”*

*“There is so much it seems we need to know, but do not know what we need or how to get it.”*

## \*\*\* WORKING AT THE CENTER \*\*\*

### Interested in Space @ 41 Community Place?

■ Yes ■ No



40% of respondents expressed interest in an “accelerator” program that offers shared workspace, professional development, and networking opportunities for up to a year.

### Dedicated Work Space

- 4** would utilize space on a daily basis
- 14** asked for 3x per week, and
- 9** requested space once a week
- 19** said shared space would be great