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Andrea E. Mansfield
Chair, Odenton Town Center Advisory Committee

December 10, 2019
Mr. Steve Kaii-Ziegler
Anne Arundel County Office of Planning and Zoning
2664 Riva Road, 4th Floor
Annapolis, MD 21401

Dear Mr. Kaii-Ziegler:

The Odenton Town Center Advisory Committee (OTCAC) recognizes this to be an important time of the year in Anne Arundel County's budget planning process. In our effort to be proactive advocates for the goals and objectives of the Odenton Town Center Master Plan, we respectfully submit this set of recommendations for consideration by appropriate county agencies and for key investments in Capital Projects for the OTC in Fiscal Year 2021 and out years.

As part of the Committee's deliberative process to formulate these recommendations, we heard from representatives of the Anne Arundel County Department of Recreation and Parks, the Grid Streets Project, the Annapolis and Anne Arundel County Conference and Visitors Bureau (AAACCVB), the State Highway Administration (SHA), the Anne Arundel County Development Division and interested citizens who attended meetings raising specific issues of interest. The Committee has categorized comments and recommendations into two categories: 1) Priority Planning Initiatives; and 2) Priority Capital Projects. These priorities are summarized below, with greater detail, as well as activities of the OTCAC, provided in the Odenton Town Center 2019 Annual Report on pages 4 - 7.

Branding Program and Signage

The OTCAC has continued to discuss the need to have a branding program and signage to create a sense of community and place. To further explore resources for such an effort, the OTCAC invited the Annapolis and Anne Arundel County Conference and Visitors Bureau to present. (AAACCVB) The AAACCVB serves as a Destination Marketing Organization and can provide resources to assist with marketing once the brand is identified. It was suggested a focus or scoping group be formed to create a brand for the OTC and develop a new logo to help create a sense of community.

The OTCAC has also renewed discussions with the Anne Arundel Economic Development Corporation (AAEDC). With greater emphasis being placed on the OTC, branding may be an attractor for retailers and developers to assist with development efforts in the core. The OTCAC plans to work with the AAEDC over the next year to put a plan in place to bring together a focus

group of business and community stakeholders to move this effort forward. This effort could also be used to inform the update of OTC Master Plan, which is set to begin in the near future.

Amenity and Green Space Analysis

The OTCAC has discussed the need for more meaningful activity space that contributes to the community and requested more information regarding public and private amenities. The 2016 OTCMP identifies these amenities; however, only provides a general overview. County staff will research (ex. livable communities), review, and provide an updated amenity analysis based on specific amenities (both public and private).

A challenge to creating more meaningful activity space is the number of developers and/or property owners with parcels in the town center area. Instead of focusing on meeting the requirements for their single property, they need to be encouraged to think of Odenton as a whole and to potentially partner with other developers to provide more community focused activity space. Other communities with similar challenges and opportunities to create a more holistic approach for the provision of amenities and connecting adjoining property's amenity spaces will be explored. This will help inform the OTCAC's recommendations when applicants require a modification or apply for the Bonus Program.

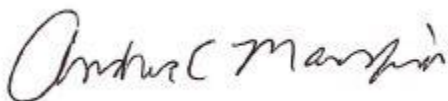
Lastly, a sensible approach to transit and the management of automobile traffic and parking plays a role in making open spaces more attractive in the community. More focus should be placed on the integration of public transportation as we work to create a vibrant live/work community with a strong pedestrian environment.

Priority Capital Project List

The eleven projects on the OTC priority list are described in the attached chart and in the Odenton Town Center 2019 Annual Report. Rationale for financing these priorities is cited in different sections of the OTC Master Plan. Each priority project contributes to one or more of the OTC Master Plan Goals. Seven of these projects are funded or partly funded in the budget. The remaining four should be further studied and/or added to the budget as appropriate to address immediate needs that fit within the overarching goals of the OTC Master Plan.

Thank you for your consideration of these priority planning initiatives and capital funding requests. We look forward to continuing our work with the County to achieve the goals of the OTC Master Plan.

Sincerely,



Andrea E. Mansfield
Chairman, Odenton Town Center Advisory Committee

Odenton Town Center 2019 Annual Report Priority Project List

Project Title	Project Description	Funding Sources	2019 Status
Current / Ongoing Projects (Funded or Partly Funded)			
Transit Oriented Development (TOD)	Construct a mixed-use and multi-modal development on the west parking lot of the Odenton MARC Train Station that includes residential and commercial uses as well as a parking garage.	MDOT, County, Private	The Tax Increment Financing District was established by legislation as a financing tool and funding is allocated in the Capital Budget.
Grid Streets in the Town Center Core (Berger Street, Hale Street, Duckens Street, Baldwin Road, Nevada Avenue, Dare Street)	Complete the design, right-of-way acquisition, and construction for all streets per the OTCMP to the maximum extent practicable. Project will create greater connectivity as well as bicycle and pedestrian amenities.	County to fund design and acquisition; construction funded by County and/ or Private Developers (through required streetscape improvements)	The project is in Design Development.
MD 175 Improvements: Mapes Road/ Charter Oaks Boulevard to Nevada Avenue	Complete improvements along MD 175 from Mapes Road/Charter Oaks Boulevard to Nevada Avenue to increase capacity. Includes intersection improvements, medians, sidewalks, and hiker/biker trail.	MD SHA	Design is approximately 30% complete. Funding for final design has not been allocated by SHA in the draft FY19 Consolidated Transportation Program.
Odenton Library Passive Park	Design a central OTC park.	County	A feasibility study is currently being conducted and should be complete in Spring 2020.
WB&A Trail	Design and construction of a paved multi-use trail on portions of the roadbed of the former WB&A Railroad. The trail will link the South Shore Trail in Odenton with the Patuxent River and an existing rail trail in Prince George's County.	State, County	Phases I - III are complete. Phase IV - Strawberry Lake Way to Annapolis Road is partially open and operational. Phase V - A pedestrian bridge over the Patuxent River will be a cooperative effort by MDOT, Prince Georges County, and Anne Arundel County. Funding is in place for a cooperative design effort among State and Local agencies.

South Shore Trail	Design, acquire property, and construct a trail utilizing the abandoned WB&A Railroad between Annapolis and Odenton.	State, County	Phase I is complete. Phase II is in design. The feasibility study for Phase III and IV and the MD 3 Crossing are complete. Phase Va is complete.
MD 175 Improvements: MD 170 to Sappington Station Circle	Complete a final design and construct a sidewalk along the south side of MD 175.	County, MD SHA	Funding for construction is in the FY20 budget.
Priority Projects Not Currently Funded			
Pine Street Extension	Planning, design, and construction of Pine Street between MD 170 and Winmeyer Avenue. Extension will provide greater connectivity.	Private, County	Partial sections will be improved by developers of Academy Yard.
MD 170 Streetscape	Retrofit MD 170 to include bicycle and pedestrian amenities.	State, County, Private	Apply design standards per Odenton Town Center Roadway Typical Sections and Streetscape Requirements.
Odenton Road and North Patuxent Road Sidewalk	Provide bicycle and pedestrian improvements.	State, County, Private	Funding has yet to be determined.
Odenton Avenue	Design and construction of planned road connecting Annapolis Road (MD 175) and Town Center Boulevard. Project will create greater connectivity.	Private, State, and County	Alignment concept is complete and most right-of-way is reserved. Funding for design, acquisition, and construction has yet to be determined