


**OUR STORY**


Partners and  
Communication Channels



**RESULTS**



Children Enter School  
Ready to Learn



Communities are Safe for  
Children, Youth and  
Families



Healthy Children and  
Families

**SHARED PRIORITIES AND STRATEGIES**

- 1 Improve access to community resources (basic needs, jobs, childcare)
- 2 Increase recreational and educational programming to meet the needs of children, youth and families
- 3 Reduce health disparities across the lifespan

- Awareness and Outreach**
- a holistic approach
  - Build community trust
  - Pilot a door-to-door campaign
  - Increase engagement with community organizations
- Access**
- Mobile outreach vehicle to meet residents where they are
  - Offer resources in multiple county departments (decentralized model)
  - Expungement event
  - Bilingual services and Spanish literacy
  - Internet and connectivity
  - Strengthen the capacity of service providers
  - Replicate Lula G. Scott model
- Add/Expand**
- Coordination of services to meet basic needs
  - Community schools model (healthy food, Medicaid navigators, primary care)
  - Job training/vocational programs
  - Transitional and affordable housing resources, including youth
  - Attract businesses and professionals
  - Mental health resources and services for all ages
  - Affordable quality childcare options
  - Mentorship program to connect youth to positive role models
  - Accessible transportation and walkability of North County
  - Routine Home Visiting Program and Kinship Care Support
  - Robust greenspaces and outdoor resources
  - Community Health Ambassador Program for targeted issues
  - Intergenerational opportunities
  - Strengthening Families
  - Judy Centers to all elementary schools
  - Free and low-cost activities for youth and their families
  - Successes that are meeting community needs

**PERFORMANCE MEASURES**

- Total # of COH stakeholders
- Total # of aligned initiatives in the COH
- % of community members and stakeholders in the COH that feel more positively about their community

**PRIMARY INDICATOR**

- % Poverty Rate in 21225