

ANNE ARUNDEL COUNTY PARTNERSHIP FOR CHILDREN, YOUTH, AND FAMILIES

STRATEGIC PLAN: 2009 TO 2012



JANUARY 2009

Talie Fretz
Acting Executive Director

Yevola Peters
Acting Chair

MESSAGE FROM THE CHAIR AND EXECUTIVE DIRECTOR

Colleagues, Board of Directors, and Citizens of Anne Arundel County,

On behalf of the Anne Arundel County Partnership for Children, Youth and Families, we are pleased to present the Partnership's strategic planning document that will serve as a roadmap for guiding our work over the next three years.

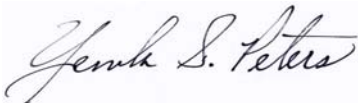
Key to achieving the desired outcomes and results associated with these objective requires that we continue building a solid foundation that support the core values and principles of Systems of Care and the children and families that we are committed to serving.

As we enter into this new era of growth, we also realize that we must also continue to explore new and innovative ways in which to engage key stakeholders from the public, private, faith and business communities if we are to be successful in meeting these goals.

In closing the Board wishes to acknowledge the former Executive Director, Alice Harris, and the staff for their dedication and commitment to serving the citizens of Anne Arundel County with the highest degree of professionalism and we look forward to beginning an exciting new chapter.

Sincerely,

Yevola Peters



Acting Chair

Talie Fretz



Acting Executive Director

PARTNERSHIP BOARD OF DIRECTORS

Mr. Raul Cisneros, Citizen

Ms. Lynne Edwards, Citizen

Ms. Lynne Foard, Citizen

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Dr. Karen L. Pell, PhD, Private Sector Representative

Ms. Yevola Peters, Special Assistant for Minority Affairs and Human Relations, Office of County Executive

Dr. Jinlene Chan, M.D., Acting Deputy Health Officer, Anne Arundel County Health Department

Ms. Kate Rollason, Community Non-Profit, The ARC

Cpl. Brian Smith, Anne Arundel County Police Department

Mr. Frank Sullivan, Executive Director, Anne Arundel County Mental Health Agency

Mr. Jack Walsh, Citizen

Mr. Michael Yeakey, Public Sector Representative, Director of Occupational Skills, Anne Arundel Community College

BACKGROUND

Partnership for Children, Youth, and Families

The Anne Arundel County Partnership for Children, Youth, and Families (Partnership) was created by County government in 1993. The Partnership is a consortium consisting of representatives of public/private agencies and citizens who serve the children and families of Anne Arundel County.

Strategic Planning Process

During the fall of 2008, the Partnership engaged in a collaborative planning process to develop a strategic plan for the period 2009 to 2012. The framework for the strategic plan was developed during a two-day retreat attended by the board of directors and the executive director. Following were the steps taken to develop the strategic plan:

- Developed a shared understanding of the current operational environment
- Reviewed and validated the core principles
- Upgraded the mission statement and developed a vision statement
- Identified four key focus areas
- Developed a goal and objectives for each focus area

MISSION

The Partnership provides leadership to improve the quality of life for all children and their families in Anne Arundel County.

The Partnership:

- Emphasizes child-centered, family-driven solutions
- Promotes collaboration among all public and private partners
- Plans a wide array of services
- Acquires, allocates and coordinates resources
- Monitors and evaluates effectiveness
- Raises awareness and advocates for children and families

VISION

All families and children in Anne Arundel County thrive in healthy and safe communities.

CORE PRINCIPLES

Community-Based

A full array of services and supports is provided in the home community in which the child lives.

Family Partnerships

Family members of children and youth who need services work together with service providers to develop, manage, deliver, and evaluate policies and programs. Families and youth have a voice in the decision making of the coordination of services, as well as the policies and procedures governing care for all children in their community.

Interagency Collaboration

Child- and family-serving agencies establish formal linkages to ensure that the system of care is adequately coordinated and integrated.

Cultural & Linguistic Competence

All services and supports are delivered in a way that is responsive to the family's race, culture, language and/or ethnicity.

Individualized Strength-Based

Every child and family receives an individualized service plan tailored to their unique needs.

Accountability

Outcomes measures are developed and tracked for individual children, youth and families as well as the system as a whole.

GOALS AND OBJECTIVES

Systems of Care

Goal 1: An integrated network of community supports and resources for families that allows children to thrive within their own community.

Obj 1.1: By January 2010, the Partnership will submit the (Substance Abuse Mental Health Services Administration) SAMHSA Grant.

Obj 1.2: By December 2009, all core agency fiscal chiefs will communicate current fiscal practices and goals related to existing community supports and resources.

Obj 1.3: By November 2009, establish a collaborative Inter-agency training program.

Obj 1.4: By November 2011, Anne Arundel county will be fully functioning as a Systems of Care model.

Obj 1.5: By December 2011, all families will have knowledge to successfully access and navigate the Network of Care.

Outcomes, Measures and Evaluation

Goal 2: A comprehensive inter-agency system of data collection and evaluation of outcomes.

Obj 2.1: By December 2009, identify specific outcome measures, and data sources, which reflect the quality of children's lives in Anne Arundel County.

Obj 2.2: By December 2010, identify legal barriers for sharing data and develop strategies to overcome the barriers.

Obj 2.3: By December 2011, utilize valid, reliable data to apply for funding to support Systems of Care and monitor progress.

Public Awareness

Goal 3: Stakeholders and constituents are familiar with the programs and services available to assist children and their families.

Obj 3.1: By June 2009, develop and launch a comprehensive public awareness plan.

Obj 3.2: By December 2009, enhance the usability and comprehensiveness of web-based information.

Obj 3.3: Beginning January 2009, continually educate elected officials on the role of the Partnership, its responsibilities, and the value-added benefits it brings to Anne Arundel County.

Obj 3.4: Beginning July 2009, semiannually conduct a resource fair and/or other informational activity for parents and program service providers.

Obj 3.5: By December 2009, develop a parent-advocacy (ambassador) training program to better communicate to stakeholders and constituents the needs of children and families and the Partnership's response to those needs.

Resource Development

Goal 4: Fully fund Partnership programs, services, and administrative activities.

Obj 4.1: Beginning January 2009, continually explore all funding opportunities to include local, state, federal, and private resources.

Obj 4.2: By June 2009, establish funding priorities over the next three years and identify flexible funding opportunities.

Obj 4.3: By December 2009, explore establishing a separate fundraising vehicle to secure and leverage resources, e.g., 501c3 Foundation.

Obj 4.4: By December 2009, evaluate funding of the current Partnership infrastructure and practices to determine long-term sustainability of programs and services.

Obj 4.5: By May 2010, secure funding to provide full benefits for all Partnership positions.

Point of Contact

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