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2022 HISPANIC HERITAGE MONTH POSTER ANNOUNCED

WASHINGTON – The National Council of Hispanic Employment Program Managers (NCHEPM) today announced the poster selection to accompany the 2022 Hispanic Heritage Month national theme: ***Unidos: Inclusivity for a Stronger Nation***. Both the theme and poster reinforce the need to ensure diverse voices and perspectives are welcomed in decision-making processes, thereby helping to build stronger communities and a stronger Nation. NCHEPM members, Federal agency partners, Employee Resource Groups and members of the general public selected the theme through a substantive voting process.

Ms. Irene Matos Chan, a senior Information Technology manager in the Square Tech Computer Repair & Training Center for the Castle Square Tenants Organization submitted the winning theme, stating:

I am biracial and I wanted to represent my Hispanic culture and the Hispanic countries. I want people to connect to their Hispanic culture and show it and express it to their community. [The poster] expresses that you should be proud of your race no matter what it is, and be proud to show it and represent it.

From September 15 to October 15 each year, Americans observe National Hispanic Heritage Month, a time to celebrate the achievements, histories, traditions and cultural diversity of Hispanic/Latino/Latinx Americans whose heritage is rooted in 20 Latin American countries and territories: Spain, Mexico, Guatemala, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Colombia, Venezuela, Ecuador, Peru, Bolivia, Paraguay, Chile, Argentina, Uruguay, Cuba, Puerto Rico, and the Dominican Republic. The NCHEPM supports the Federal government's observance activities by selecting the annual theme and poster to be used.

The national observation began in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period starting September 15 and ending October 15 of each year. It was enacted into law on August 17, 1988, on the approval of [Public Law 100-402](#).

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The NCHEPM advocates for the improvement of Hispanic participation and representation in the Federal Government. For more information about the Council, visit www.nationalcouncilhepm.org.