

CHAPTER 3

DEMOGRAPHIC PROFILE

The Broadneck Small Planning Area encompasses 16,184 acres or 25.3 square miles, which is approximately 6% of Anne Arundel County, and includes the North Severn Naval Station and Sandy Point State Park. The Broadneck Peninsula is situated between the Magothy River to the north, the Severn River to the south and the Chesapeake Bay to the east. With 75 miles of shoreline, this represents 14% of the County's 533 miles of shoreline. Maryland Route 2 and U.S. Route 50 divide the peninsula and provide access to the residents.

The character of the communities and neighborhoods vary in age and density. The communities that lie along the Severn River and to the south side of U.S. Route 50 are more rural, with stately homes on large lots, fields still used for breeding and growing crops and areas interspersed with mature tree stands. Intermingled are a few densely developed and older communities that originated as summer cottages. The communities north of U.S. Route 50 and along the Magothy exhibit similar characteristics but are more suburban in appearance. Although there are a number of older communities such as Cape Saint Claire, Mago Vista and Belvedere, the overall character of this area is one of inter-connected neighborhoods from the many new and infill developments. The Anne Arundel Community College and eight public schools in this part of the Planning Area provide a focus for community activity from the many families living in neighborhoods surrounding these facilities.

Population Profile:

It is estimated that in 2000, the Broadneck area is home to 38,250 people comprising 13,845 households. This is approximately a 5% increase in total population from the 1990 figure of 36,236 persons. During the previous ten years, from 1980 to 1990, the population grew from 26,504 to 36,236, which was a 27% growth change. However, it is projected that the growth rate will continue to diminish over the next 20 years, as vacant land becomes less available. The projected population for 2010 is calculated to be 39,414 persons and by 2020 to 41,664 persons. These ten-year intervals represent a 3% and 5.4% change respectfully. The Broadneck planning area is home to approximately 8% of all County residents.

The age characteristics for the Broadneck Planning Area are similar to the County in general with a slightly higher percentage of school age children (5 - 17 years) with Broadneck having 20% compared to 17.8% county-wide and the retirement age group (65 and over) is slightly lower than the County (8.1% vs. 9.4%). The 1990 Census reports that 89.9% of the residents are White and 7.6% of the residents are African American, with the remaining 2.5% being Asian, American Indian and Other origin. Within these races, 2.4% identify themselves as also being of Hispanic background.

Housing:

The Broadneck Planning Area experienced an increase of housing units from 1990 to 2000. The Census reported that there were 12,935 housing units in 1990 and that by 2000, the total number had grown to 14,859, representing a 9% increase. It is projected that by 2020, there will be 17,086 housing units in the planning area, representing a 15% increase over the 20 year period. In 2000, roughly 16% of all housing units in the Broadneck Planning Area were built prior to 1960.

The estimated average household size within the Broadneck Planning Area for the year 2000 is 2.75 persons. This is slightly less than in 1990 (2.87 persons per households) and fewer still than in 1980 (3.14 persons per household). This trend is forecasted to continue so that by 2020 it is estimated that there will be 2.48 persons per household. However, the Broadneck Planning Area will continue to have a slightly higher average household size than the County in general. The Broadneck area median income in 2000 was \$55,799, the second highest in the County. The Severna Park Planning Area had the highest median income at \$62,126 annually.

Employment:

With a work force population of 20,254 reported for 1990, or 9% of the County's total, the bulk of the work force was employed in the executive (20.7%), professional (21.6%), and sales (14.7%) related fields. The predominate classes of employment of Broadneck citizens are Communications, Services, and Public Administration. While there are a few of these industries located within the Broadneck Planning Area, much of the work force traveled to other destinations of employment with a mean travel time of 28 minutes where 81.9% drove alone and 11.7% reported that they car pooled.